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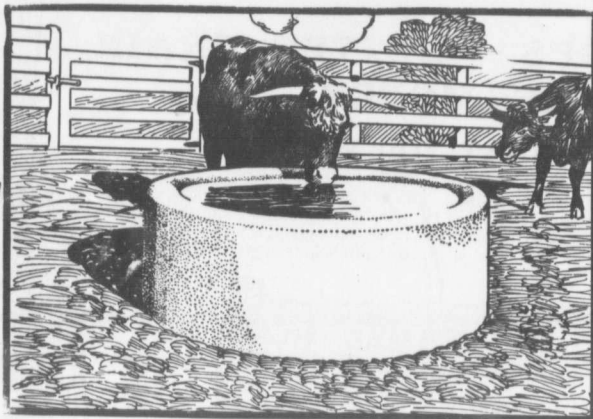
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This or The Other — Which is Your Choice ?

Sloppy, Leaky Wooden Troughs—or Clean, Sanitary and Durable Concrete ?

Wooden drinking troughs are about as reliable as the weather.

They are short-lived, and require replacing every few years—not to mention constant patching to keep them in repair.

The best of wood cannot withstand for long, perpetual dampness and soaking. Its tendency to rapid decay soon shows itself in leaks, and unsightly and unsanitary pools of water around trough.

Contrast this with the cleanliness and well-ordered appearance of Concrete drinking troughs.

The dampness which proves so destructive to lumber, only intensifies the strength and hardness of Concrete. The durability of Concrete is reckoned not by years, but by ages.

Concrete, being germ-proof and impervious to heat or cold, keeps the water fresh, cool and clean.

The farmer will find in Concrete a material that is economical from every point of view. A Concrete water trough never needs repairs or replacing, and will last for future generations, a standing monument to your farsightedness and progressiveness.

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You may send me a copy of "What the Farmer Can Do With Concrete."

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will be your choice, then—expense-producing wood or money-saving Concrete?

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It shows the advantage of Concrete construction. Also gives plans and dimensions for fences, walks, steps, gate posts, stairs, well-curbs and other useful things which are easily made and permanently enduring. Every farmer should understand the value of Concrete construction, for it is without question the most economical and money saving building material of this or any other age.

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| Barns | Hens' Nests | Shelter Walls |
| Cisterns | Hitching Posts | Stairs |
| Dairies | Horse Blocks | Stalls |
| Dipping Tanks | Houses | Steps |
| Foundations | Poultry Houses | Tanks |
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