

3 REASONS WHY YOU SHOULD BUY YOUR FALL NEEDS HERE.

ALL WOOL BLANKETS

A little brisk weather usually turns our thoughts to Blankets. We are well prepared to supply you with Blankets of any weight and price. Here is a single bed Wool Blanket, medium weight, Red and Pink Borders. Selling on Friday and Saturday at the Special Price, per pair

\$2.35

- REASON No. 1—Stocks are larger than ever before.**
REASON No. 2—Assortments are of the broadest and most satisfying description.
REASON No. 3—Prices are absolutely the lowest that can be asked for such superior qualities.

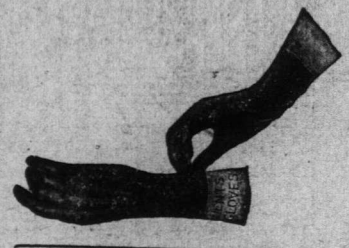
COTTON EIDER DOWN

This is welcome news to those who prefer to do their own sewing. We have 5 large pieces of high grade Cotton Eiderdown for Dressing Gowns and Jackets. Fancy designs in the following colors: Pale Blue, Roseda, Red and Pink; 31 inches wide. Reg. 35c. yard. Friday and Saturday

30c

NEW FALL GLOVES.

If it's Gloves you want, you'll find the kind you want here, and all are marked very low.



\$1.00 LADIES' KID GLOVES for 45c.

A job lot of real Arabuck Kid Gloves, also a full line of French Kid Gloves, in shades of Tan and Brown only. The Arabuck Gloves are in sizes 5 1/2, 6 and 6 1/2, and were imported to sell at \$1.00 per pair. To clear them out we offer the lot for Friday and Saturday at, per pair

45c

GENT'S UMBRELLAS

Good values—several good patterns in handles; wood and steel rods; Black Gloria covering; 8 rib frames. Reg. \$1.50 each. Friday and Saturday

1.37

LADIES' CASHMERE GLOVES.

An attractive assortment of Suede finished Cashmere Gloves in shades White, Cream, Black, Brown, Tan, Grey and Beaver; 2 dome fasteners, double stitched fingers; in all sizes. Reg. 40c. pair. Friday and Saturday

35c

Showroom Filled with Fine Fall Goods

PRICES AS LOW AS EVER.

NEW PIQUE BLOUSES.

An entirely new line of smart colored Pique Blouses in various styles, round, low and high collars; colors: Tan, Saxe, V. Rose, Fawn and Pale Blue; assorted sizes. Reg. \$1.00 each. Friday and Saturday

85c

NEW D. & A. CORSETS.

6 different styles, all new and up-to-date; sizes from 20 in. to 36 in.; guaranteed non-breakable, non-rustable. Regular \$1.45 pair. Friday and Saturday

1.28

FANCY NECKWEAR.

A grand assemblage of beautiful things for wearing at the neck. Lace Collars, Lace and Net Jabots, Bows, Silk Ties, Bows and Ornaments. A charming variety selling at one price. Friday and Saturday

17c

GOLF JERSEYS.

For the cool evenings these Jerseys are invaluable, smart styles, all wool; colors of Roseda, V. Rose, Navy, Tan, Grey, Brown and Champagne. Regular \$1.75 each. Friday and Saturday

1.45

35c. JOB RIBBONS for 15c.

All Silk Taffeta Ribbon, 5 1/2 ins. wide in the following shades: Red, Prune, Cornflower, Scarlet and V. Rose. Also a few pieces of Black and White Striped Ribbons. All these Ribbons were formerly valued at 35c. yard. Friday and Saturday, each

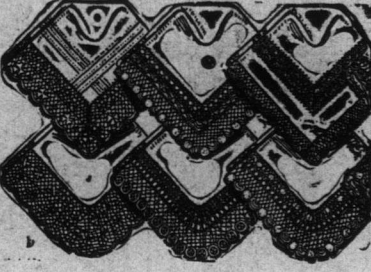
15c

NEW FRILLINGS.

For sleeve, coat and neck, in White, Paris and Black Nets and Laces; beautiful new patterns. Special for Friday and Saturday, per yard

13c

HANDKERCHIEF SPECIALS.



We have excellent assortments of Handkerchiefs in stock. Now is the time to get what you want at low prices.

Ladies' Handkerchiefs.

A big assortment of White Muslin Handkerchiefs just opened; neat embroidered corners, hemstitched. Special, Friday & Saturday, 3 for 10c

White Lawn Handkfs.

In various pretty styles, including fancy veined, lace edge and embroidery trimmed. Special for Friday and Saturday, each

8c

MEN'S HANDKERCHIEFS.

A nice collection of White Cotton and Excelled Handkerchiefs; some plain hemstitched and others with colored borders. Reg. 20c. ea. Friday and Saturday

16c

Specials in Seasonable Hosiery



But few things wear out so rapidly as Hosiery. Our Hosiery Dept. is well supplied with High Grade Goods. These items are good values.

Ladies' Cashmere Hose.

Over 300 pairs Plain and Assorted Ribbed Hose, guaranteed Fast Black, seamless heels and toes. Reg. 35c. pair. Friday and Saturday, per pr.

30c

Children's Stockings.

Sturdy Black Cashmere Hose, guaranteed to give the best of wear, stout knees, seamless feet. Sizes 4 to 7. Special per pair

37c

GRAND FALL 1914.

FALL DRESS GOODS.

A full line of Self Coloured Hopacks. The most favoured fabric for the season's wear. Shades of Purple, Prunella, Crimson, Saxe, Magenta, Royal, Navy, etc., 50 inches wide. We also offer a few pieces of Costumes Tweed, 54 inches wide, in shades of Green, Fawn and Heather mixtures. Reg. \$1.00 yard. Friday and Saturday

87c



A Grand Display of FALL FASHIONS!

THE ROYAL STORES, always the leading house for Women's Apparel, present again this season a magnificent display of the latest creations direct from the World's chief fashion centres.

COATS and COSTUMES.

Notwithstanding that war conditions caused a scarcity of models and materials, we have been fortunate enough to secure delivery of all our shipments. Our display of Coats and Costumes for Fall and Winter was never equalled.

MILLINERY.

"Style and Exquisite Beauty in Millinery" aptly describe our newest importations from London and Paris. These superb models are not over-trimmed but have just sufficient embellishment and color to be termed "most charming."

DRESS GOODS.

The Dress Goods Section displays a wealth of variety in Fall Dress Goods unsurpassed in the history of this store. The newest fabrics are here in smart effective patterns, each one carefully selected by our own buyer. All marked at our usual "Lowest in the city" prices.

LACE GLOVES.

Neckwear, Ribbons, Blouses, Hosiery.

An inspection of these New Goods will prove instructive and interesting. Reliable information about the favored styles for Fall and Winter can be had here.

You are Invited to call. Call early and often. BRING YOUR FRIENDS.

An Attractive Lot of HOUSEFURNISHING BARGAINS.

The thrifty housekeepers will do well to inspect our fine assortment of household goods. Comparison invited.

Table Linen.

White and Blue, assorted patterns; 56 inches wide. Special, yard

45c

White Sheetting.

Twill, fine even thread; 72 ins. wide. Special, per yard

31c

BREAKFAST CLOTHS.

White Damask Cloth with Red and Blue Borders. Fringed; Size 50 x 50. Special Friday and Saturday

42c

LACE CURTAINS.

High Grade Nottingham Lace in White, Cream and Ecru. Beautiful new patterns; 3 1/2 yards long. Regular \$3.75 pair. Friday and Saturday

3.35

Cosy Covers.

White Linen, hemstitched and embroidered. Reg. \$1.00 each. Friday and Saturday

75c

Lace Covers.

Ornamental Lace Covers for Table Centres and Sideboards. Extra special value, each

13c

FANCY LINEN CLOTHS.

A large collection of White Linen Cloths for Tea and Tray Cloths, Table Centres, etc. Lace edged and embroidery trimmed. Reg. 45c. each. Friday and Saturday

38c

More Showroom Bargains.

WHITE FLEETE UNDERSKIRTS—A new lot just in. White bands, White and Cream Fettes; Lace trimmed and embroidered. Plouces, assorted sizes. Regular \$1.10 each. Friday and Saturday

88c

CHILDREN'S CAPS—Red Cloth Caps with quilt. Values to 30c. each. Special Friday and Saturday

19c

INFANTS' PILCHES—White Flannel, bound with White Tape, well made. Reg. 60c. each. Friday and Saturday

35c

CHILDREN'S KNICKERS—White Flannel, bound with White Tape, well made. Reg. \$1.70 pair. Friday and Saturday

15c



New Arrivals in Fall Footwear.

LADIES' BOOTS.

A splendid assortment of Black Vic Kid and Dongola topped Boots, Patent Leather; Vamps, medium heels, new stylish shapes, all sizes. Reg. \$3.00 pair. Friday and Saturday

2.75

LADIES' STRAP SHOES.

In Black Dongola Kid, 2 strap, Colonial style, silk ribbon bows; sizes from 2 1/2 to 7. A neat shape. Reg. \$1.70 pair. Friday and Saturday

1.55

Ladies' Handbags

New assortment Black Pebble Grained Leather Handbags, stout leather handles, stirrup and other styles. Reg. 80c. Friday and Saturday

67c

Corset Covers

White Knitted Cotton, Essex Mills make, long sleeves only; fine quality in assorted sizes. Reg. 65c. each. Friday and Saturday

60c

SPECIALS FROM THE SMALLWARE SECTION.

COLLAR SUPPORTS—Black and White Zig-Zag, silk covered; all sizes. Two sets for BARRETTES—Fashions Latest. Shell Barrettes. Special, each

6c

POCKET COMBS—Black Vulcanite Combs in Leather Cases. Special, each

6c

FOOT LACES—Black Mohair, extra special quality, plain tags. Special, per dozen

9c

TOILET SOAP—"Lullaby" assorted perfumes. Special, 2 cakes for

9c

ANCHOR BUTTONS—For Children's Coats; best gth. Special, per dozen

25c

WHITE TAPE—India Tapes in bundles, assorted widths. Special, per bundle

6c

LACE PINS—Job lot Gilt Lace and Jabot Pins. Splendid value, each

12c

EXERCISE BOOKS—100 pages stout paper ruled font. Special, each

3c

STEPHENS' INK—Blue Black Writing Ink, glass bottles, patent cork. Special, each

4c

FRAMES and PICTURES—Big assortment of Frames and Framed Pictures, walnut stained woodwork. Reg. 25c. each, for

20c

CIRCULAR BRUSHES—Sanitary and easy to clean, strong handles. Special, each

13c

PETROLEUM JELLY—Valuable family Remedy, in glass crocks. Special, 2 for

7c

FACE CLOTHS—White Turkish Towelling. Special, 2 for

6c

HARDWARE LIST.

Wicker Knife Boxes. Reg. 60c. for

54c

Frame Mirrors on Stand. Reg. 85c. for

74c

Fancy Teapot Stands. Reg. 25c. for

21c

Wire Soap Savers. Reg. 8c. for

6c

Paper and Salt Shakers. Reg. 14c. for

12c

"Beatrice" Oil Stoves. Reg. \$1.40 for

\$1.20

Thermidor Night Lamps. Reg. 25c. for

21c

Japanized Trays. 20 in. Reg. 42c. for

36c

Apple Corers. Reg. 10c. for

9c

Oval Graters. Reg. 7c. for

6c

Fire Shovels. Reg. 25c. for

21c

Gun Oil (Rahoon). Reg. 11c. for

10c

Iron Boilers (tinned). 2 1/2 gal. Reg. \$1.80 for

\$1.49

Galvanized Wash Tubs (medium). Reg. \$1.00 for

88c

Wood Clothes Dryers. Reg. 20c. for

16c

TAN LEGGINGS.

Shaped Leather Leggings, Glove-grained finish. In Tan only; Latchet steel fasteners, assorted sizes. Reg. \$2.25 pair. Friday and Saturday

2.00

MISSSES' BOOTS.

Dongola Kid, buttoned styles only, English patent toes, low heels, wide easy fitting soles; sizes 11 to 2. Values to \$2.00 pair. Friday and Saturday

1.75

The Royal Stores Ltd.