



BLOUSES
Of the Georgette—
In over 30 distinct—
ive new styles—reg-
ular \$2.98 to \$7.98
values. Saturday
and Monday at
\$5.00

The Always Busy Store

SKIRTS
In new Plaids, Taf-
fets, Silk Poplin,
Serge and Wool
Poplin—in regular
and extra sizes.
Saturday and Mon.
\$5.00

WHOLESALE CLOAK

Sale of 500 New Suits

\$50 Style! \$50 Materials!

\$50 Workmanship!

Embodied in these Stunning Exclusive Garments that are to be offered to Our Customers Saturday and Monday in the Two-Day Event at

More Than 50 Distinctive New Models \$35 To Choose From

Be sure to choose your suit tomorrow, Saturday and Monday, in this sale that brings you the finest suit that has been offered in Niagara Falls this season at \$30.00

This store's Policy of Giving Its Customers the Benefit of a SAVING when they NEED their Garments is being Followed RIGHT NOW in Offering Suits at the same Low Prices that will be in force at the End of the Season

Saturday and Monday Are Dress Days

We Offer A Splendid Lot of

DRESSES

at a price that ought to bring every woman to this store Saturday or Monday who wants a new high-class dress for Spring. \$18.00

New Georgettes!—New Satins!—New Taffetas!—New Crepe de Chines!—New Serges!

The assortment is so complete—the styles so varied—(fully 50 different models)—and the size range so wide that every woman, miss and junior (sizes up to 54)—can come here and choose a dress right off the racks.

MILLINERY

Just a new shipment arrived from New York, \$7.50 and \$8.00 at \$3.98

EXTRA

\$1.00 Silk Hose at 50c

SPECIAL

50c Lisle Hose 25c

SATURDAY AND MONDAY! YOUR CHOICE OF OUR ENTIRE COAT AND SUIT STOCK IN OUR STORE

WOMEN'S AND MISSES' **SUITS**

At a Price That Will Bring Out the Crowds
Poplins, Serges, Gabardines, Mixtures

\$15.00

Selections that include all the latest styles for Spring—featured in this Great Sale.

Pleated Suits Box Suits
Braid Trimmed Vestees
Tailleurs
Every new Spring shade, many with beautiful silk linings.
Sizes for Women, Misses, Juniors in the lot.

Another sensational "scoop!" Right when the demand for women's apparel is the greatest in all retail history we are in a position to offer high grade New Spring Suits, Capes, Coats and Dolmans for \$15, ought to crowd our store the minute the doors open tomorrow at 9 a. m.



WOMEN'S AND MISSES' **COATS**

At an Unprecedented Never Before Equaled in Niagara Falls.

\$18.00

Most wonderful selection of Capes, Dolmans and Coats ever featured at this low price.
Fine Capes Dolmans
Straight Line Coats
Every Style Every Material
Positively the best-looking garments you will find in Niagara Falls at anywhere near the price.
Sizes for Women, Misses, Juniors in the lot.

Up to \$5.95 Children's Coats

\$1.98

Check Coats, all lined. Sizes 2, 3, 4, 5 and 6 only, so mothers be early to get one, as it will last for only a few hours' selling.

Choice of Our Entire Dress Stock Regardless of Their Former Value

\$9.50

This is a companion sale to the Suit and Coat sale. We offer you the choice of Taffeta, Serge, Silk Faille, in navy, black, Copen, Pekin, grey, rose, tan and plum. Sizes 16 to 42.

Picture Yourself In One of These Smart New Capes

\$9.98

Yes, navy blue, with little coat front—smartest braid trimming—A REAL \$15 VALUE—but SATURDAY AND MONDAY ONLY.

THOROLD

Mr. Roger Strong has installed in his butcher shop an ice-making machine. The engineer, from Toronto and still at work placing the machine in its proper position which covers a floor space of 6 x 12 feet with ammonia pipes running upstairs to the refrigerator. The machine's capacity is one ton every twenty-four hours. This is a new departure for Thorold butchers. Maybe others will follow suit.

Mr. and Mrs. J. H. Thompson, of "The Post" Ormond Street, have returned home after spending a pleasant visit at Sagduky, the guests of their son, Rev. J. Ernest Thompson.

Rev. W. H. and Mrs. Smith, and two children of the manse, are spending the week very pleasantly at Brantford, the guests of the latter's parents, Mr. and Mrs. David Jolly.

The Committee of the Holy Rosary Social and Constructive Society are planning a monster picnic and athletic meet for the first of July, at Thorold. A committee of one hundred will soon be at work making preparations. Joseph Battle will have charge of this committee, this alone assuring things being done on a big scale. The events will be announced from time to time.

Miss Pauline O'Connor, of Toronto, who spent the Easter holidays at the home of her cousin, Mr. L. S. O'Connor, Ormond Street, has returned to her home.

The many friends of Mrs. George

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Quick Efficient Service

We Buy and Sell furniture, stoves, clothing, everything in house furnishings 61 Geneva St. Phone 1767.

Wood's Phosphorine.
The Great English Remedy.
Tones and invigorates the whole nervous system, makes new blood, cures Rheumatism, Debility, Mental and Brain Worry, Depression, Loss of Energy, Fatigue of the Heart, Failing Memory. Price \$1 per box, six for \$5. One will please, six will cure. Sold by all druggists or mailed in plain package on receipt of price. New pamphlet mailed free. THE WOOD MEDICINE CO., TORONTO, ONT. (In Canada, Windsor.)

ALL CHILDREN LOVE "SYRUP OF FIGS" FOR LIVER AND BOWELS

Give it when feverish, cross, bilious, for bad breath or sour stomach.

Look at the tongue, Mother! If coated, it is a sure sign that your little one's stomach, liver and bowels need a gentle, thorough cleaning at once.

When peevish, cross, listless, pale, doesn't sleep, doesn't eat or act naturally, or is feverish stomach-achy, breath bad; has stomach-ache, sore throat, diarrhoea, full of cold, give a teaspoonful of "California Syrup of Figs," and in a few hours all the foul, constipated waste, undigested food and sour bile gently moves out of its little bowels without griping, and you have a well, playful child again.

"You needn't coax sick children to take this harmless 'fruit laxative,'" they love its delicious taste, and it always makes them feel splendid.

Ask your druggist for a bottle of "California Syrup of Figs," which has directions for babies, children of all ages and for grown-ups plainly on the bottle. Beware of counterfeits sold here. To be sure you get the genuine, ask to see that it is made by "California Fig Syrup Company." Refuse any other kind with contempt.

Wood, Ping Street, will be pleased to hear she is rapidly recovering from her recent severe illness at the General and Marine Hospital, St. Catharines, and will be able to return home within the next few days.

Mr. Frank Niles of the Base Hospital, Toronto, is at present ill at the home of his parents Mr. and Mrs. Manford Niles, Merritt Street. His many friends hope for a speedy recovery.

The many friends of Mr. Herman Ellis, who had his hand caught in a Calender machine at the Biberboard Plant some time ago, and who was later taken to the Welland Hospital, St. Catharines, will regret to hear three of his fingers have had to be amputated, which will necessitate him remaining in the hospital a week longer.

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Office: 18 Queen Street. Phone 2078
BAGGAGE TRANSFER, CARTAGE AND MOVING
Auto Service at all hours.

A. A. COCKBURN

R. A. F. OVERALLS, NEW, REGULAR \$3.00 \$2.00 THEY WEAR.

With great difficulty we secured the last 400 pairs new R. A. F. Overall. They are made of best khaki duck and will outwear anything on the market. With bibs and suspenders. Size 38, 39, 40, 41. Lengths, medium and long.

R. A. F. COMBINATION OVERALLS, NEW, REG. \$3.00 GULAR \$4.25

Splendid khaki drill. Best on the market. Made for Munitions Board. Every pair has "broad arrow" government stamp. Sizes 38, 39, 40, 41, 42, 43 and 44.

R. A. F. KHAKI APRONS, ALLOVER STYLE \$1.50 WITH SLEEVES, REG. \$2.50

Light weight khaki drill, easy to wash. Cover all over completely. Button at back, belt, 2 pockets in front.
KITCHEN APRONS, R. A. F. KHAKI WORTH 75c \$1.25.

Fine khaki drill with bib straps over shoulder, cross at back and button at side. Dandy Aprons.

GRANITE WARE, R. A. F. WHITE, BEST QUALITY, AT SAVINGS OF ONE-THIRD

Large White Basins, regular 65c, for 45c.
Large Heavy Mugs, regular 50c for 33c.
Bowls, in 2 sizes. Regular 35c, for 23c.
Plates, regular 40c for 25c.
Cups/dons, regular \$1.25 for 85c.

R. A. F. BRUSHES
Best grade Scrub at 20c.
35c Quality Stove Brushes at 25c.

R. A. F. GOGGLES
Famous \$15 Triplex Lens Goggles, used by fliers. Greatest snap on earth at \$2.00.

Motor Cycle Goggles with set of clear and colored lenses \$1.00.

R. A. F. SHEEP-LINED BOOTS
Used by fliers. Partly worn, knee length, tan color, heavy soles and heels. Inside is completely lined with sheepskin. Boots cost \$12.00 a pair. To clear \$3.00.

WE STILL HAVE
Aeroplane Cotton, few Wool Blankets, Palisades (cot ticks), Rubber Sheets, \$1.00 Fur Caps, R. A. F. \$20 Serge and Tweed Suits, \$60 Auto Rugs at \$20, Leather and Sheep-lined Auto Coats at \$50 size 46 and 48 French Slickers at \$11.00 R. A. F. partly used, Duck Shirts at 75c each, partly used R. A. F. Wool Sweater Coats at \$1.25, Wool Socks at 60c, Dunnage Bags (make a big 36"x29" towel) at 30c.

WE WILL SHORTLY PRINT A COMPLETE CATALOGUE LIST. BE SURE TO GET ONE.

A. A. COCKBURN

18 ST. PAUL ST. Opp. McLaren's

The Evening Journal's Business Directory

LAKE STREET BARBER SHOP
P. PLACKE
Opp. Fire Hall
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and delivery work.
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Try My Special Line of Fruit Cake 30c Pound
Made with pure butter and fresh eggs.

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Either alive or dressed, call, write or telephone for our prices before selling elsewhere.
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General Contractor. Italian Interpreter.
Importers of Macaroni, Cheese, Tomato Sauce and Olive Oil. Dealers in Domestic and Foreign Fruits.
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ROBERTS & BARDLEY
Phone 481 24 Queen-st

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Furniture of all kinds bought, sold or repaired. Highest prices paid for all Furniture. Call at **MY LUNCH 11 James Street** Or Phone 1952

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224 1ST STREET

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A SNAP—\$300 will buy my nice building lot, or will exchange for auto in good condition. Lot 35x111 feet. No. 2, Sunnyside Gardens, Facer street. Clear deeds. Address **KNOWLES**
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\$7.98
\$8.95
\$8.00

York,
\$7.75

es

N.Y.

its victory in the Elgin National car trophy race of 1911, and will hold that title for all since there is no indication of a new car racing ever will be re-

ANS IN CANADA
BACK PREMIER ORLANDO

and, April 24. On account of the being unfavorable as to the being taken by the "Big Four" in rizing the rights of Italy, in re- Dalmatia and Fiume. Vanni ra, Editor of the local English- Newspaper, "The People's Jour- nas sent today to Premier Or- of Italy at the Peace Conference following cablegram:
the name of our glorious dead, mutilated heroes, the Italians in are with you, approving your for the sacred right of Italy, ed by the blood, sacrifice and val- our arms."

26th

88 St. Paul
reet