

ing gram on Plates.

Dressmaker should keep Scrap Book of our Patterns. These will be found very useful from time to time.

GROUP OF NEW SLEEVES



Ladies' Sleeves.
These comprise the latest No. 1 and No. 3 shows a shirt waists or blouse excellent for tailored gowns, while No. 4 and popular bell shaped is cool and comfortable for gowns, kimonos, waists. The styles are serge, taffeta, poplin, madras, gingham and linen is cut in 3 sizes: Small and Large. No. 1 will be of 40 inch material and of 27 inch material. No. 2 of 40 inch material and of 27 inch material. No. 3 of 40 inch material and of 27 inch material. No. 4 of 40 inch material and of 27 inch material. This illustration mailed on receipt of 10c. in stamps.

STYLISH, COMFORTABLE STYLE.



with knickerbockers. has raglan sleeve pattern a yoke over the blouse is made with coat collar, the sleeve with a neat cuff. The blouse is in regulation of value at the leg held in elastic band. Suits of fine material for little boys, appropriate for Devonshire drill, linen, pique, galleser, percale, serge or Pattern is cut in 4 and 6 years. It requires 1/2 inch material for a 5 this illustration mailed on receipt of 10c. in stamps.

No. 1111111111

Report.
The evening Telegram. CAPE RACE, To-day. Light, dense fog and rain. Wind, N.W. 5. Nancy Lee, Christi-anel and Beothic passed unknown steamers passed unknown barquentine at evening. Bar. 29.60;

FASHIONABLE Showing of SUMMER GOODS In the Ladies' Realm

- LADIES' WHITE MUSLIN DRESSES.**
Handsome embroidered White Muslin Dresses, low neck with pretty fall-over collar and long sleeves; others with high neck, very effective styles, usually seen in higher priced Dresses. Reg. \$3.00. **Friday, Saturday and Monday** **2.15**
- LADIES' COLLARS, 29c.**
A nice assortment of styles in Lace, Net, and Lawn makes; all the most favored styles are to be found here. Values to 60c. **Friday, Saturday and Monday** **29c**
- FLOWERS.**
A bewildering collection of handsome artificial flowers, mostly in Lila, and colored Poppies in all the most pleasing shades. Reg. 25c. **Friday, Saturday and Monday** **19c.**
- DRESSING JACKETS, 68c.**
A seasonable line in dainty American Gingham, 3/4 sleeves, piped at Skirt; they come in very pretty shades of Blue and White, Grey and White, Hello and White, Black and White and Pink and White. Sizes 34 to 44 inch bust. Reg. 80c. **Friday, Saturday and Monday** **68c**
- INFANTS' KNICKERS.**
These are to fit from 1 to 4 years, made of fine White Lawn, embroidery trimmed and otherwise nicely finished. Reg. to 22c. **Friday, Saturday and Monday** **17c.**
- VEILINGS, per yard, 15c.**
Just a few pieces of fine Black and White Veilings, with border and finished ends, the very latest. Reg. 20c. **Friday, Saturday and Monday per yd.** **15c.**

Our Blouse Special.



The most charming of Summer styles to be found here, and such a variety of makes and materials; Fancy Crepe, White Muslin with Spot, Crepe with fine Spot, and velvet collar; others in Checks and Stripes; all White with pique collar and revers; long and three-quarter sleeves; sizes from 34 to 42 inch bust. Reg. \$1.30. **Friday, Saturday and Monday** **\$1.08**

Militant Middy Dresses.

Children's and Misses' recognized styles for Summer wear, pretty effects in all White, laced in front, sailor collar; others in White and Plaid, White and Tan, White and Saxe, White and Pink, etc.; sizes to fit from 6 to 14 years. Reg. up to \$2.20. **Friday, Saturday and Monday** **\$1.79**

"PRINCESS" UNDERSKIRTS.
Desirable garments for present wear, made of superior quality Lawn, embroidery yoke with ribbon beading and wide embroidery flounce, and dust frill. Reg. \$1.80. **Friday, Saturday and Monday** **1.49**

A Clearance Line of Ladies' GOLF COATS, 26 only--Half-price Friday, Sat. and Monday

These are beauties, all White, three-quarter length, with pretty turn-over collar, 2 side pockets. We bought this small lot at a bargain; you get the benefit of that transaction **Friday, Saturday and Monday** by buying a real stylish Golf Coat at Half Price **2.20**

White Towels
These come in fine White Turkish; size 18 x 40; a new line and really good value at the regular price 25c. each. **Friday, Saturday and Monday** **21c**

Silk Embroidered Novelties for Boys' Suits, per set, 14c.
5 pieces in each set, i.e., 2 stars for sailor collar, anchor for front, eagle and double stripe for arm, in shades of Navy, Brown, Sky, Hello and Green. **Friday, Saturday and Monday per set** **14c**

Handkerchiefs 14c.
For men, full size in good Irish Lawn, the most serviceable kind for all round wear. **Special Friday, Saturday and Monday** **14c**

BOYS' KHAKI PANTS, 19c.
To fit boys from 4 to 8 years, just what is wanted for present wear; they are made of strong American drill in khaki shade. **Special Friday, Saturday and Monday** **19c**

MEN'S SOFT COLLARS.
A new lot, The All-British Make. They come in deep cream shade, with patent wire front to each collar, medium height, distinctly smart. **Special Friday, Saturday and Monday** **16c**

MEN'S TWEED CAPS, 37c.
A big range of light and medium Tweed mixtures, latest London styles, decidedly smart, hold their shape. Reg. 45c. **Friday, Saturday and Monday** **37c**

Men's Alpaca Coats
A brand new lot in best quality Black Alpaca; size 36 to 44 inch; a sensible coat for warm weather wear ordinary coat style with pockets. Reg. \$2.20. **Friday, Saturday and Monday** **1.98**

Men's Knitted Scarfs
Another line in a pleasing selection of mixtures. These make up nicely and retain their shape; fancy shot tincts, stripes and regimental colors, and a lot of Surah Silk Ties. Reg. 25c. **Friday, Saturday and Monday** **19c**

Cigarette Holders.
Neat shape, in sweet scented cherry wood with vulcanite mouthpiece; patent ejector for stub of cigarette when finished. **Special Friday, Saturday & Monday** **14c**

Men's and Boys' NEGLIGEE SHIRTS 49c.
These come in all the latest stripe effects. Selections are now at their best; brand new stock to pick from; soft bosom and laundered cuffs, coat style and slip over. **Special Friday, Saturday and Monday** **49c.**

Men's Blue Linen Shirts.
Nice for holiday wear or for a working shirt, suitable for either; collar and pocket attached; a nice limp finish; wash perfectly. Reg. 75c. **Friday, Saturday and Monday** **66c**

Men's Pyjama Suits, \$1.60
In nice cream shade, extra fine American Silk Spot Cotton, silk brad button loops, military collar; full stripes. Reg. \$1.80 suit. **Friday, Saturday & Monday per suit** **\$1.60**

James Baird LIMITED

FRIDAY, SATURDAY and MONDAY.

Hosiery Values were so satisfying last week that we have been asked to repeat them.

Ladies' Cotton Lisle Hose, 22c.
This is a great seller we have, Black and Tan in full sizes, summer weight, high spliced heel and double soled. Regular 25c. **Friday, Saturday and Monday** **22c**

Half Silk Leg Hosiery, 29c.
Another very popular line this season, and comes in a variety of fashionable shades such as Helio, Ink, Champagne, Slate, Cadet Blue, Lavender, Tan and Black. Pleasing Summer Hosiery with half silk leg. Reg. 35c. **Friday, Saturday and Monday** **29c**

Ladies' Lace Lisle Hose, 39c.
Spliced heels and toes, in fast colors, Tan, Black, Assorted Greys and Blues; popular Summer Hosiery and low priced. Reg. 45c. **Friday, Saturday and Monday** **39c**

Men's Socks.
Assorted shades in Cotton Lisle, mostly Tan, Brown and Black. **Special, Friday, Saturday & Monday** **15c**

WEATHER FORECAST.
Toronto, Noon. — Moderate to fresh winds, mostly E., some local showers but partly cool today and on Saturday.
Roper's, Noon. — Bar. 29.65; ther. 51.

A Clearaway Sale of BOYS' COTTON SUITS.

Only 40 in this lot, plain and fancy stripes in Buster Brown and Sailor styles. Reg. 75c. **Friday, Saturday and Monday** **55c**

The newest style for two tone suits with Blue and White Striped Blouse and Plain Navy Pants; a very neat style. **Special Friday, Saturday & Monday** **68c**

A splendid range offering, values up to \$1.40. Various styles in Sailor, Russian Blouse and American boy; smart styles in good materials. **Special Friday, Sat. & Monday** **93c**

Economies on Household Needs.

TEA CLOTHS.
\$1.00 values for 79c.
Real Irish Linen; size 36 x 36; deep hemstitched edge. Stamped designs in corners for fancy workers. A real good cloth for serviceable wear. Reg. \$1.00. **Friday, Saturday and Monday** **79c**

SPOT MUSLINS.
34 inches wide, nice for make-up wear or for Summer Dresses, "Show-er o' Hall" spot. Reg. 20c. **Friday, Saturday & Monday** **17c**

TOILET COVERS.
2 dozen of honeycomb Toilet Covers; size 24 x 48, rather nice patterns with fringed edges for regular use. **Friday, Saturday and Monday** **26c**

TUCKED LAWN.
2 pieces of 36 inch fine Tucked Lawns; best English make, beautiful sheer finish. Reg. 25c. **Friday, Saturday and Monday** **22c**

PILLOW SHAMS.
Made of the finest White Muslin, scalloped and embroidered edge and centre, very handsome designs, strongly made and will wash perfectly. Reg. 60c. **Friday, Saturday and Monday** **47c**

WHITE SHIRTING, per yard, 8c.
600 yards of good English White Shirtings, serviceable good wearing shirting for family use; nice sheer surface, extra strong, considerably under-priced. **Friday, Saturday and Monday per yard** **8c**

"WOOL NAP" BLANKETS
Just the weight for present wear, different from all other makes, with a superior finish and fineness, not usually seen in Blankets at such a low price. They measure 64 x 76; Pink or Blue striped ends, bound edge. Reg. \$2.60 pair. **Friday, Saturday & Monday** **2.38**

CURTAIN NETS.
4 pieces of pure White Curtain Net, all new patterns, 58 inches wide; these have just arrived, good value at 35c. **Friday, Saturday and Monday** **30c**

PILLOW CASES.
Best English make; size 20 x 30; deep hemstitched edge; made of superior quality Pillow Cotton. Reg. 55c. **Friday, Saturday and Monday** **46c**

GOOD QUALITY DOOR MATS, 38c.
60 pretty little door mats for parlor, bedroom and dining room, very suitable for carriages or motors; see the rich velvet pile on some of these in a range of plain shades; lots of others in fancy; good value for 50c. **Friday, Saturday and Monday** **38c**

3 FOOTWEAR Specials for Ladies.

LADIES' TAN SHOES.
A very dressy street shoe, laced, Blucher cut, medium heel, nice tan shade, easy fitting. Reg. \$2.50. **Friday, Saturday and Monday** **2.05**

LADIES' PUMPS, \$1.89.
A striking line in all Patent Colt; steel ornament in front, spool heel, cool footwear for Summer. Reg. \$2.00. **Friday, Saturday and Monday** **1.89**

LADIES' TAN BOOTS.
Laced and buttoned styles, decidedly neat, pretty tan shade; the laced come in Blucher cut, very stylish. Reg. \$2.80. **Friday, Saturday and Monday** **2.62**

Brush Specials.

SHAVING BRUSHES.
An extra strong and serviceable brush; glue set bristles. Badger brush; a pleasure to own one. Reg. 30c. **Friday, Saturday & Monday** **25c**

SHAVING BRUSHES.
These come with all White handle and finest quality Badger brush; a pleasure to own one. Reg. 60c. **Friday, Saturday & Monday** **54c**

HAIR BRUSHES.
3 dozen of superior quality, all white bristles, glue set in light wood handle. Reg. 50c. **Friday, Saturday and Monday** **43c**

SILK BOWS for Shoes, per pair, 10c.
Only 2 dozen of these in Black and Tan; French Silk Bows, principally used for pumps. **Special Friday, Saturday & Monday per pr.** **10c**

Ladies' Silk Gloves, 55c.
Real Milanese Silk in shades of Sky, Saxe, Nile, V. Rose, Emerald, Grey and White; elbow length and wrist length, superior quality. Match your Summer Dress now. Reg. 65c. **Friday, Saturday & Monday** **55c**

BOYS' WATERPROOFS, Special Line, \$1.98.
Don't judge the quality by the price. We bought this lot at a bargain and offer them for the first time this week; to fit boys from 6 to 14 years; plain and fancy mixtures, sound in every way. **Special Friday, Saturday and Monday** **1.98**

Barrier Fortress at Achl Baba.

A NETWORK OF TRENCHES.

Reuter's special correspondent at the Dardanelles sends the following despatch, dated June 3, the day before the last general assault was begun on the Turkish positions in Gallipoli:

"I spent some time this afternoon watching the enemy's position from a point in our reserve trenches. Our front trench line was visible less than a mile away. Four hundred yards beyond it was the enemy's first trench, stretching across our front and loop-holed every yard. Behind this again were rows upon rows of Turkish trenches. The view was bounded to left and right by ridges hiding the sea and was closed in front by the Achl Baba barrier, with its central peak, 600 feet high, dominating everything in sight.

"The peak is about a mile and a half from our front at the nearest point as the crow flies. We know that it is entrenched and galleried all the way up. Some of the enemy's works can be seen from our lines, but we know from our airmen's reports that it is honeycombed with trenches. The whole ridge and its flanking hills have been prepared in the same way. On the crest of Achl Baba is a strong redoubt, which, however, is less formidable than it looks, since, with an aeroplane "spotting," either our artillery or a ship's guns drop shell right into it. It has already received a vigorous dusting from the ships' guns.

"Stretching as it does practically clear across the peninsula, the Achl Baba barrier constitutes one of the strongest defensive positions any army has held or captured during the present war.

"Between us and Achl Baba the ground is intersected by several nullahs, the largest and deepest of which runs from one of our landing beaches on the Aegean side diagonally across country, passing in front of Krithia. These nullahs afford excellent cover for troops and hiding places for maxims. Despite these advantages, the Turk is not yet satisfied with his defences, but is always feverishly digging in fresh places. The airmen say they have sometimes a difficulty in recognising a position which they sallied over a day or two previously.

"It is generally estimated that the enemy can bring up four or five corps for the defense of Gallipoli.

"The Anglo-French and Australasian Armies, under Sir Ian Hamilton, are in the best of spirits and confident in their power to expel the enemy from these or any other positions, although they believe they have no illusions about the difficulty of the task before them."

War Loan Absorbs Investment Fund.

London, June 25.—On the Stock Exchange to-day the new war loan continued to attract practically all the attention. The entire investment demand was diverted to the issue.

Rumors that the treasury might decide that there would be no detachable rights to the latest flotation increased the rush of holders of Consols and the old war loan to subscribe. Consols were quoted at the minimum price of 65 and the old war loan lacked stability at 93 3/4. Trading throughout the various departments was on a small scale and changes in prices were irregular.

The announcement of the national register of workers did not hurt sentiment. The decline at New York yesterday caused a weaker feeling in Americans. Canadian Pacific were particularly affected.

Argentine rails averaged 10 percent under recent quotations.

Other sections were dull.

YOUR BOYS AND GIRLS

There are certain fundamental facts that must be known in feeding infants. The first and by far the most important, is that there is no substitute for mother's milk. The next best food to mother's milk is clean, fresh, pure, raw cow's milk. Let me emphasize the essentials of wholesome cow's milk: cleanliness, freshness, not over twenty four hours old, purity, cold, from cow to customer.

All milk not above suspicion must be sterilized or pasteurized. This should be done just before feeding, at home, not one or two days before. Whole milk diluted with barley water, oatmeal gruel, or plain water boiled meets a majority of the average feeding requirements. It is simple, requires little manipulation, and there is nothing to be added but sugar. But as every baby has its individual requirements, each must be studied and its food modified accordingly.

Shetland shawls can be washed in warm soapy suds, just as hannels are washed.

In the summer try by all means to have a polished floor with a few rugs on it. It is much cooler.