

**Meetings.**

**GODERICH LODGE No. 2085, G. E. O., A. F. A. M.**  
This lodge will meet on Wednesday evening, Oct. 14th, 1914, at 7:30 P. M. in the hall of the Commercial Hotel.

**Money to Lend**  
**\$25,000**  
The loan is in full or in part, at the option of the borrower. Apply to  
G. CAMPBELL, Solicitor, 137 St. George Street, Goderich, Ont.

**Anchor Line.**  
This line runs every Wednesday and Saturday.  
To and from New York and Glasgow.  
This line is the best of its kind in the world, and is the most reliable for passengers and cargo.

**Doctr.**

**Cheryl.**  
BY J. MACLACHLAN.  
Ah little one,  
So fair, so soft, so innocently  
How beautiful are you in your young career.  
I love thee,  
The main bird lives the salt-green  
That opens wide for him with wakening  
The spirit of the dawn, and the  
Restoring joys by night withdrawn.

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**RATES OF ADVERTISING.**  
First issue for the first insertion, and second issue for each subsequent insertion. Business cards and notices 6 lines, 21 days per annum, 10 to 15 lines \$5.

**ADVERTISEMENTS.**  
The number of lines to be reckoned by the space occupied measured by a scale of 100 lines.

**FOR WORK OF ALL KINDS**  
Special rates on short notices. Bill printed while you wait. References made if desired.

**Money to Lend.**  
**IMPROVED FARM PRO.**  
At 100 to 150 per cent simple interest per annum. Apply to  
**SAMUEL SLOAN,**  
Goderich, 8th Oct., 1914.

**MONEY TO LEND**  
AT LOW RATES OF INTEREST.  
FREEHOLD Permanent Building and Savings Society of Toronto.  
For particulars apply to  
**A. M. ROSS,**  
Secretary and Treasurer,  
CHAS. ROBERTSON,  
Toronto, 1914.

**MONEY TO LEND.**  
INTEREST LOW—TERMS OF REPAYMENT EASY.  
THE CITY OF TORONTO PERMANENT BUILDING AND SAVINGS SOCIETY  
Advances money at reduced rates from 10 to 20 years. Loans repaid in 10 instalments to suit the borrower. Full information given on application.  
**R. H. KIRKPATRICK,**  
1378

**MONEY TO LEND**  
At Greatly reduced Rates of Interest.  
THE HURON BUILDING AND SAVINGS SOCIETY OF TORONTO.  
APPLICANTS FOR THE CANADA PERMANENT BUILDING AND SAVINGS SOCIETY OF TORONTO.  
**HORACE HORTON**  
Apprentice for the Canada Permanent Building and Savings Society, of Toronto.  
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**GODERICH AGENCY**  
Trust and Loan Company of CANADA.  
Incorporated by Royal Charter.  
CAPITAL—ONE MILLION POUNDS STERLING.  
Funds for Investment.  
NEW DRUG STORE!  
MARKET SQUARE.

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**The British Commissioner's Arrival.**  
The British Commissioner's arrival in Goderich was a significant event. He was accompanied by a large number of officials and members of the local community. The arrival was met with a warm reception, and the Commissioner expressed his pleasure in visiting the town and its people.

**A Wonderful Enterprise.**  
The British Anti-Tobacco Association, which appeared in the "Huron Signal" last week, is a very interesting organization. Its aim is to eradicate the use of tobacco in Canada, and it has been very successful in its efforts. The Association has a large number of members, and its work is being carried out in a very thorough and systematic manner.

**Wills and Wishes.**  
The story of the two men walking down the road is a very touching one. It tells of a man who is very ill and who is being cared for by another man who is very kind and generous. The story is a very good example of the power of love and kindness, and it is a very inspiring one.

**Will You?**  
A SKETCH FOR YOUNG MEN AND MAIDS.  
BY NELLE BERRY.  
In the earlier of her pretty country residences, Mrs. Ward was sitting one evening in a room which she had just decorated with flowers. She was looking at a picture of a young man and a young woman, and she was thinking of the future.

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**Business Directory.**  
**M. NICHOLSON,**  
SURGEON DENTIST.  
Office and residence, West Street, Three doors below Bank of Montreal, Goderich, 1914.

**DR. G. C. SHERMAN, M.D.**  
PHYSICIAN SURGEON, 137 St. George Street, Goderich, 1914.

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