

## A Chain of Quality

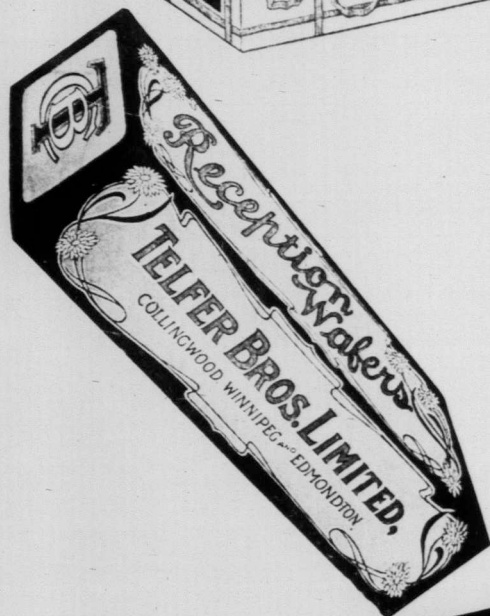
A SERIES OF BISCUIT EXCELLENCE THAT IS EXCEEDINGLY POPULAR

**VANILLA WAFERS** A dainty tit-bit that will delight your women customers who want good quality, yet inexpensive.

**RECEPTION WAFERS** Your customers always have use for Telfer's Dainty Reception Wafers. Their choice flavor makes them the feature in serving afternoon tea.

**OATMEAL CRACKERS** For the home that has children in it there is nothing more wholesome, or more reasonable in price, than Oatmeal Crackers. You will find them a good demand from this class of your trade.

**TELFER'S GRAHAM WAFERS**—The popular biscuit choice of all classes. Thin, flaky, crispy they please the palate and are also an exceedingly wholesome and nutritious food.



## Get The Trade— Hold It

We feel assured that every customer of your store who purchases any of the Telfer products will doubly repay you. The quality is in each line, and the carefulness as to cleanliness of manufacture and packing makes them just as crisp and nice when you sell them as when they are brought out of the ovens. Your satisfaction is two-fold—in profit—in satisfied customers.

SEND FOR OUR PRICE LIST.

**TELFER BROS., Limited**  
COLLINGWOOD, ONT.

Branches:  
TORONTO, WINNIPEG, HAMILTON, FT. WILLIAM