

Of Special Interest to Mothers.

TIMELY SUGGESTIONS IN CHILDREN'S WEAR THAT WILL PROVE OF BENEFIT TO YOU.

- Infants' White Cotton Bodies, with neatly embroidered and tucked fronts, in several designs, sleeves and necks Lace Trimmed. Reg. 20c. each. Friday..... **15c.**
- Infants' White Quilted Cotton Bibs, stitched in fancy designs, with crocheting and embroidery medallion trimmings, Lace Trimmed edges. Reg. 10c. each. Friday **8c.**
- Infants' White Cotton Short and Long Slips, skirts finished with clusters of tucks and embroidery, very dainty. Reg. 65c. each. Friday..... **54c.**
- Infants' D. & A. Little Beauty Waists, with choice of either White or Grey; sizes 20 to 24. Reg. 40c. pair. Friday..... **34c.**



SPRING MILLINERY.

A DELIGHTFUL AND COMPLETE DISPLAY

Fashion's most pronounced style features are here in profusion, and the widely varied lines permit a latitude in selection seldom possible. Every Hat will appeal to you by its smartness and attractiveness—whilst values are exceptionally good.

Silk Ribbons. Big Assortments Splendid Values.

These Ribbons are in very truth the newest and most in demand of the season—and when you see these excellent qualities, you will consider yourself fortunate in obtaining them at these very low prices:

- 1,500 yards of French Merve Silk Ribbon, 6 inches wide, colors are White, Cream, Pink, Turquoise, V. Rose, Myrtle, Pale Blue and Black, and 500 yards of Moire Silk Ribbon, same width, in colors of Greens, Sky, V. Rose, Pale Blue, Turquoise, Crimson and Myrtle. Reg., 40c. yard. Friday, 32c. yard.
- 300 yards of Merve Silk Ribbon, 6 inches wide, in colours of Cream, White, Sky, Crimson, Moss and Navy, and 1,200 yards of Tafeta Silk Ribbon, 4 inches wide, in a complete range of this season's newest shades, also Black. Reg., 15c. yard. Friday, 12c. yard.

CORSET SPECIAL

They are made of the finest Imported French Coutil, duplex filling, guaranteed rust-proof, six hrse supporters, rubber tipped, lace and ribbon trimmed, in the newest spring models, all sizes. Reg. 2.25. Friday **\$1.95**

FRIDAY

We Are Out For BIG BUSINESS. Quality and Low Prices Will Bring It.

Hosiery Bargains.

Fashion and Economy Combined with Quality; points you should not overlook when purchasing your Spring and Summer Hosiery needs.

Ladies' extra fine quality Black Cashmere Hosiery, spliced heels and toes. This line of hosiery is made from Maco yarn and dyed by the stainless Hermsdorf process. Wide, medium and narrow ribs also plain seamless. Reg. 45c. pair. Friday... **39c**

Ladies' Ribbed Black Cashmere Hosiery, fashioned and slipped with extra spinning in the soles, made from specially selected yarn and dyed by the new stainless process. Soft, durable and comfortable. This is a special line, and a splendid value. Reg. 37c. pair. Friday... **31c**

Hardware Helps so Lowly Priced That Friday Should Break all Records.

35c. ENAMEL MILK BASINS 29c.	50c. ENAMEL MILK BASINS 44c.	12c. ENAMEL JELLY TINS 10c.	15c. ENAMEL BOWLS 12c.	40c. ENAMEL TEAPOTS 34c.	55c. ENAMEL MIXING PANS 48c.
12c. EMERY KNIFE CLEANERS 9c.	90c. CRUMB TRAY AND BRUSH 79c.	40c. CORNICE BRUSHES 35c.	18c. NICKEL WAITERS 14c.	50c. BREAD TRAYS 42c.	17c. FLOUR SIFTERS 15c.
33c. POTATO MASHERS 29c.	10c. EGG BEATERS 8c.	55c. COFFEE POTS 48c.	47c. HOT WATER JUGS 42c.	36c. COFFEE POTS 33c.	15c. WIRE BROTTERS 12c.
6c. PIE PANS 5c.	27c. FRY PANS 22c.	12c. PASTRY ROLLERS 10c.	25c. SLEEVE BOARDS 22c.	17c. KNIFE BOARDS 17c.	17c. BAKING PANS 14c.
8c. STOVE LIFTERS 6c.	4c. ASBESTOS MATS 3c.	\$1.25 BREAKFAST CRUETS \$1.00	30c. HAND MIRRORS 26c.	12c. SKIPPING ROPES 10c.	20c. CRICKET BALLS 17c.
50c. HEARTH BRUSHES 42c.	65c. WATER KETTLES 57c.	50c. WATER BUCKETS 44c.	35c. WATER JUGS 30c.	50c. MEAT CLEAVERS 42c.	50c. CRID IRONS 45c.
	15c. MEAT SKEIVERS 12c.	20c. WICKER SPLASHERS 18c.	60c. ENAMEL STEW PANS 52c.	27c. PATTY PANS 25c.	

Job Line of Kid Gloves	Job Line of Table Linens	Job Line of Silk Ribbons	Job Line of VICTORIA LAWN	Job Line of EMBROIDERIES
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Grocery Bargains.

- 15c. BOTTLES PREPARED MUSTARD FOR.....13c.
- 40c. LB. PURE CHINA TEA FOR.....34c.
- 25c. BOTTLES TOMATO CHUTNEY FOR.....22c.
- 6c. LB. GREEN PEAS FOR.....4c.
- 30c. LB. FRENCH COFFEE FOR.....25c.
- 75c. BOTTLES KOLA TONIC WINE FOR.....69c.
- 30c. BOTTLES KOPS' GIGGER BEER FOR.....25c.
- 17c. BOTTLES ESSENCE RENNET FOR.....15c.
- 7c. 1 LB. TINS SOUP FOR.....5c.
- 25c. TINS HOMINY FOR.....22c.
- 15c. TINS SPINACH FOR.....13c.
- 10c. TINS PURE GOLD HERBS FOR.....8c.
- 6c. BAR SUNLIGHT SOAP FOR.....5c.
- 20c. BOTTLES LAZENBY'S ESSENCES FOR.....17c.
- 25c. TIN QUICK CLEANER FOR.....20c.

Crockeryware Bargains.

Read Every Item Carefully and Note the Reductions.

- 13c. BLACK ROCK TEAPOTS, FOR.....11c.
- 25c. DECORATED ROCK TEAPOTS, FOR.....21c.
- 20c. 1-1/2 PINT PRINT JUGS, FOR.....15c.
- 20c. BAKED BEAN JARS, FOR.....16c.
- \$2.00 21-PIECE TEASETS, FOR.....\$1.75
- Decorated and Gold China.
- \$5.00 8-PIECE TOILET SETS, FOR.....\$4.38
- Lithograph, Shaded and Gold.
- 20c. BACON DISHES, FOR.....17c.
- with Deep Well and Graded Drain.

Good Values in Whitewear.

LADIES' NIGHTDRESSES.—Ladies' White Cotton Nightdresses, with turn down collars, trimmed with frill and wide embroidery, fronts have box pleat of insertion, with embroidery frilling, cuffs embroidery trimmed. Reg., \$1.10 each. Friday, 86c.

LADIES' KNICKERS.—Ladies' American White Cotton Knickers, frill at knees, trimmed with cluster of tucks, Valenciennes lace and insertion, wide umbrella legs. Reg., 80c. pair. Friday, 65c.

LADIES' CAMISOLES.—Ladies' American White Cotton Camisoles, yokes trimmed with Valenciennes insertion, and lace finished with galon, half sleeves. Reg., 50c. each. Friday, 40c.

LADIES' APRONS.—5 doz. of Ladies' White Cotton Aprons, with dainty embroidered bibs, neatly stitched, one inch hem at bottom. Reg., 30c. each. Friday, 24c.

A DRESS GOODS SALE—The Climax of Value Giving



A sale that is calculated to strengthen our standing as the leading distributors of Dress Goods in Newfoundland. \$3,000 worth of newly imported Dress Fabrics will be sold at prices which will mean enormous savings to shrewd buyers.

Rarely have such values been offered at the prices we now quote you.

LOT NO. 1 includes Amazons, Venetians, Serges, Tweeds, Lustres, Ladies Cloth, Voiles, Etamines, etc. Black and Colored, Plain and Fancy. This is a line we can guarantee in every particular. Regular \$1.00, Friday **80c. yrd**

LOT NO. 2 comprises Black and Colored Fancy and Plain in Serges, Cloths, Cashmeres, Tweeds, Lustres, Voiles, etc. This is our medium selling line, and has no equal for the price on the market. Reg. 75 cents, Friday **60c. yrd**

LOT NO. 3 is a Job Line opened last week, it includes Amazon Cloths in colors of Fawns, Prunelle, Marone, Turquoise, Bot Green and Light, Medium, and Dard Grey, and French Voiles in colors of Brown, Dark and Light Fawns, Pea Green, Cornflower Blue, Pale Blue, Myrtle, Turquoise, Grey and Royal. Values from 60 to 75c yard for **40c. yrd**

INLAID LINOLEUM. 2 yards wide. Reg., \$2.20. for \$1.98 yard.	PAINTED LINOLEUM. 2 yards wide. Reg., 75c. for 65c. yard.	VELVET PILE DOOR MATS. Reg., 30c. for 23c. each.	LINOLEUM DOOR MATS. size 20 x 36 ins. Reg., 40c. for 32c. each.	VELVET PILE HEARTH RUGS. size 27 x 60 ins. Reg., \$2.25. for \$1.85 each.	TAPESTRY HEARTH RUGS. size 27 x 60 ins. Reg., 90c. for 75c. each.	HEAVY RAG RUGS. size 27 x 63 ins. Reg., \$1.75. for \$1.50 each.	ROPE DOOR MATS. size 20 x 30 ins. Reg., 26c. for 22c. each.
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More Special Values in Household Linens, Cottons, Sheetings, Towels, etc., etc.

We are continually making new records for value-giving, and thrifty housekeepers are beginning to realize that our statements can be relied upon. The bargains we offer Friday are no exception to this rule, which forms an important part of the policy of this house. The following is a plain statement of facts:—

HORROCKSES SHIRTING. 400 yards of Horrockses fine White Shirting, best quality, 36 inches wide, and guaranteed free from dressing. Reg., 26c. yd. Friday 22c.	BATH MATS. 7 only White Turkish Bath Mats, reversible and extra thick, with Bath Mat woven in centre in blue, hemstitched ends. Reg. to \$1.25. Friday 88c.	LACE CURTAINS. 30 pairs of American Lace Curtains, white and ecru, size 3 and 3 1/2 yards long. Reg. to \$2.75 pair. Friday 2.30
WHITE SHIRTING. 1,200 yards of English White Shirting, Pearl Finish, 31 ins. wide. Reg. 11c. Friday 9 1/2c.	CURTAIN NET. 500 yards of White and Cream Curtain Lace, new goods just opened, 54 ins. wide. Reg. 25c. yd. Friday 21c.	TABLE NAPKINS. 10 doz. of Bleached Linen Table Napkins, size 27 x 27 inches, hemmed ready for use. Reg. 18c. each. Friday 14c.
SHEETING. 300 yards of White Twill Sheet- ing, full 90 inches wide, best Heapey Bleach. Reg., 75c. yd. Friday 60c.	REGATTA SHIRTINGS. 400 yards of Fancy Regatta Shir- ting, in new check and stripe pat- terns. Reg., 14c. yard. Friday 12c.	ART SATEEN. 300 yards of English Art Sateens, in dainty floral effects, in shades of Terra Cotta, Greens, Crimsons, etc., 30 inches wide. Reg., 25c. yard. Friday 21c.
SHEETING. 470 yards of White Twill Sheet- ing, 80 inches wide, Heapey Bleach, our best selling line. Reg. 50c. yd. Friday 42c.	FLANNELETTES. 700 yards of Pink, White and Striped Flannelettes, good width. Reg. 13c. yd. Friday 11c.	WOMEN'S SKIRTS. 30 only Women's Black Cloth Skirts, tailor made, with self strap- pings, some pleated in the assort- ment. Reg., \$2.25 each. Friday 2.00
APRON HOLLAND. 1200 yards of White and Blay Apron Holland, very fine quality and firm finish, double width. Reg. 16c. yd. Friday 12 1/2c.	STAIR OILCLOTH. 300 yards of American Stair Oil Cloth, 18 inches wide, splendid selection of patterns. Reg. 17c. yard. Friday 15c.	WOMEN'S SKIRTS. 50 Women's Fine Navy Cloth Skirts, tailor made, 9 gore, plain and the new pleated styles, good quality. Reg. \$3.80 each. Friday 3.42
TOWELS. 10 doz. of White, Honeycombe Towels with Pink Borders. Reg., to 7c. each. Friday 4c.	SHELVING OIL CLOTH. 200 yards of American Shelving Oil Cloth, with scalloped edges, 13 inches wide. Special Friday, yard 6cts.	

THE ROYAL STORES LIMITED

Many of these Bargains will be shown in our Gents Fur- nishing Store, owing to lack of space to display them properly in Shop & Showroom

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