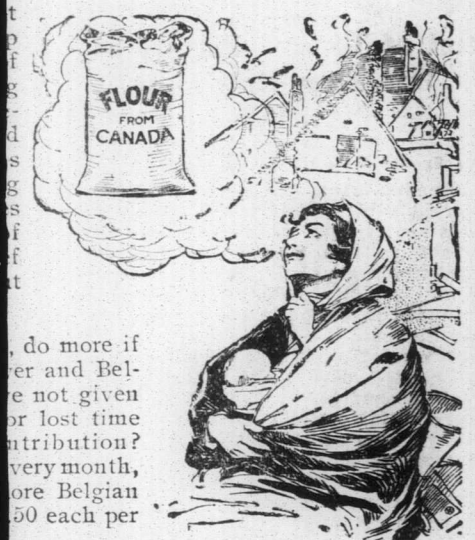


**are Starving
Indians Have Plenty**

Public Allies Deserve
More than We are Giving

and the fortunes of war, have subjected
ded, calculated cruelty and attempted
conquerors—while we in Canada, secure
money out of the War.

profits are, we surely owe a substantial
es, who are destitute because they dared
ad defy the enemy.



do more if
er and Bel-
er not given
er lost time
tribution?
very month,
ore Belgian
50 each per

to give, send your subscription weekly,
um to Local or Provincial Committees, or

an Relief Fund
Peter St., Montreal. 22
Belgian Family One Month.

Ford
THE UNIVERSAL CAR

ces August 1, 1916

ving prices for Ford cars will
on and after August 1st, 1916.

... \$450.00
ut ... 475.00
Car ... 495.00
t ... 695.00
ar ... 780.00
... 890.00

b. Ford, Ontario

ively guaranteed against any reduction
917, but there is no guarantee against an
any time.

MITCHELL
Darling Street

Must Have TOOLS!
Should Have Tools

days should be supplied with the proper
ork easier.
ecessary articles at reasonable prices.



STERNE
MARKET STREET



USE the TELEPHONE

During the Sizzling Weather



When you have that "all-in" feeling, you can save yourself a lot of extra work and a lot of extra steps if you use the telephone.
Cold Lunches, Ice Cream, Taxi Rides, a Cool Theatre, Cooling Drinks, and Tasty Restaurant Meals, are all aids to help you bear hot weather. Get the habit of saving yourself as much worry and work as you can in the hot weather, and you will feel the heat less. Let these merchants help you.

BRANT Theatre

Reserve your seats in advance. No orders held after 8 p.m.

Don't forget our new ice cooling plant, using one ton of ice a day.

Both Phones 435

Telephone 290

And your Orders will be promptly delivered to any part of the city.

20 lb. Sack Redpath's Granulated Sugar, \$1.75
10 lb. Sack Redpath's Granulated Sugar 90c
2 tins Sterling Salmon for 25c
2 tins Finnan Haddie for 25c
6 cakes Castile Soap for 10c
1 tin Gate Salmon for 25c
1 tin Heinz Spagetta for 15c
1 tin Heinz Pork and Beans for 15c
2 lbs. large Prunes for 25c
3 packages Corn Flakes for 25c

A trial order solicited and satisfaction guaranteed.

Cash Bargain GROCER

104 DALHOUSIE STREET
Both Phones 290

The Telephone

is another entrance to your business.
Keep the Door Open
Call Contract Dept. No. 896

CANADIAN MACHINE TELEPHONE CO., Ltd.
32 QUEEN STREET
BRANTFORD, ONT.

THE GLASS THAT CHEERS

and refreshes you on a warm day is our delicious Ice Cream Soda, any flavor, the 10-cent kind, our price FIVE CENTS. No question but what pure fruit flavors make a healthier drink than those made from acids and extracts. Remember when you want soda water or ice cream soda, our price is FIVE CENTS, not 10 cents, and our flavors are pure fruit flavors. Have you tried our VELVET ICE CREAM BRICKS? You can have them at a minute's notice. No bother, no muss. Just cut down corners of box and slice.

Our Leader—SOCIETY BRICK—3 colors, 3 flavors.

Bell Phones—2140 or 2141 - Auto—581

WHOLESALE OR RETAIL

Alf. Patterson
143 William St.

SPEED
—Combined With—
SAFETY

THAT'S
Lindsay's TAXI SERVICE
Phone 2148
Night Phone 2004

SMOOTH AS VELVET
And Rich in
REAL CREAM

That Correctly Describes Our ICE CREAM

Made on the premises in all flavors and correctly packed so that we send it to you in good condition.

Phone Bell 517 for a Brick for Dinner

Olympia Candy Works

Spare Yourself
Telephone Bell or Auto
274
AND LET THE
Brantford Laundry

Send for your Parcels. Try us during the hot weather.

We Certainly Do Know How

KEEP COOL
—AT THE—
Artemis Sweets

Let the Telephone Run the Messages

And you eat our delicious ICE CREAM

Made fresh daily, from the purest ingredients, on our own premises.

In The Grill
Regular dinners a la carte daily from 7.30 a.m. until 2 a.m.

Artemis Sweets
148 COLBORNE ST.
Bell Phone 1491

Bread is Only 6 cents
If You Phone 753

John Johnston BAKER
14 Lawrence St.

Will protect the interests of the Workman as long as his supply of Flour lasts.

Phone 753 and Have Our Driver CALL

Get Connected

WITH US WHEN YOU HAVE TROUBLE WITH YOUR
PLUMBING

We are as close to you as your phone, and we make it our business to attend promptly to every call.

No matter what your plumbing need is, just call us up.

R.S. Hope
Bell Phone 1700

Upholstering

Not Factory Work

But the careful, personal attention of an expert. That's what we offer. Also a full range of Tapestries to select from.

REPAIR WORK OF ALL KINDS

J.H. WILLIMAN
2 Darling Street
Phone 167

Certain Satisfaction.

Is mighty hard to achieve—But satisfaction is assured in the results from

CLASSIFIED Advertising

In the COURIER Have YOU tried them? Use our Want or For Sale Columns.

JUST PHONE 139
AUTO or BELL

Trouble With Your Plumbing

usually needs immediate attention. We are vividly alive to the urgency of these needs, and keep a staff of expert workmen to wait on you.

For Any Need Call Bell Phone 1362

Anguish & Whitfield

A NEW NUMBER

Not our Telephone Number which still remains as before Bell 525 But we have moved from King Street and

31 Colborne Street
is our new address.

R. G. Ballantyne and Son
Painters and Decorators
R. H. BALLANTYNE
Plumbers and Steamfitters

TOURING CAR SERVICE

We have at the public's disposal, at moderate rates, McLaughlin and Overland Touring Cars, which insure you of every comfort and convenience.

SPECIAL RATES TO CAMP BORDEN

20th CENTURY MOTOR CO.
Phones: Bell 581, Auto. 582
Night Calls—Bell 2053

THE TEA POT INN

Brantford's Popular Restaurant

Bell Phone 917

Under New Management

Choicest Candies and Confections
City Dairy of Toronto Ice Cream
ITS PURE—THAT'S SURE
Bricks a Specialty
Catering for Parties, Dinners and Weddings

F. D. SMITH
Manager,
USE the PHONE