## ACTS ge Boy. <br> or Heat Cold kEPT OUT. <br> 7 FREE. <br>  e Sale: <br> Ever To-Day! <br> rvellous prices. <br> en away. <br> ard Cloths, and <br> song. <br> ttes. <br> DGER.


M fred. v. CHESMAN, IGI

## Don'tBe Turned Aside!

 DON'T PERMIT YOUR ATTENTION TO BE DRAWN AWAY!Remember that the FORCED SALE of the
C. L. MARCH Co., Ltd., ENTIRE $\$ 75,000$ STOCK
is the one and only GENUINE Public Benefit Sale before the People ! The unmerciful Sacrificing of the C. L. MARCH CO., Ltd., entire
$\$ 75,000$ stock is still going on and is the only sale making a real $\$ 75,000$ stock is still going on and is the only sale making a real
and positive sacrifice of the C. L. March Co. Stock. There was no and positive sacrifice of the C. L. March Co. Stock. There was no
alternative - no other way out - and by now coming to the C. L. March Co's Store to buy your needंs you are SURE-WE GUARANTEE you are ABSOLUTELY SURE of getting real, genuine, generous SACRIFICE BARGAINS. The FOREED SACRIFICE

DOLLARS STRETCH LIKE RUBBER AT THIS FORCED SALE!
Read the evidence of the tremendous business drawn by the FORCED SACRIFICE of the C. L. MARCH CO., Ltd., ENTIRE $\$ 75,000$ STOCK LIKE FLIES AROUND THE HO EY JAR competiors are ney saving the FORCED SACRIFICE SALE of the C. L. March Co, stock is siving to youi. But the people can't be turned aside can't be drawn away from this sale, for they are too fully aware of the
genuineness of this Forced Sacritice Sale by the comparisons they personally have made ot the immense Sacrifice Bargains found only
at this store. Everyone who has atitended this FORCED SACRIFCE SALE is s.aplying himeself or herself for some time to come, and in
Appreciation of the very freat BARGINS the received are send ing appreciation of the very great BARGAINS they received are sending in their friends and neighbors, who are buying likewise. Every day
from 830 in the morning till 930 at night, the hour of closing, thouIrom 8 in in the morning till ${ }^{30}$ and
sands are taking advantage of the GREAT SACRIFICE BARGAINS.
We advise those who have not as yet taken advantage of this Forced Sacrifice Sale to now hurry in for their share. Limes are dwindling--stock is reducing. Don't delay longer. Don't hesitate--act quickly - come now and save many dollars on your needs.

## C. L. March Co., LIMITED

The Big West End Store,
Corner water and Springdale Streets.

The Evening Chit-Chat


Evening Telegram Fashion Plates.


Stops a Deep-seated $\mid$








A Chapter for the
Young Housewife.
$\qquad$

