

18th
ANNUAL
SALE.You Spend
To Save.

The Royal Stores Ltd.

You Spend
To Save.18th
ANNUAL
SALE.

Enthusiasm Increases Daily at our Annual February Sale.

Bear this in Mind.
The Early Shoppers
get first choice.

Well the Sale is on in real earnest! The onslaught on the many bargain offerings has been fast and furious. Hundreds of enthusiastic shoppers have taken advantage of this splendid opportunity to save on DRY GOODS, HARDWARE, CROCKERY, &c., &c.

MAIL ORDERS

Mail Order customers, by enclosing cash with order, may secure any of these items at advertised prices.

DRESS GOODS:—Great Annual STOCKREDUCING Sale.

Amazon Cloths.

In shades of Navy, Reseda, Brown, Myrtle, Fawn, Grey, Prunelle, Tan, Amethyst, Sage Blue, Purple and Wine.

Reg. 40c. yard.	Sale Price	35c.
Reg. 55c. yard.	Sale Price	47c.
Reg. 60c. yard.	Sale Price	52c.
Reg. \$1.00 yard.	Sale Price	85c.
Reg. \$1.40 yard.	Sale Price	\$1.17
Reg. \$1.65 yard.	Sale Price	\$1.47
Reg. \$2.25 yard.	Sale Price	\$1.90



Numerous Opportunities for Substantial Savings.

A splendid showing—one that should arouse the liveliest enthusiasm of every woman who views this collection of Dress Fabrics. This is unquestionably a very important Sale, as it enables buyers to secure the newest and most up-to-date fabrics at ridiculously low prices.

Tweeds.

Handsome new Tweeds in mixtures of Grey, Green, Brown, Striped and Mottled effects.
Reg. 50c. and 55c. yard.
Sale Price39c.
Reg. 60c. yd. Sale Price .52c.
Reg. 75c. yd. Sale Price .64c.
Reg. \$1.00 and \$1.10 yard.
Sale Price85c.
Reg. \$1.40 yd. Sale Price .94c.

LUSTRES.

In Shades of Navy, Brown and Green.

Reg. 40c. yard	35c.
Reg. 55c. yard.	47c.
Reg. 75c. yard	64c.
Reg. \$1.00 yard	85c.

SHEPHERD'S CHECKS.

In Different Sized Plaids.

Reg. 40c. yard.	Sale Price	35c.
Reg. 55c. yard.	Sale Price	47c.
Reg. 70c. yard.	Sale Price	80c.
Reg. \$1.00 yard.	Sale Price	85c.
Reg. \$1.10 yard.	Sale Price	94c.

POPLINS AND ARMURES.

In all the fashionable shades.
Regular 55c. yard. Sale Price47c.
Regular 70c. yard. Sale Price60c.

SILK CREPE DE CHINES.

All shades; 42 inches wide.
Regular \$1.50 yard. Sale Price \$1.25

LAURUNG SILK.

In all the popular shades; 45 inches wide.
Regular \$1.20 yard. Sale Price \$1.00

Worsteds.

In Plain and Two-Toned effects; all colors.

Reg. 75c. yard.	Sale Price	64c.
Reg. 90c. yard.	Sale Price	77c.
Reg. \$1.00 yard.	Sale Price	85c.
Reg. \$1.25 yard.	Sale Price	\$1.05
Reg. \$1.80 yard.	Sale Price	\$1.55

Navy and Black Serges.

Coating, Estamenes and Cheviots.

Reg. 40c. yard.	Sale Price	35c.
Reg. 55c. yard.	Sale Price	47c.
Reg. 65c. yard.	Sale Price	58c.
Reg. 75c. yard.	Sale Price	64c.
Reg. 85c. yard.	Sale Price	73c.
Reg. 95c. yard.	Sale Price	80c.
Reg. \$1.10 yard.	Sale Price	94c.
Reg. \$1.25 yard.	Sale Price	\$1.05
Reg. \$1.50 yard.	Sale Price	\$1.25
Reg. \$1.75 yard.	Sale Price	\$1.50
Reg. \$1.95 yard.	Sale Price	\$1.67
Reg. \$2.25 yard.	Sale Price	\$1.90

Elegant Blouses at Sale Prices.



Chic and dainty Blouses, new and attractive models in Silk, Challie, Muslin, Flannel, &c., all beautifully made and trimmed. Full range of sizes. Prices very much reduced, in some cases less than half.

FLETTE BLOUSES & WAISTS.

In striped designs of Grey and White, Black and White and Blue and White; also in Plain Grey.

Reg. 55c. each.	Sale Price	44c.
Reg. \$1.25 each.	Sale Price	\$1.25

BLACK & WHITE SHIRT-WAISTS.

Striped Shirtwaists and High Necked Blouses.
Reg. \$2.75 each. Sale Price \$2.30
Reg. \$3.40 each. Sale Price \$2.90
Reg. \$4.00 each. Sale Price \$3.40
Reg. \$5.00 each. Sale Price \$4.60

COTTON BLOUSES.

Fancy striped patterns, some with Linen Collars, round and square neck styles.
Reg. 75c. each. Sale Price 60c.
Reg. 85c. each. Sale Price 68c.
Reg. \$1.00 each. Sale Price 80c.

CHALLIE BLOUSES.

Plain and fancy stripes, Cream and Grey grounds; all sizes.
Reg. \$1.25 each. Sale Price \$1.00
Reg. \$2.25 each. Sale Price \$1.60
Reg. \$2.50 each. Sale Price \$2.00

BLACK SILK BLOUSES.

In various styles, high and low neck; mostly large sizes.
Reg. \$3.50 each. Sale Price \$2.90
Reg. \$4.00 each. Sale Price \$3.40
Reg. \$5.50 each. Sale Price \$4.50
Reg. \$9.50 each. Sale Price \$6.27

COLORED SILK.

American Blouses and Shirtwaists, high and low neck styles, in a beautiful assortment of colors.
Reg. \$3.50 each. Sale Price \$2.75
Reg. \$3.50 each. Sale Price \$2.90
Reg. \$4.80 each. Sale Price \$3.93
Reg. \$5.20 each. Sale Price \$4.27
Reg. \$5.50 each. Sale Price \$4.50
Reg. \$6.50 each. Sale Price \$4.47

WHITE & CREAM SILK WAISTS.

American and English makes; high and low neck styles; all sizes.
Reg. \$2.20 each. Sale Price \$1.76
Reg. \$2.75 each. Sale Price \$2.30
Reg. \$3.50 each. Sale Price \$2.90
Reg. \$4.25 each. Sale Price \$3.19
Reg. \$6.00 each. Sale Price \$4.98

Great February Furniture Sale.

All Our Furniture
Sweepingly Reduced.

In fact every piece in stock, from the simplest Bedroom Chair to the finest Parlor or Dining-room Suite, has been considerably reduced for this Sale. We never had a better showing or a more practical one. Those who contemplate furnishing a house or adding an odd piece to finish off a room will find just what they want here at a great saving in price.

Save about \$20 on every \$100 worth you buy.

White Enamelled
Bedsteads.

White Enamel Iron Bedsteads of neat design, strong and well finished; size 4½ ft. x 6½ ft.

Regular \$5.85 each.	Sale Price	\$5.20
Regular \$8.40 each.	Sale Price	\$7.00
Regular \$11.50 each.	Sale Price	\$9.45
Regular \$13.80 each.	Sale Price	\$11.50
Regular \$14.25 each.	Sale Price	\$11.97
Regular \$17.25 each.	Sale Price	\$14.10
Regular \$19.25 each.	Sale Price	\$15.93
Regular \$20.20 each.	Sale Price	\$16.80
Regular \$23.50 each.	Sale Price	\$19.46
Regular \$24.00 each.	Sale Price	\$19.93
Regular \$25.50 each.	Sale Price	\$24.00
Regular \$33.50 each.	Sale Price	\$27.83

Bureaus
and Stands.

Carefully constructed of high grade hardwood, beautiful Surface Oak surfaces, highly polished, French Beveled Mirrors on Bureaus.

Regular \$16.20 each.	Sale Price	\$13.50
Regular \$18.00 each.	Sale Price	\$15.00
Regular \$21.00 each.	Sale Price	\$17.50
Regular \$23.50 each.	Sale Price	\$19.50
Regular \$32.50 each.	Sale Price	\$27.00
Regular \$35.50 each.	Sale Price	\$29.50
Regular \$47.25 each.	Sale Price	\$39.23
Regular \$54.00 each.	Sale Price	\$44.85

Similar Reductions on Parlor, Dining Room and other Furniture.