

BERT

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the smokegame with a jimmy. If you're hankering for a hand-what ails your smokeappetite! new listen on the pipe question tongue and dry throat worries! pcess, Prince Albert is scotfree about the biggest lot of smokefun ction!

re-pal; rolled into a cigarette it P. A. is simply everything any You never will be willing to on once you get that Prince sation into your smokesystem! a get on the firing line!

as now sell Prince Albert in ur water does not harm at all the system. Learning new- now supplea.

inston-Salem, N. C., U. S. A.

Ladies' Coats.

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materials and appearance. for we select only those mod- hold their pre-eminence in

ey include the cream of the re woman looking for some-

Pony Cloth Coats.

an who is seeking for a good a Coat that carries the stamp and yet is being offered at a than some of them could be wholesale now, will find this al offering.

PONY-CLOTH COATS of per- and of superior material in nt size.

\$38.00, Now \$34.50

'S

ng Telegram.

FRIDAY, SAT. & MONDAY

and with it BARGAIN TELLING NEWS from this well-regarded buying centre.

ALLURING VALUES

Selected from every section of this mighty store, await you. COME! there is no insistence to buy. BUT COME AND SEE THESE VALUES.



LADIES' SUEDE FABRIC GLOVES—Gloves that we cannot speak too highly of. Suede fabric makes, but double the weight of ordinary fabric gloves; dome fastened strap over wrist; closely resembling the real suede; shades of Grey, Brown, Fawn, White and Black. Good value at \$2.50 pr. Friday, Sat. & Monday... **\$2.39**

LADIES' WOOL GLOVES—Gloves that are warm and very well suited for every day wear; in plain shades of Navy, Brown and Beaver; Black also. Value for 90c. pair. Friday, Saturday and Monday... **79c.**

James Baird
LIMITED

WHITE LACE CURTAINS—Very pretty White Lace Curtains, 3 yards long, that we usually sell at \$3.00 pair; a limited supply; this offer should interest certain buyers as there is a saving price here. Friday, Saturday and Monday, **\$2.69** the pair

PAISLEY QUILTING COTTONS—36 inch Quilting Cottons, bright crimson ground, nicely patterned; we have two pieces only sale priced for Friday, Saturday and Monday, yard **47c.**



SAVINGLY PRICED APPAREL IN THE SHOWROOM

80 inch WHITE TWILLED SHEETINGS

Best quality pure White Twilled English Sheetings, 80 inches wide. We have just a piece or two that offers to-day especially good value. Regular \$1.69 yard. Friday, Saturday and Monday... **\$1.39**

LADIES' FLANNELETTE NIGHT GOWNS—Pretty striped things in Pink and White, and Blue and White, long sleeved, V neck with button hole edge, and nicely embroidered yoke. These are made in full fitting sizes and offer very excellent value. Reg. \$3.50. Friday, Saturday and Monday... **\$3.19**

MAIDS' HOUSE DRESSES—In Black Cashmere, with white collar and cuffs; very neatly made, low or high neck. Give these a thought; their simple style reflects dignity and becomingness; sizes 34 to 44 inch bust. Reg. \$6.50. Friday, Saturday and Monday... **\$5.89**

DAINTY COLLARS—Lots of new and pretty things in Ladies' Collars, in the new Roll styles; some in Voile, Muslin, Flannel, and others in Silk; hemstitched and embroidered effects run throughout the assortment; White and colored; all good value at 50c. each. Friday, Saturday and Monday... **27c.**

CHILDREN'S FLANNELETTE UNDERSKIRTS—White Flannelette Underskirts for little ones from 2 to 6 years; body attached; founce embroidered in Pink or Pale Blue; cheaper and better than making them to-day. Reg. 85c. each. Friday, Saturday and Monday... **76c.**

CHILDREN'S COMBINATIONS—Here is an opportunity you should avail of—real snug-fitting jersey ribbed combinations to fit children from 3 to 13 years are offering at a special price this week. High neck style, long sleeves. Reg. \$1.75 a suit. Friday, Saturday and Monday... **\$1.49**

CHILDREN'S DRESSING GOWNS—Give these a thought when you are making up your gift list. What could be more appropriate? They come in pretty fancy flannelettes, in shades of Sage, Navy, Lavender and Grey; girls at waist, with becoming trims and trimmings; sizes to fit from 6 to 14 years. Reg. \$1.50. Friday, Saturday and Monday... **\$1.29**

LARGE WADDLED QUILTS

Covered in plain and pretty art satens of real good quality. These are well quilted, extra large size; comfort - giving for cold nights; shades of Sky, Pink, Rose and Green. Value for \$12.00 each. Friday, Saturday and Monday... **\$11.25**



Important Value in LADIES' SERGE SKIRTS

Important, because it brings to you Skirts for immediate wear at a saving of a dollar or more on each purchase. These Skirts are made from good wearing serges in Navy or Black, pleated at sides, buttoned trimmed and pocket; assorted waist sizes and lengths. Value to \$6.50. Friday, Saturday and Monday... **\$5.58**

ENGLISH WOOL BLANKETS

ENGLISH WOOL BLANKETS—32 pairs only, for which we have arranged a special price per pair. They offer value that cannot be matched outside this store to-day. You have months of wear for such warm bed coverings ahead. See these to-day. Special, the pair, Friday, Saturday and Monday... **\$9.60**

SIDEBOARD CLOTHS—Pretty hemstitched embroidered and open work cloths for your sideboard; fine white linen make; value \$1.50. Friday, Saturday and Monday... **\$1.35**

CIRCULAR CUSHIONS—Large circular over-stuffed Cushions with shirred art Satteen coverings. Here are cushions that hold their plump shape. Reg. \$3.30. Friday, Saturday and Monday... **\$3.10**

ROLLER TOWELING—A heavy 15 inch, half bleached Turkish Toweling that will give you wear. Reg. 45c. yard. Friday, Saturday and Monday... **42c.**

WHITE TURKISH TOWELS—Pure White Turkish Towels that offer you value above the ordinary. These are just the size you need, not too heavy; the quality is surprisingly good for the very moderate price. Reg. 40c. value. Friday, Saturday and Monday... **35c.**

Profit-Shorn Prices on Boys' Wear and Men's Wear



BOYS' WINTER CAPS—Gold Caps with fur lined ear protecting band inside; a shapely cap that he can wear to-day; Dark Grey and Dark Brown mixtures; assorted sizes. Our \$1.00 line. Friday, Saturday and Monday... **92c.**

BOYS' FLANNELETTE TOP SHIRTS—This line brings to you splendid warm shirts for the long cold season ahead; good quality Flannelette in neat striped patterns, collar attached; assorted sizes. Regular \$2.50. Friday, Saturday and Monday... **\$2.30**

BOYS' COAT JERSEYS—Heavy ribbed Wool Coat Jerseys, with large turn-over collar, comfortable, warm and wanted by every boy who crevells in outdoor life; buttoned front, 2 pockets, khaki shade; assorted sizes. Reg. \$2.25. Friday, Saturday and Monday... **\$2.10**

BOYS' FULLMAN CAPS—A sensible one-piece Cap; warm woolly make, lined in light and dark striped patterns. The Cap that boys like. Regular \$1.50. Friday, Saturday and Monday... **\$1.35**

LITTLE BOYS' VELVET PANTS—Open knee pants in good quality Velvets, in shades of Sage, Navy, Cardinal, Brown and Black; lined throughout; pearl buttons to knee. Regular \$2.50 pair. Friday, Saturday and Monday... **\$2.18**

BOYS' TWEED HATS—A new line of very striking looking Tweed Hats for the little fellow; in Dark Mottled Tweeds, with wide black band, wide stitched leaf, lined; assorted sizes. Reg. \$1.70 value. Friday, Saturday and Monday... **\$1.49**

MACHINAW SUITS FOR LITTLE CHAPS—Just a few remaining over from last season, and at less than last season's price—out they go; heavy double make coat, leggings and cap to match; to fit 4 to 6 years. Reg. \$12.00. Friday, Saturday and Monday... **\$10.70**

MEN'S FLANNELETTE SHIRTS—A real good quality Flannelette Top Shirt with collar attached. Striped patterns that any man would be pleased with and made in ample sizes. Reg. \$2.60 each. Friday, Saturday and Monday... **\$2.48**

MEN'S INITIAL HANDKERCHIEFS—In a very good mercerized make, wide hemstitched edge and nicely embroidered silken initial. Usual 40c. value. Friday, Saturday and Monday... **35c.**

MEN'S KRAKI SHIRTS—Extra heavy make for the workman, double stitched seams, collared, breast pocket. Shirts of this make wear longest; their heavy twill make assures this. Reg. \$2.70. Friday, Saturday and Monday... **\$2.48**

SILK NECKWEAR—We are always adding Neckwear to this Department. Here's the latest in lovely stripe effects and many exquisite fancy patterns in an almost endless variety; wide end scarfs of course. Reg. \$1.40. Friday, Saturday and Monday... **\$1.25**

MEN'S SOFT BOSOM SHIRTS—These offer excellent value, and are taken from our regular sell in line at \$2.75; double soft cuffs, coat style; just the neatest of striped patterns imaginable. All one price for Friday, Saturday and Monday... **\$2.48**

MEN'S WINTER CAPS—Warmly lined and inter-lined Caps for winter wear, with wool-lined band for ear protection. These caps have just the right shape and style for everyday wear. Regular \$2.00. Friday, Saturday and Monday... **\$1.85**



MEN'S WOOL SCARVES—Long Wool Scarves or Mufflers in Grey shade; weightless, very snug, very warm, with fringed ends; better than silk. Reg. \$3.80. Friday, Saturday and Monday... **\$3.50**

MEN'S HEAVY WOOL SOCKS—Strictly a winter weight sock, heavy rib garter top in a likeable Grey shade; made for warmth and wear. Good value for 90c. pair. Special for Friday, Saturday and Monday... **75c.**

Men's Gloves

MEN'S WOOL LINED KID GLOVES—Our best grade in Wool Lined Tan Kid Gloves, very soft finish; makes an ideal driving glove if desired; 1 dome wrist. Reg. \$6.00 pair. Friday, Sat. & Monday... **\$5.70**

MEN'S WOOL GLOVES—Finest quality Scotch Wool Gloves in Greys and Dark Heathers; the warmest Glove you can wear; leather bound wrist and single seam. Regular \$1.90. Friday, Saturday and Monday... **\$1.75**

Hosiery Specials

BOYS' AND GIRLS' HOSE—Fast Black, in plain and ribbed makes; a whole basketful to pick from. Values to 65c. pair. Friday, Saturday and Monday... **55c.**

CHILDREN'S HOSE—In fine ribbed Cashmere weight; Black and assorted shades; mixed sizes. These are great wearers. Reg. 55c. pair. Friday, Sat. & Monday... **47c.**

Ladies' Nobby Spats

12 button height in Grey, Fawn and Brown; the shapeliest Spat on the street to-day. Apart from their style, there is a lasting comfort about these; all sizes to hand. Reg. \$4.50 pair. Friday, Saturday and Monday... **\$4.38**

LADIES' PLAIN HOSE—Medium weight fast Black Cashmere, in assorted sizes; all mixed line offering 50c. values. Friday, Saturday and Monday... **38c.**

LADIES' COTTON CASHMERE HOSE—A splendid line for the price in Black and White, plain finish. Our regular 40c. and 45c. lines. Friday, Sat. & Monday... **29c.**

SALE OF REMNANTS DO NOT MISS IT!

The past few weeks we have been gathering up all the odd lengths and left-overs throughout the Store, and the bulk of these we have thrown on our bargain tables to-day. Each remnant tells its own value, every piece marked in plain figures. Come and select them yourself. The Dress Goods Remnants alone are worth a visit. Dress Lengths, Skirt Lengths, Children's Dress Lengths and so forth. Flannelettes, Scotch Winceys, Cord Velvets, Plaids, Lawns, Muslins, Scrims, Tablings, and Heavy Tweeds for boys' wear, etc. We must get rid of these before the Xmas trade starts in, that's our reason for ousting them at such really mean prices.

SEE OUR CHINTZ REMNANTS

AND OUR DAMASK REMNANTS



James Baird
LIMITED

Macinaw Coats for the Bigger Boys

MACINAW COATS FOR THE BIGGER BOYS—In Dark Grey, Hothspon, Plaids, belted, shawl collar, 3 pockets; to fit 8 to 16 years; warm as any overcoat but not so long. A chap moves about easier in a coat like one of these. Prices range from \$13.50 to \$18.50. Friday, Saturday and Monday... **\$12.70 to \$14.60.**

Footwear Marked Less

WOMEN'S CARPET SHOES—Sizes 3 to 7 in strongly made Carpet Slippers for home wear; quite an assortment. Special 45c. Friday, Sat. & Monday, the pair...

Misses' Box Calf Boots

Ideally suited for Fall and Winter wear; keeps soft; heavily soled and heeled; sizes 12 to 2 in this particular line. Reg. to \$3.50. Friday, Saturday and Monday... **\$3.39**

LADIES' FELT JULIETS—Home comfort begins with a pair of our Black Felt Juliet Shoes, ribbon heading at tops, pom-pom front; all leather sole and heel. Reg. \$2.00 pair. Friday, Saturday and Monday... **\$1.85**

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Fascinated by Niagara.

PRINCE CROSSES TORRENT IN A FRAIL BASKET.

Another interesting stage was reached in the Prince of Wales tour of Canada when he visited Niagara Falls. After a civic banquet at Hamilton, he made a night journey in order to press a button that switched on a series of powerful electric lamps newly installed for the purpose of directing a dazzling light on the Canadian Horseshoe Falls. On his arrival at the residence of Dr. Grant, the Canadian Commissioner, the American side was already illuminated, but all was in darkness on the Canadian side until the Commissioner struck a match to show him the button. Directly contact was made, the beautiful Horseshoe shone through the trees. The Prince watched it in silence for some minutes, visibly impressed. He then motored to the Boulevard for a close view of the Falls. For a considerable time he was fascinated by the sight, and reluctant to leave.

Sleeping in a train at Niagara Station, he was wakened early next morning by the cheers from an American troop train, filled with returning soldiers from France and Germany, including many prisoners of war, en route to Iowa, via Canada. His Royal Highness lunched at Dr. Grant's after a long walk along the Canadian side, watching the falls from every possible angle. In the afternoon, he visited the gorge by electric car, following the line of the falls and the river. At the Whirlpool Rapids he went down an incline to the river level, where the pent-up waters tore and swirl through the narrowing gorge to the big pool where the river bends towards Lake Ontario. Reaching the cliff top again he crossed this big pool in a trail car of the Aero Railway, like a big balloon basket, which went slowly across the gorge with gentle swinging motion on cables.

Hanging in Mid-Air.

He looked down over 200 feet at the eddying water. There was a particularly good representation of Americans amid the crowds along the route, some motorists waiting stoically for hours, to get a glimpse of "the boy," and give him a cheer. At Brantford, the town of the Six Nation Indians, the Prince received another addition to his already long array of titles when he was elected Chief "Dawn of Morning" at a council of the heads of the tribe. The ceremony took place upon a raised and beautiful beflagged platform, around which a tremendous crowd assembled. There was a long debate in the Iroquois tongue as to what title the chief should bear. Several names—amongst them "Arrow" and "Dawn of Morning"—were discussed. The Prince himself gave a vote for "Dawn of Morning," and that was adopted.

An address on yellow sheepskin was read to him, and he unveiled a tablet let into the base of Brant's statue, on which the names of all the Indians of Six Nations who have fallen in the war were inscribed. Afterwards he went through a dance of initiation, in which his steps were guided by a brother chief, in bright yellow tunic. Together both of them passed shuffling to and fro across the platform, the Prince entering thoroughly into the spirit of the ceremony, and dancing and bowing to the other at the ritualistic moments. He was subsequently congratulated for the way he had carried himself. The Indian then gave a message to Queen Mary, whom they called "Great, great Woman; Mother of Love," which the Prince agreed to deliver. A pleasing incident occurred when an old Indian lady ran up to the Prince near the platform and cried, "I met your father, and your grandfather, and I'm British, too." The Prince immediately took a rose from his buttonhole and presented it to her.—News of the World.

In Old Japan.

Inscriptions on a workman's cap or back, stating the occupation and name of employer, are said to be customary in many parts of Japan.

The Japanese are very much alike physically. Recent measurements taken of an infantry regiment showed no variation, except a couple of inches in height, or twenty pounds in weight. They give such individual attention to each blossom that wonderful results are obtained. Native gardeners have been known to help the buds of delicate and choice flowers to open by gently fanning them.

Seven pounds a year is said to be sufficient to enable a man to live in Japan—that is, pay for board and lodging—and many have been known to manage on three pounds a year.

A Japanese auction is a most solemn affair. The purchasers do not call out their bids or nod, but they write their names, together with the amounts, they are willing to pay, on slips of paper. Then the slips, having been placed in a box, are looked through, and the articles awarded to the person who had made the highest offer. The Japanese festivals number five each year. They are easily remembered, 1st of first month—New Year. 2nd of third month—Feast of Dolls, for girls. 5th of fifth month—Feast of Flags, for boys. 7th of seventh month, the Day for the God and Goddess of Love. 9th of ninth month—Feast of Chrysanthemums.