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## Farmers' Business

The most successful men in any calling are those who know the details of their own business. It pays farmers as well as it does others to make a business of their profession, whether selling grain or livestock or buying implements or other needs. There's a right way and a wrong way---a business way and the other kind of way.

## Your Grain Crop

No matter how hard you work and no matter how big your yields, maximum returns are possible only when the marketing is done in a business way. Write us for grain information. Ask for our Daily Market Letter once, twice or three times a week or every day. When you are ready to sell don't overlook the fact that this farmers' pioneer company was organized just 10 years ago by grain growers to help you. Use your own company.

TOP PRICES. LIBERAL ADVANCES. ABSOLUTE SECURITY.

## Your Livestock Shipments

The Co-operative Shipping of livestock means material gain to individual farmers. Individuals or a few neighbors can bring their cattle, sheep or hogs direct to market and get every cent their animals are worth. Last March we opened a Livestock Commission Department and producers now have their own representatives right in the Union Stock Yards, St. Boniface, Man. Write us for information about shipping.

## Your Machinery and Supplies

Do you remember the prices you used to pay for implements, wagons, gasoline engines, fencing, twine, lumber, etc.—almost anything you needed on your farm? Price isn't the chief consideration; it's value you want. Contracts made with manufacturers by our farmer board of directors ensure high quality at figures as close as possible to cost.

Consult our 1916 Catalog and the Midsummer Supplement recently mailed to all whose names are on our lists.

VALUE WHEN YOU SELL The rain rowers rain Co.

Branches at REGINA, SASK CALGARY, ALTA Winnipeg - Manitoba Registration Columbia

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