



How far away

is your nearest neighbour, the Doctor, the Vet., the Store - all those whose knowledge help and Friendship are essential to the social and business life of your farm. ●

Do you measure distance by miles or moments?

Do you live on a "lonely" farm—or in the social center of your neighborhood?

No progressive farmer can afford to go without the Telephone. With its net-work of wires reaching out to every corner of the community, the telephone-home becomes the centre of that neighborhood, no matter where the house itself is located.

Nearly 130,000 farmers have proved this truth over and over again since they installed the telephone. They have helped themselves toward a broader, brighter life. They have increased their profits—and learned new meanings in the word "economy" since their telephones "killed distance" and made them next door neighbors to mill and market.

They have helped their wives toward greater happiness and their sons toward greater contentment on the farm. And lastly—they have helped us with a fascinating book called "How the Telephone helps the Farmer."

Any book on any subject written by such men and women whose experience is behind their words, would be worth your reading. On this vital question their statements have the weight of gospel and the fascination of fiction.

We ask you to send for a copy. It will cost you nothing—oblige you to nothing. It will, we think, open your eyes to possibilities of profit and pleasure you will not want to overlook.

So mail the coupon to-day.

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Name

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