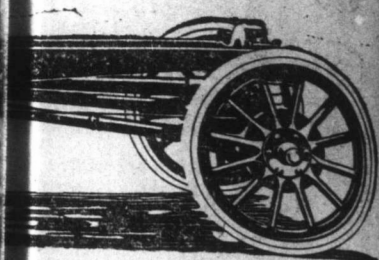


on Truck



for delivery problems  
TRUCK.  
haul one ton up the

cheerfully every  
fitted with any style

BARR,

gques,  
York Chicken.

EGGS.

Pears, Grapes, Grape Fruit,

atoes, Onions.

Pressed Beef, Pickled Ox

Choice Stock of FANCY

and Currant.

Limited

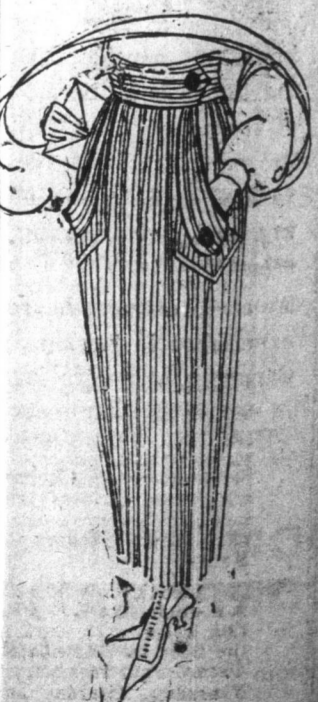
PHONE 11.

suits,

TO 14 YEARS.

ing of Worsted  
a fine chance to  
her's purse,—and  
land of Suit he

ach.



# EASTER TOGGERY

**Easter Sale.** Our Easter Sale Has Important News for You! **Easter Sale.**

Whether your requirements be for personal needs or home needs it matters not, as we have endeavoured to feature those very things that are most wanted around Easter time, and when we state "we have tabbed these for sale", it means they get the lowest in the city price at this Store. We are always ready to serve you and serve you well. We mention a few specials for

## THURSDAY, SATURDAY and MONDAY

We have the Biggest and Best Stock of  
**Gloves**  
in the City. A few Specials for  
**EASTER SALE**  
are here.

**LADIES' KID GLOVES**—Another special of the season. Without doubt the most wearable Glove you can buy; strongly stitched, shapely; a Glove for motoring and every day wear. 1 dome wrist. Reg. \$2.50. Thursday, Saturday and Monday. **\$2.50**

**LADIES' SILK GLOVES**—We would like you to see these all Silk Gloves, White or Black. The White Gloves offer you a different looking black and white silk embroidered wrist, an black and white attached backs; the Black and white points 2 dome wrist. We want to emphasize the value of these two special lines. Value for \$1.75. **\$1.48**

**LADIES' VAN RAALTE SILK GLOVES**—These offer you high-grade Silk Gloves in Grey and Pangee, with white wrist, white points, 2 dome wrist, a Glove for Easter Sunday, embodying refinement and good taste. Reg. \$2.25. Thurs. **\$2.10** day, Saturday and Monday

**LADIES' VAN RAALTE SILK GLOVES**—The very newest, 3 dome wrist, tucked cuff effect; open at the side. Distinctive gloves to wear with your Easter outfit; white and pangee shade with fancy points. Reg. \$2.50. Thursday, Saturday and Monday. **\$2.30**



## HAVE YOU SEEN OUR New Spring Hats?

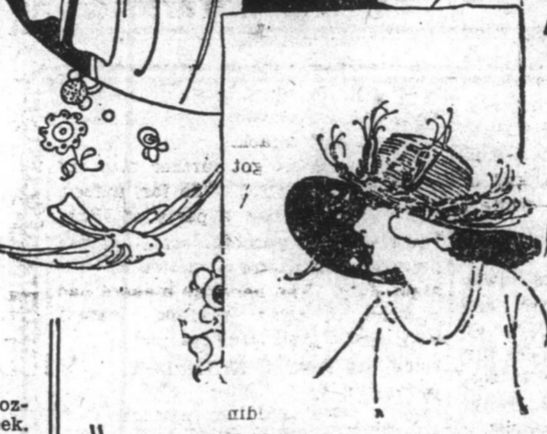
OUR HATS ARE TOWN TALK—creations more charming, more enrapturing, more captivating than we have had the pleasure of presenting to you for selection at any previous Spring showing. Untrimmed Hats in hundreds of pleasing and becoming shapes, White, Black and Coloured.

**READY-TO-WEAR HATS** too numerous to enumerate their many attributes, their dash and style and simple yet effective trimmings.

**MILLINERY HATS**—A Special few for Easter but we will be opening up something new in these almost every day.

**OUR SPRING COATS**

Our Spring Coats take form in exquisite fabrics and combinations of Materials. Coats that will delight you with their distinctive styles and beauty, and with their easily affordable prices. In all our experience we have never before seen a group of Coats that so fully measure up to our ideas and ideals of what good Coats should be. Come along to-day and see these Spring Coats about which we are so enthusiastic.



**And Here is an Offer of \$30 Costumes for \$23.98.**

A special offer that you should not miss, as it brings to you Costumes out of the ordinary, in Navy and Black Serges, beautifully made, well tailored, braided and trimmed with buttons, pleated back, small and large collars and reverses, pockets and belt. Misses' sizes are here too from 16 inch up to 44 inch bust. Regular \$30.00. Thursday, Saturday & **\$23.98** Monday

## MORE EASTER OFFERINGS FROM OUR SHOWROOM.

**CHILDREN'S EMBROIDERED MUSLIN DRESSES**—Charming styles for girls from 6 to 14 years; square neck, 3/4 sleeve, trimmed with fine Valenciennes lace and insertion and wide ribbon sash. \$3.25 is their regular selling price. Thursday, Saturday & Monday. **\$2.97**

**LEATHER HAND Purses**—Indispensable nowadays to lady shoppers. They come in Navy and Grey; strong serviceable make; strap back double pocket style. You need one per lady. Reg. 75c. Thursday, Saturday and Monday. **68c.**

**HERE IS YOUR NEW DRESS FOR EASTER**—Your choice of a beautiful White Muslin or White Veile Blouse, and at a special pricing for the occasion. These are embroidered and hemstitched in front, roll and collar, square and V neck. They are the newest; any size you want. Reg. \$3.00. **\$2.69** Thursday, Saturday & Monday

**"VAN RAALTE" Flowing Veils**

Decidedly fashionable. We have these in square, round and oblong. As perfect as they can be made; fine White Lawn Undergarments with body embroidered, eye trimmed and fine tuckings. Reg. 80c. Thursday, Saturday and Monday. **72c.**

**CHILDREN'S UNDERSKIRTS**—As perfect as they can be made; fine White Lawn Undergarments with body embroidered, eye trimmed and fine tuckings. Reg. 80c. Thursday, Saturday and Monday. **72c.**

**EASTER RIBBONS**—Brilliant Silk Taffeta Ribbons, 4 and 5 inches wide; shades of Navy, Sky, Pink, Gold, White, Black, and Black and White Stripped Ribbons for every purpose. Regular 35c. yd. Thursday, Saturday and Monday. **28c.**

## WHITE LINEN OFFERINGS.

**TABLE DAMASKS**—58 inch Pure White Table Damasks for your Easter Table; these damasks are well worth the price. Per yard. Thursday, Saturday and Monday. **\$1.05**

**AMERICAN BED SHEETS**—Sheets ideally suited for summer time. Light weight, pure white American Cotton. These sheets give you service, satisfaction and long wear; made in full size for double beds. Reg. \$5.50 pair. Thurs. **\$5.25** day, Sat. and Monday

**VESTIBULE PANELS**—White and Paris shade, plain net make with fancy overlay Crests and other designs; these stand out boldly and make a very effective appearance on your vestibule door. Suitable for Bathroom windows and such. Reg. 80c. each. Thursday, Saturday and Monday. **72c.**

**BLAIN PILLOW CASES**—Pick up your requirements for Summer use from these extra good quality pillow cases, standard size; good value at 45c each. Thurs. **42c.** Sat. and Monday

## EASTER TOGGERY in the MEN'S DEPARTMENT.

**MEN'S SOFT FELTS**—Your Easter Hat, gentlemen: A brand new line in a nob-by shape; such shades as assorted Greys, Moss Green and Bronze, etc.; broad corded silk bands; high grade felts. Values to \$4.50. Thursday, Saturday & Monday. **\$3.90**

**MEN'S TWEED CAPS**—English Mixed Tweeds, light and dark, and also a nice assortment of Navy Serge Caps. Caps value for \$1.25. Thursday, **90c.** Saturday & Monday

**YOUNG MEN'S CLASSY AMERICAN TAILORED SUITS**—Chaps from 16 to 20 years of age; these suits are intended for, or if your figure is slight here is just the suit you would like for this summer. Pinch-back and belted styles, and in most cases only one of a kind. Nice Tweed mixtures, well tailored. NOTICE the price is about half what you are paying in for suits to-day. Special Thursday, Saturday and Monday. **\$24.00**

**MEN'S SILK SHIRTS**—Think of it, a nice dressy Silk Shirt for Sundays, holidays and special occasions, made in roomy sizes to avoid straining; coat style, soft French cuffs; a generous assortment of fancy striped patterns. Reg. \$4.50. Thursday; **\$4.28** Sat. & Monday

**Now We Have Another Line of MEN'S AMERICAN TAILORED SUITS** in any size you want, mixed Greys and Browns; it will pay you to see these. Thurs. Sat. **\$25.00** and Monday, Special.

**MEN'S BLACK SOCKS**—A good Cashmere finish, plain with ribbed Top. A sock for Spring wear, medium weight. Regular 90c. value. Thursday, Saturday and **80c.** Monday

**MEN'S TAN KID GLOVES**—In best quality Tan Cape Kid, silk lined, 1 dome wrist; a Glove guaranteed to give you the utmost wear and stand rough usage. Reg. \$3.00. Thurs. Sat. and Mon. **\$2.80**

**MEN'S LINEN CUFFS**—Best quality English White Linen Cuffs. We have had several enquiries for these lately; assorted sizes. **37c.** Thurs. Sat. and Mon. per pair

**MEN'S NEGLIGE SHIRTS**—Soft Cuffed Shirts in a range of patterns we have not shown before; wide and narrow stripe effects. Splendid Shirts for the coming season and offering you value that cannot be matched to-day. Reg. \$1.70. Thurs. **\$1.48** day, Sat. & Mon.



## Special Offer of Lovely White Marcella QUILTS.

One of the first cases we opened this Spring contained a handsome lot of JOB Quilts—beautiful White Marcella Quilts, a pleasure to see; deep cut patterns, and such a variety of them too; large size Quilts for double beds. You could not do better than pick up one of these now. We have selected two lines and given each its clearance price for Thursday, Saturday and Monday:

Regular \$4.70 **\$4.25** for  
Regular \$6.00 **\$5.48** for

## Easter Footwear Specials

**LADIES' PUMPS**—Two special makes: plain toe, patent leather, or all Vici Kid. Your choice of Louis Heel or Military. Smart looking footwear to start off wearing Easter Sunday with. Regular \$5.75 pair. Thursday, Saturday and Monday. **\$5.50**

**CHILDREN'S COLOURED BOOTS**—Offering you sizes 5 1/2 to 5 in ducky little Boots for the smaller children; shades of Chocolate, Brown, Grey and White leathers, with cloth tops to match; laced or buttoned; spring heel style. Regular \$2.20 value. Thursday, Saturday and Monday. **\$1.98**

**MEN'S LIGHTWEIGHT CALF BOOTS**—The Boot you would like for spring wear; soft, perfect fitting shape, with extra heavy leather sole. Just the Boot for immediate wear, the Boot you can discard rubbers with. Regular \$8.50. Thursday, Saturday and Monday. **\$8.25**

## James Baird LIMITED

**Boys' Corduroy Pants.**

The best of wearing dark brown Corduroy pants for boys from 7 to 14 years; 2 side and one hip pocket. These will give better wearing satisfaction than any make of Tweed at any thing near the price. Special, any size. Thursday, Saturday and Monday. **\$1.55**

**BOYS' WHITE SHIRTS.**

Soft bosom style with laundered neck bands and cuffs. Coat style; these offer you best quality Shirts, and the kind boys like; all white, with self stripe. Regular \$1.35. Clearing, Thursday, Saturday and Monday. **98c.**

## The Trans-Atlantic Flight

Each week brings forth new entries in the great trans-Atlantic flight contest. Already there are well over a half-dozen recognized participants, and many more are about to announce their entry in the greatest competition in aviation history. In fact the trans-Atlantic flight is rapidly becoming a race, for there can be little doubt that several participants will succeed in making the crossing within the next few months.

To those intimately familiar with recent progress in aviation, it is somewhat surprising that the trans-Atlantic flight has not yet been achieved. From day to day an announcement of the feat has been expected, and it was with little surprise that aeronautical men read of the famous start of a French Squadron from Dakar on its way over to Pernambuco in Brazil, via Cape Verde Islands and St. Paul Rocks. But upon looking up the status of St. Paul Rocks in the Atlas, it soon became evident that the intrepid French pilot would have a difficult time locating these insignificant bits of land in the wide expanse of the southern Atlantic, unless little short of a tape line had been laid across the water to guide him on his way. However, the rumour proved to be more or less unfounded, although it is known that the French airmen have been considering this route because of its short "jumps."

It would seem that, given refueling facilities at sea, any one of the large airplanes now available in the United States and Great Britain could long ago have made the trans-Atlantic crossing. But when a non-stop flight is considered, the problem becomes considerably more difficult, and many of the existing airplanes, with flight ranges of 1,000 or 1,200 miles, are eliminated. In truth, there are very few planes immediately ready for a non-stop flight of about 2,000 miles, which is the distance of the trans-Atlantic crossing from Newfoundland to Ireland, allowing for such drift as may be encountered in aerial navigation over such a course.

The British have several dirigibles of great cruising range available for the flight. It would seem that these dirigibles might easily have crossed the Atlantic within the past month or two, since in flights over the North Sea at least one of them has covered 1,246 miles without landing. Another British dirigible has cruised for almost a week without alighting. The latest and largest British dirigibles, the R-33 and the R-34, are now ready for the great flight, with a competent crew of officers and men formerly in the Royal Navy. Quite recently these airships have been cruising over the Atlantic instead of the North Sea, and it would be quite a simple matter for the pilot of one of them, finding the weather and conditions ideal, to continue an experimental flight westward until he touched some point of North America. Thus the flight would be achieved without previous announcement and without extensive preparations such as are almost certain to mark any attempt with a heavier-than-air machine. So it is that aviation men have momentarily expected to hear of a British dirigible landing in Nova Scotia or Newfoundland, after a successful crossing.

At any rate, the trans-Atlantic flight is now being approached in all earnestness. There is Captain Sunstedt with his graceful seaplane; the British with the Sopwith two-seater to be piloted by Harry Hawker and Lieut.-Com. McKenzie Grieve, and the Porte triplane; the Americans with the Model T flying boat which carries two Liberty motors and has a cruising range well over 2,000 miles; the French with their Caudron which cruising range well over 2,000 miles; making it eligible for the shorter southern route; the Italians with their Caproni which, it is understood, are being rushed for the competition; and many others not yet announced. Some time in April ought to mark the first flight across the Atlantic, with either the British or Americans as most likely winners of the London Daily Mail prize of \$50,000—Scientific American.

## The Unknown Voice.

Lovers of the mysterious will have occasion for new thrills in the announcement that the Harkins Players have arranged for an early presentation at the Casino Theatre, of that unusual play, "The Unknown Voice." In the opening scenes one seems impending disaster, and the mind is held fascinated while awaiting the fall of the blow which comes at the end of the first act with startling suddenness. It falls like a clap of thunder out of a clear sky and places the spectator on the pinnacle of perplexity. In vain does he seek the solution. The key remains hidden to the end and then appears in a climax that is as swift as it is ingenious. Stock companies in many American cities vied with each other in an attempt to secure the producing rights of this play. Mr. Harkins decided to place it in his repertoire because it is recognized as something above the ordinary in these days of extraordinary things, and that it gives great opportunity to both Mr. Ross and Miss Dalton to display their unusual dramatic ability.