Under Two Flags Ouida's Famous Masterpiec

Thursday, Friday, Saturday

World Features Alice Brady

Holbrook Blinn

The Ballet Girl A Story of Real Life Behind the Screen



SESSUE HAYAKAWA EACH TO HIS KIND AT THE ALLEN Wednesday and Thursday

Ouida Novel has a Long Record

"Under Two Flags," the novel by Ouida which the genius of William Fox has turned which the genius of William Fox has turned into a film masterpiece, has had a long history in its printed form, and as a piece for the stage. Many dramatic versions of the novel have been acted, the most important being by Paul M. Potter, who also dramatized du Maurier's "Trilby." Another version was made by Margaret Mayo, author of "Twin Reds" and "Paba Mina" famous Now. Vort.

CHIEF EXECUTIVE

TAKE OFFICE IN STATES Washington, D. C.—President Wilson and Vice-President Marshall took their oath of office Monday and came the two chief executives of the United States for the next four years. A big demonstration and parade was

DON'T MISS **PURPLE** MASK"

Every Friday & Saturday

Miss Gert. Mood

The Princess Girls 3-Performances Daily-3

TOO LATE TO CLASSIFY

FOR SALE, QUARTER-SECTION OF land, within 5 miles of Olds; price moderate and on easy terms of payment; fenced, and 25 acres under cultivation. Apply office Sunday Standard, 109 6th Avenue W., Calgary.

FOR SALE, IF SOLD AT ONCE, FIVE slightly used Organs, prices \$25.00 to \$60.00. Terms if desired. These have been polished and tuned, and will be taken back inside of two years on a Willis Piano (Canada's Best) at the full price paid. Willis Pianos, peerless in tone, touch and fluish. Alberta Showrooms, 325 8th Ave. West, Calgary. W. M. Howe, manager.

DRAWINGS

MUST BE

COMPLETED

BY MARCH

20TH

O. K. SHOE CO.
Calgary's Leading Shoe Repairers
Let Us Fix Your Shoes
e Guarantee the Utmost Satisfaction

BIJOU An Art Competition at the Bay-Prizes \$5, \$10, \$15

Suppose You Enter the Contest!

ater in the year The Hudson's Bay Company will commemorate the 247th year since incorporation as "The Gentlemen Adventurers of

England trading into Hudson Bay." It has been decided to use one

design typifying the development of the company since 1670 in newspaper

advertising, window and store cards, booklets and posters for the occasion

To throw open to the public of Alberta the opportunity of submitting a suitable design

for the purpose. This design must be seven newspaper columns in width, and not more

than three inches in depth. It should also possess a border that would surround a full-

May include any resident of Alberta, with these exceptions: Professional Artists, Com-

mercial or otherwise; members of the Hudson's Bay Store. We eliminate these two

Will be awarded on general merits and adaptability to the purpose in mind, attention

being given to detail, and clearness of the expression of the theme. First Prize, \$15.00;

Second Prize, \$10.00; Third Prize, \$5,00. In addition to these we will pay at the rate of

After the time limit set, these gentlemen will meet and decide the winners on the

Has been set for March 20. All drawings must be delivered or mailed to the Advertising

Manager of the Hudson's Bay Company, Calgary, Alberta, on or before that date. Draw-

ings will be in pen and ink only. We reserve the right to use an idea submitted without

reproducing the drawing in its entirety. For this privilege we will either award one of

Do not lose a valuable minute. You have just as good an opportunity of securing

one of these prizes as anyone. There will be a great deal of publicity attached to the

winners in this contest in addition to the valuable prizes. Start tonight,

throughout the Hudson's Bay Stores in Canada.

We Propose

The Prizes

The Judges

Start Now!

IN CONCLUSION

WE WOULD SAY: Your design should be descriptive of some or at least a majority

of these cardinal points in the company's development. Few

institutions can furnish such a dramatic development and so

much color for a design. In the centre of this announcement appears the rules of the contest. Any further information will be SUPPLIED BY LETTER ONLY. Address

Advertising Manager,

Hudson's Bay Company,

The Time Limit

page advertisement.

classes entirely from the field.

merit of the drawings submitted.

the prizes or pay \$3.00 for the idea.

\$3,00 for any further drawings we may use.

Mr. W. F. Faux, Public School Art Director.

Harry F. Kent, of Stafford and Kent, Commercial Artists

J. Burt Malette, Advertising Manager Hudson's Bay Co.

The Contestants



In The Old Days

two Frenchmen in the employ of the company newly formed, establishing the first Post on Hud-son Bay, calling it Fort Charles in honor of the sovereign, His Majesty King Charles II. of Eng-

land. This fort was constructed of stone and not

Førmer Convenors

Prince Rupert, the principal figure

in the formation of the Company and first Governor. The Duke of

York was the second Governor, and the Duke of Marlborough,

previously Lord Churchill, the third. Other Governors follow-

ed, all of them possessing good sound business acumen,

and our most intimate Gov-

ernor, the late Lord Strath-cona and Mount Royal

of wood as has erroneously been recorded in some

ord Strathcons and Mount Royal, signost beloved of Company Governors

The Company has indeed been fortunate selecting such men to head this vast aterprise. Born in times none too flowly for such undertakings, the Company rose in suite of the compan

The story starts with Raddisson and Groseilliers,

This is a call to all Alberta, the call of a great company, a pioneer trading institution-the oldest upon the American Continent. Later in the year this great Hudson's Bay Company will celebrate the 2+7th year since incorporation. In order to secure the very best efforts of Calgary's art talent and to encourage this leaning in both young and old, the Calgary store is offering three prizes for the most suitable designs for reproduct ion purposes to be used in connecti on with the Anniversary cele bration

the more important developments in the history of the Hudson's Bay Company since its incorporation in 1670. Additional information to that given here may be discovered in any Canadian school history. The pages of the company history read like a modern work of romance. Enough material can be gleaned to supply a



hundred drawings. Fourteen Stores

at Yorkton and Qu'Appelle, in Saskatchewan, at Winnipeg, in Manitoba, at Fort William and Kenora, in Ontario, at Calgary, Edmonton, Leth-bridge and Macleod, in Alberta, and at Kamloops, Nelson, Vernon, Victoria and Vancouver, in British

132 Trading Posts

This is approximate as more are being added from time to time. These posts are landmarks on the outermost fringes of



Points in the form of Suggested inclusion in the Design

> The sailing of the NON-SUCH, the first ship of the French traders and explorers in the company's service The landing at the mouth of Rupert River on Hudson Bay and the erection of the first fort. The trading with the Indians. the troubles with the natives, the colonizing of Canada and the westward sweep. Fort building in the

western provinces, and the gradual development of these forts into stores, of which there is now a total of 14. Then we must not forget the scenes enacted in old England at the time of the granting of the charter by Charles II. and the brilliant ensemble at the court. There's a wealth of data to draw from in any Canadian school history or the book by George Bryce, M.A., of Manitoba College, entitled "The Remarkable History of the Hudson's Bay Company," will be found helpful.

The Past Stores and Present Ones of the Company in Canada

The present stores outlined in the fore part of this announcement number 14. They represent in accordance to population of the town or city in which they are located, the most scientific and commercially the best equipment it is possible to produce. Contrast this present state of affairs with the old log forts and later with the one and two story frame buildings one of which (the Calgary store in the early



DRAWINGS MUST BE **COMPLETED** BY MARCH

days) is shown at the right. Calgary, Alberta.



It is a pleasure to particularly those fro battles of king and cou message of cheer and

MARCH 11, 1917

Some of us remain home, whilst recog our proper place at time, would be sta you fighting for the c we all love so wel from force of circums over which we have n trol, required to ren home in order that t fairs of the country nobly represent may ried on. This we all ciate must be done. those of us therefor gaged in this latter w you engaged in the try's defence, there is thing more than a n of greeting due.

Ours must be to and Thankfulness fo have made and the hagreat struggle for Ri

One and all we se ere long victory will h of the brave men wh the Mother Country'

TO OUR FELLOW

We are pleased Standard's special G fellow Canadians on preciation for the serv

We at home are no daily undergo on beh sense of duty which We wish to assure y your struggle with th soon be rewarded w ment of the high and ed your services to or

Carl

Phone M4686

GOOD ##

> We ext sea our he health and the land th are finally we are alre

McKelvie