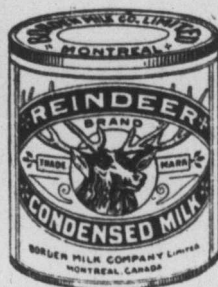
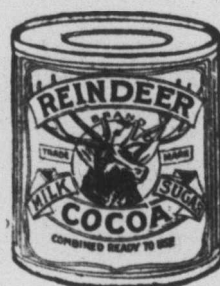


When you recommend one of the Borden lines



your recommendation is backed and strengthened by a record of quality and satisfaction extending over a period of three generations.

Every housewife is familiar with Borden Milk Products. Advertising has made them known from one end of Canada to the other and their own unbeatable goodness has made them the standard by which canned Milk Products are judged.

Keep Borden's in the front row. Show them constantly on shelves and displays. There's a good margin for you on every sale and the Borden lines always repeat.

Borden Milk Company, Limited

"Leaders of Quality"

Montreal

Branch Office:

No. 2 Arcade Building, Vancouver