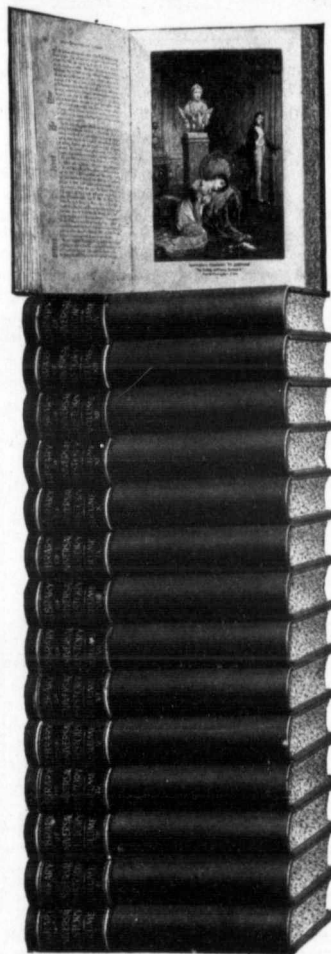


GREATEST HISTORY OFFER!



Entire Library of 15 Volumes, De Luxe Edition Library of Universal History, sent for a free examination into any home. See the Free Coupon below.

Here is the greatest opportunity ever offered to the readers of —an offer positively without parallel—an offer which means that you send absolutely no money for this superb historical work—the most stupendous chance in the history of the book publishing business—the publisher has failed, and the books must be sent out at once—the entire edition must go. All printed from large new type embellished with over 100 double-page maps and plans, 700 full-page illustrations, many of which are in colors, and more than 5,000 pages of solid reading matter, beautifully written—the Genuine Library of Universal History.

Books Shipped FREE!

Yes, free—positively free—we send you the complete set, every one of the 15 volumes, right to your home for an absolutely free examination. Nothing down—no C. O. D.—no deposit. We even prepay the carrying charges. You simply take the books and look them over, and then if you don't want to keep them you send them back at our expense. We want you to see them anyway. We want to put the books into your hands. The creditors for the failed publishers insist that these books be shipped out to people who may be interested in the most phenomenal book bargain ever offered. This bargain is simply sensational. Just the free coupon brings this handsome De Luxe Edition for your free examination. We positively guarantee that the books are delivered free into your home without a cent from you.

LIBRARY OF UNIVERSAL HISTORY

Remember, this is the genuine Library of Universal History. Complete in 15 massive volumes, each 10 inches high, 7 inches wide and 2 inches thick. The binding is the very finest quality of genuine English Buckram, exactly the same as is used in the finest "De Luxe" editions. Every set, every volume, every page, is guaranteed to be absolutely perfect, and not scratched, marred or damaged in the slightest degree. The lettering on the binding is solid gold, not gilt, but gold, which never tarnishes or grows dim and faded. The 5,000 pages of solid reading matter is printed on the finest grade of heavy book paper, from large, clear, new type. The Library of Universal History is the one trust worthy—the one reliable history unequivocally endorsed by the leading schools and colleges. It is the very highest—the final authority—the history which is in 250,000 homes.

The Library of Universal History stands in a class alone. There has never been another like it. There never will be such another. Most histories are simply a collection of names, dates, and dry and uninteresting facts. The Universal is the Life-Story of the Human Race, from the earliest dawn of history right down to the present day, told in such vivid, compelling fashion that your attention is riveted and held more strongly than by the most powerful novel. The descriptive powers displayed are wonderful. As you read the thrilling narrative, it is as though you were watching the most stupendous events of the great World-Story, unrolled by magic hands on a screen before your very eyes. You see our earliest ancestors, more brute than human, struggling for their very existence among the strange, terrible dangers of the young world. Watch the branching out of the different races, their development of civilizations and government. You live with the pyramid-builders of far-off, mystic Egypt. Cross the Rubicon with Caesar's mighty, never-conquered cohorts, and fight again with them the battles that have changed the destiny of nations. All "the glory that was Greece and the grandeur that was Rome," are spread before you. You see Napoleon as he takes his final parting from his beautiful and beloved queen, Josephine; you hear him as he answers her frenzied pleading with the deathless words: "My destiny and France demand it." Follow him to Waterloo and stand beside him on that awful day as his proud army and all his hopes are crushed and beaten by the Iron Duke, Wellington. All the nations, all the peoples of the ancient and modern world pass before you in one great, gorgeous pageant. You can know the great men and the warriors of all the ages, the colossal world figures of all times as you know the rulers and statesmen of the present day. Mail the coupon now—today.

Napoleon Bidding Farewell to Josephine "My Destiny and France Demand It."

This is but one of the hundreds of thrilling illustrations in the Library of Universal History. Do you know all of this heart throbbing story—the Imperial Emperor, the loving wife, the inexorable nail of ambition, the breaking heart left behind. Send the coupon

positively free of all expense. You pay nothing, positively free for a whole week. Then, if you don't want to keep them, you send them back at our expense if you wish. And if you wish to keep them you may do so—and we guarantee that you get them for positively less than one-half the regular price. After the free examination, should you wish to keep the books, send us only 50c down, and then after that only \$2 a month for only 14½ months and the books are yours. A total of only \$29.50 for this splendid Library of Universal History, De Luxe Edition, in Genuine Maroon English Crash Buckram binding. A regular \$60 edition, but on this forced sale price it goes for \$29.50. You positively must see these books to understand the tremendous bargain. So send the coupon today. Remember, you do not have to keep the books if you don't want them, but send them back at our expense. However, you must have some history. Why not the best? History fixes ambition. It broadens the mind. It inspires the unworthy to worthiness. It prods the timid to heights of glory. This is the one, true, late, accurate and readable history. One-quarter of a million readers constantly refer to it and quote it with confidence.

Send No Money—Just the FREE Coupon

NOTE: We prepay carrying charges, others do not. We send the books themselves, not misleading sample pages. Don't delay sending the coupon. This offer may never appear again. Do this at once. NOW. The coupon is not an order for the books—merely a request for a FREE EXAMINATION.

American Underwriters Corporation

192 MICHIGAN AVENUE Dept. 5201, Chicago, Ill.

Just Your Name and Address

brings the complete set PREPAID. Don't wait a minute. When these few sets are gone—when the creditors are satisfied, this offer will be withdrawn. This is your opportunity. Send the coupon now. Remember, you send no money. The books go to your home. There is no C. O. D., and no other expenses. You take the books and examine them. You send them back at our expense if you wish. And if you wish to keep them you may do so—and we guarantee that you get them for positively less than one-half the regular price. After the free examination, should you wish to keep the books, send us only 50c down, and then after that only \$2 a month for only 14½ months and the books are yours. A total of only \$29.50 for this splendid Library of Universal History, De Luxe Edition, in Genuine Maroon English Crash Buckram binding. A regular \$60 edition, but on this forced sale price it goes for \$29.50. You positively must see these books to understand the tremendous bargain. So send the coupon today. Remember, you do not have to keep the books if you don't want them, but send them back at our expense. However, you must have some history. Why not the best? History fixes ambition. It broadens the mind. It inspires the unworthy to worthiness. It prods the timid to heights of glory. This is the one, true, late, accurate and readable history. One-quarter of a million readers constantly refer to it and quote it with confidence.



CUT OR TEAR OFF HERE

AMERICAN UNDERWRITERS CORPORATION, Dept. 5201, 192 Michigan Ave., Chicago, Ill.
Without any expense or obligation to me, I will examine the Library of Universal History. If sent to my home, all charges prepaid. This is positively not an order, but simply a request for an absolutely free examination.

Name: _____
Address: _____
Occupation: _____