

BUY FROM THE MAKER YOU SAVE MONEY

**The Northway Store**

## New Raincoats for Saturday Selling

Exceptionally good values and the best Raincoat we have ever shown for the money. When you see them you will be surprised at the smallness of price, taking the quality into consideration. Only sight store buying enables us to go to maker to get lowest cash prices. If you have need of a good useful raincoat, this is your opportunity. They all come with set-in sleeve, full box back, good high collar, which protects the dress neck, and in most desirable shades of tan, olive, fawns, and navy. Both ladies' and misses' sizes, and featured for Saturday's selling at 5.00 and **3.95**



### Waist Sale Will Continue Saturday

If as yet you haven't procured your supply of these useful Tailored Waists, don't let Saturday pass without doing so. Imagine buying such a good stylishly tailored waist at such a small price! You buy the whole waist for less than the cost of making alone, and to think they are all ready to put on should be an inducement to many. Made from extra good quality Indian Head and Linenette, in strictly tailored style, stiff collar and cuffs, regular shirt sleeves, open front and pocket; would be good value at a dollar. Sizes run 32 to 44, inclusive, and will be sold on Saturday as well as Friday for **59**

### More New Coats for Saturday

In Ladies', Misses' and Juniors, all exclusive styles, and made from the season's most popular fabrics, such as Serges, Tweeds, Diagonals, and Novelty Cloths, all in three-quarter lengths, with rounded or circular fronts, and an excellent assortment from which to choose. All sizes, and prices run from 25.00 down to **9.50**

**The Northway Co., Limited**

124 - 126 Colborne Street

## Artistic Display Wall Papers!

You may not know that you are indeed a true lover of Art—you unconsciously have a feeling that you are not satisfied with the hangings of your rooms, and when you see what is pleasing, you say: "Now, there is the style I have wanted for a long time, but it must be very expensive and difficult to make." Yes, perhaps you are right, but then, again, you may not be—there are many very elaborate effects attained by simply "knowing how." We make a specialty of "knowing how," and will be pleased to give any person the benefit of our advanced knowledge of the proper styles in paper hanging, and also of a stock that is right-up-to-now in correctness.

**Noble & Son**

The Home Beautifiers  
84 Colborne Street

## Salaried Men

Should save systematically—something every week or month. Otherwise not likely anything will be saved, which means placing the future at constant risk. A SAVINGS ACCOUNT WITH

**THE BANK OF TORONTO**

For your spare Dollars will help you. 112 Branches in Ontario, Quebec and the West. Assets \$57,000,000.  
Brantford Branch: Cor. Queen and Colborne Sts. A. S. TOWERS, Mgr.

Until We Move  
—TO THE—  
**Temple Building**

We are offering our entire stock of Hardware, Tin and Granite-ware and rebuilt Stoves at 20% off. This is your chance to get Aluminum ware and good Cooking Utensils at bargain prices.

**HOWIE & FEELY**

183 COLBORNE STREET

## When Explanations are Due

By RUTH CAMERON

THERE is such a thing as doing too much explaining and apologizing.

There is also such a thing as doing too little. The man who is always justifying himself loses our attention and our respect; the man who is always too proud to justify himself often loses his chance for justice.

A man was telling me the other day about a misunderstanding which occurred at his business office. Two young men, of whom he was one, were blamed for a mistake. The fault really lay with the other man. He, himself, was blameless, he said, and as he is an exceptionally fair-minded man even about things which concern himself, I believed him. But the other man went to their employer and made explanations which threw the blame on his confidant. "And so, you see," he concluded his story, "I'm in bad."

But wouldn't your employer believe your side of the case? I asked.

He threw back his head proudly. "I didn't give it to him," he said. "If he couldn't believe in me without my coming to him with explanations, he will have to disbelieve."

Now that is what I call a very unfair attitude. And yet it is the point of view which proud people often take. They go through the world demanding that they shall be understood and appreciated without any effort on their part. They regard such an effort as lowering themselves. They do not realize that this is a very busy world, and if people are going to be understood

and appreciated, they've got to come half way.

To withhold an explanation as that man did is to deliberately lay one's self open to misunderstanding.

If one of the two parties fails to appear in a court of law, after due warning, the case goes against him by default. The presumption is that he did not have any case, and that is the natural presumption against any man who fails to present his side of such a misunderstanding.

A thoroughly nice young girl was once caught in a combination of circumstances that looked decidedly bad. Had she been one of those people who think their friends ought to believe in them without explanation, she would have been badly misjudged. But she was more reasonable than that. She said, "I wouldn't blame my best friend for being suspicious of me under such circumstances. We never really know what anyone will do, and it certainly looks bad on the surface." So, instead of waiting for people to talk, she went to one of her most gossip-loving friends and told her everything, with the proof. The gossip, delighted to have inside information, spread the explanation abroad, and a scandal was averted.

Implicit and unquestioning trust is a rare quality, even among friends. Since we seldom give it, we have no right to expect to receive it.

Ruth Cameron



Items of personal and social interest will be gladly received by the writer of this column, by mail or over special Courier telephone 1781. Address communications to Society Editor, the Courier.

Receiving on Saturday, Mrs. C. J. Mitchell, Chatham St. Mr. Lloyd Harris is in Toronto today on business.

Mr. A. A. James leaves next week for Saskatoon.

Miss Seale left this morning for Philadelphia.

Mr. Mott left on Thursday evening on a trip to Winnipeg.

Mrs. W. C. Boddy, who has been the guest of Toronto friends, returned to Brantford again on Tuesday.

Miss Laura Harvey of Hamilton, sails from Boston on Saturday, the 5th, with a party of Hamiltonians for a Mediterranean trip, and will remain abroad for several months.

Rev. Bishop Farthing is at present in Ottawa, the guest of Mr. W. E. Nesbitt, M. P., and Miss Kathleen Nesbitt—Woodstock friends and former parishioners.

The marriage takes place today in Christ Episcopal Church, Oyster Bay, N.Y., of Miss Ethel Roosevelt, daughter of Colonel and Mrs. Theodore Roosevelt, to Dr. Richard Derby of New York. The wedding is to be a very quiet affair, only intimate friends being invited.

At the bridge tournament given by the Chamberlain Chapter of the Imperial Chapter, Daughters of the Empire, Toronto, at Metropolitan Hall, last week, Mrs. W. C. Boddy, who was the guest of one of the Chapter Regents, was a fortunate prize winner, eighty tables being played.

Mr. J. Bloeker Powell of Guelph, announces the engagement of his daughter, Winifred, to Guy Davis Ouchterlony, third son of Lieutenant

Colonel Ouchterlony of the Guynd, Fortarshire, Scotland. The marriage will take place quietly at the end of April.

The regular meeting of the Women's Hospital Aid in connection with the Brantford General Hospital, was held this morning in the board room of the Public Library, and was very largely attended. Mrs. W. C. Livingston, first vice-president, presided as Mrs. Waterhouse, the president, was unavoidably absent.

Reports come from Atlantic City that on Sunday last the weather was so beautifully warm at that point that out-of-door wraps were discarded by one and all. If such is the case, our Brantford friends sojourning there at present should return brown and bonnie at the expiration of their visit by the sea.

The palatial residence of Mr. and Mrs. A. C. Hardy (who are at present touring Switzerland), Brockville, is reported damaged to the extent of \$15,000 or \$20,000—fire having broken out in the servants' quarters, extending—and much valuable antique furniture destroyed as well as part of the house. The blaze occurred on Wednesday night.

### LAUGHTER LINES.

"Johnny," asked a nervous neighbor, "what makes the baby at your house cry so much?"

"It doesn't cry so very much," was the big brother's indignant answer, "and anyhow, if your teeth was all out, and your hair was all off, and your legs was so weak that you couldn't stand on them you'd feel like crying yourself."

She—In a way, getting married is like using the telephone.  
He—How so?  
She—One doesn't always get the party one wants.

Use coupon below in reporting social events and the comings and goings of yourself and friends.

## PERSONAL ITEMS

SOCIETY EDITOR, COURIER  
Kindly publish above and oblige

NAME..... ADDRESS.....

Store News  
For  
Saturday's  
Selling

**J. M. Young & Co.**

Carpets—Curtains—Linoleums

Dress Making  
Ladies'  
Tailoring  
A Specialty

### Suit Special

200 yards Black Paillette Silk, 39 inches wide, extra heavy cloth, bright finish. Regular \$1.25 Special **1.00**

10 pieces Natural Shantung Silk, 34 inches wide, free from dust. Worth 75c. Special **49c**

300 yards Fancy Shot Stripe Messline Silk, good range of colors. Special **39c**

### Satisfactory Bargains From The Ready-To-Wear Department

Ladies Spring Suits in Serges, Whipcords, and Tweeds. Man tailored. Several styles. Colors are Navy, Tan, Grey, Black. Special at **\$12.50 15.00 and 18.00**

Misses Spring Suits in Whipcords, Serges, etc. A very Nobby Suit for Spring wear, well lined, etc. Special at **12.00 to 18.00**

Ladies and Misses Velvet Dresses. Trimmed with Buttons and Satin. Colors: Navy, Alice Brown and Grey. Worth \$13.00. Special at **\$9.50**

Misses Tweed Skirts. Good range of Serges. Special at **\$3.25 and 3.75**

Ladies Black and Navy Serge Skirts. Tailored styles. Special **50c**

### White Wear Department Bargains

Silk Waists \$3.00  
Ladies Silk Waists. Black, Cream, Navy. Made of good quality messline silk, also cream Ecruet. With long or short sleeves. Sizes **3.00**

Ladies White Cotton Gowns. Nicely trimmed, embroidered and tucks, slip over and high neck styles. All sizes. Special **.75**

Ladies Hamelette Gowns. Light stripes, good quality. Special at **.49**

Silk Waists \$5.00  
New Silk Chiffon Waists in Black, Navy, Grey, Copenhagen, Cream. Many styles. Special values at **5.00**

### Specials at Staple Dept.

40 pieces of Scotch Ginghams, 27 inches wide, all good colorings, in checks and stripes. Worth 10 and 12½. Special **8½c**

1 piece, 60 inches wide, Bleach ed Table Linen. Worth 50c. Special **35c** yd

10 dozen hemmed Table Napkins, 19x19, heavy weight. Worth \$1.50. Special **1.00** doz.

5 dozen Pillow Cases, extra good quality cotton, mostly all sizes. Worth 18 cents. Special **2 for 25c**

3 pieces Bleached Sheet, 2 yards wide, English make, extra heavy thread, regular 32c. Special **25c** yd.

### Specials at Dress Goods Dept.

All Wool Whipcords **65c**

Tan, Copenhagen, Navy, Cream, Black, Alice Blue, Grey Whipcords. Special **65c**

All Wool Serge **59c**

2 pieces all wool Serge in Navy and Black, 40 inches wide. Regular 75c. Special at **59c**

500 yards Tweed, Duchess Cloth, Serge, 50 to 54 inches wide, full range of colors. Worth from \$1.00 to 1.50 per yard. Special **75c**

### French Kid Gloves 69c.

25 dozen Ladies French Kid Gloves in Tan and black. All sizes. 2 done fasteners. Regular \$1.00. Special **69c**

10 dozen Swede Gloves in Tan, Grey and Topie. Regular \$1.00 to 1.50. Special **89c**

**J. M. Young & Company**

Agents for New Idea Patterns

Telephone 351

## CHEER UP!

NOW is the time to paint and decorate. Why not buy the best when you pay the same price.

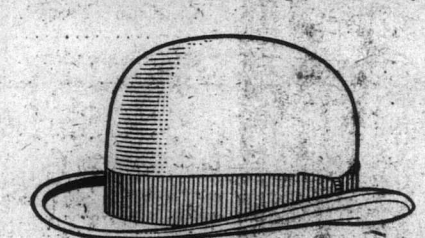
Our Minerva ready mixed Paints, Varnishes, White Enamels, Bath Enamel, Alabastine, Brant-Lac, Jap-a-Lac, Lead Oils and Brushes are the best to buy at the lowest prices.

At the Big Store on the Corner.

**Turnbull & Cutcliffe, Ltd.**

## Right Now

Is a good time to pick out a new hat. The new shapes in all styles and colors are here now, and an early selection will mean a larger line to choose from and then, too, you'll be prepared for Spring when it arrives.



**DERBYS**  
Stetson .... \$4.00  
Hawes ..... \$3.00  
Burton ..... \$3.00  
Buckley ..... \$2.50  
Yates ..... \$2.00

**SOFT FELTS**  
Borsalino .... \$4.00  
(The Prince of Hais)  
Paulizza ..... \$4.00  
Hawes ..... \$3.00  
Burton ..... \$3.00  
Buckley ..... \$2.50  
Northland ..... \$2.00  
Victor ..... \$1.50

**Broadbent,**

168 COLBORNE STREET

Tailor and Men's Head

to-Foot Outfitter

4 MARKET STREET

### LATEST FASHION FANCIES.

The newest hampins have tiny heads. These are usually of a color to match the hat in which they are worn.

Many taffeta opera bags are fashioned of the same tissue as the frock. Shoes are also worn to match the costume.

Collars upstanding at the back, built on the Medici lines, are very becoming because of the pretty decollete effects at the front.

One of the new French novelties for linen dresses is a cut-away trim. The edges of the design are buttonholed with woolen yarn in contrasting colors.

Fine lace is used for flounces for short tunic and for draperies. Sometimes the design in the lace is outlined with beads or heavy floss or the lace is edged with roocco roses.

Narrow belts of two tones and of two materials are claiming the attention just now. Patent leather and suede are combined in lattice form for many of the belts and the most vivid colors are used. Brass buttons decorate a number of models.

Never leave a card without making a call on any one's day at home. Do not return first calls by card alone unless the hostess is not at home when you call. In that case a card may be left.

Never reply to a letter of condolence on a calling card. A letter demands a letter in return. Never have anything put on the card but the name, address, and, if wanted, the day and home.

Additional Features for Women—See Page 14

When your husband howls because he can't find a pair of whole Sox, look ugly and say "Wear Holeproof," and buy them at Coghill's, 46 Market St.

SECOND SECTION

THE

Redfield's

By WA

To Woodrow Wilson ever he should rise and amputate the

ers of this la-  
ted; no side  
permitted.  
we've always  
respect if he  
policy he sha-  
if he keeps t-  
Jonah. No  
satisfy his n-  
however we  
quins are so  
carries whis-  
simistic. O

This Redfie-

will be a wreck unless he does  
the safest plan, and soothe the  
ed Redfield man with mug an

American L  
D

Grantland Rice Says  
Boston, Philadel

(Grantland Rice).  
The American League like the  
tional, is divided into three segme-  
sections or parts. We make  
statement again without any re-  
rence to Prof. Caesar's disserta-  
upon the rugged expanse of coun-  
which lay upon one side or the  
er of the Rubicon. To resume—  
three segments embrace the follow-  
outlines: 1-2-3—Boston, Philadel-  
Washington, — pennant contend-  
4-5—Cleveland, Chicago—first-  
ion contenders: 6-7-8—New Y-  
Detroit and St. Louis—for wha-  
left.

Boston-Philadelphia-Washingto  
The A. L. flag race will be a  
of three cities, Boston and Phila-  
phia—wonderfully matched—hav-  
shade on Washington. The Sena-  
have come pounding forward,  
they have hardly the power, st-  
and general ability yet to attach  
flag.

Around the circuit the bulk of  
dope tips the Athletics to res-  
where they suddenly quit off in  
There will be no over-confidence  
loading, no general ennu in Ma-  
club this season where he has ad-  
field alone capable of making a  
nant fight.

Philadelphia should play much  
ter hall than she has last year.  
catching she is better—the pi-  
ing better, and the outfield better.  
As between Red Sox and Athle-  
the former has the better cat-  
staff—as good a catching sta-  
better outfield and a weaker in-  
field.

If the Athletics look better, so  
the Red Sox. The comparison  
tween these two clubs is much  
that of New York and Pittsb-  
On first-string material, Phila-  
phia has a shade in strength.

Boston is better fortified against  
assault of homey-handed fate. A  
has no such utility outfielder as  
Rixson, nor has he a utility in-  
fielder of Janvin's worth. His pitch-  
ing is older, but as a whole is in  
ter shape to bear up under mis-  
tune than Boston's. Stahl can st-  
more hard luck back of the bat  
the elongated Cornelius. In a s-  
series would pick Philadelphia off  
reel. Through 154 games Boston  
pears to have the edge, but the  
parison is too close to a toss-up  
show any advantage either way.

Concerning the Senators.  
Griff has a better looking club  
several degrees than he started  
last year. He has a club that w-  
better break might nose out  
rival.

But the general power on at-  
is below the Boston and Philadel-  
standard.

ROYA

15 QU

Is now open. Th

tainable, and ou

Open from 10:00

F