

## THE LIVERPOOL & LONDON & GLOBE INSURANCE COMPANY LIMITED

Occupying a conspicuous position for many years, among front rank insurance undertakings, the 32nd Annual Report of the Liverpool & London & Globe Insurance Company is a strong verification of the chairman's recent remarks, that the foundation of the great British Insurance Institutions are laid so deeply and surely in their world-wide transactions, that even the shock and strain of the great war now in its fourth year finds them unimpaired. As one of the great British composite offices, the Liverpool & London & Globe during the year under review, produced results, in every section, indicating healthy development backed by enterprise, and crowned with success.

The total income for 1917 amounting to \$33,289,485, as compared with \$30,341,640 in 1916, represents an increase of nearly \$3,000,000, and a business of such dimensions that it might well be thought that the directors of a company which has attained such figures might feel disposed to view with equanimity any pause which might occur in its onward march. Every section of the business contributed to this development.

### The Fire Department.

The fire premiums, amounting to \$17,787,050, as compared with \$16,315,545, show an increase of \$1,471,505 over 1916. Associated with this growth in premium income was a loss experience slightly more favorable than the preceding year. In actual amount losses last year absorbed \$9,594,550, constituting a ratio of 53.94 per cent., compared with 54.68 per cent. in 1916. Such results might be thought highly gratifying, in view of the adverse results of the fire business, as a whole, in the United States last year, and considering the leading position occupied by the Liverpool & London & Globe in fire underwriting in that country. Expenses of management, commission, contributions to fire brigades and foreign state taxes absorbed \$6,047,910, an increase of over \$300,000, as compared with 1916. Taxation, an expense not within the company's control, shows a constantly upward tendency. The ratio of expenses to premiums was, however, more favorable at 34 per cent., compared with 35.17 per cent. in 1916.

It might well be said that the Liverpool & London & Globe is a monument of successful trading and financial strength, and its financial strength is greater to-day than at any previous time in the course of its long career. After increasing the reserve for unexpired premiums (by an addition of \$588,605) to \$7,114,820, the sum of \$2,046,005 was carried to profit and loss account, compared with \$1,992,945 in 1916. There is also maintained an additional reserve of \$5,000,000, and a general reserve of \$5,000,000, making total funds of \$19,470,950 available to protect fire policies. Apart altogether from the large subscribed capital, of which \$1,327,625 has been paid up, the total assets of the company has increased from \$74,346,765 in 1916 to \$80,003,965.

### Accident Department.

The company's accident branch, transacting the

various lines of miscellaneous insurance, again made considerable progress last year. The premium increased to \$7,400,730 as against \$6,691,950 in 1916, and \$5,802,075 in 1915. The ratio of claims is 51.10 per cent., as against 51.15 per cent. in 1916, and the expense ratio 37.68 per cent., as against 37.76 per cent. in 1916. After allowing for interest and adding \$193,835 to reserves, the profit and loss account is benefited to the extent of nearly \$800,000.

### Canadian Business.

The fire business of the Liverpool & London & Globe in Canada is extensive, and very satisfactory results have been obtained in recent years. The results from operations in 1917 being most marked when the loss ratio figured at 46.38 per cent. The management of the company in Canada is adhering to a conservative practice of underwriting, based on experience rather than unduly rapid expansion. Last year the total net cash received for fire premiums (including subsidiary companies) in Canada aggregated \$1,736,786. Of this amount, the Liverpool & London & Globe received \$1,411,088, the Liverpool-Manitoba \$271,836, and the Globe Indemnity \$53,812.

The Liverpool & London & Globe has been established in Canada for nearly seventy years, and for the past fifteen years Mr. J. Gardner Thompson has been the Canadian manager, aided in recent years by Mr. Lewis Laing, assistant manager, during which period substantial success has attended the company's operations.

Accident business in Canada is transacted through the medium of the Globe Indemnity Company of Canada, under the management of Mr. John Emo, a veteran in Canadian accident business. The premium income in this department was last year increased from \$505,055 to \$557,274, with a satisfactory underwriting experience.

## CARELESS CAMPERS MAY BE TAUGHT LESSONS IN FIRE PREVENTION

The recent order of the Minnesota Commission of Public Safety providing heavy penalties for starting fires in the timbered sections of the state is bearing fruit.

During the first two weeks that the order was in effect several arrests were made by agents of the state forestry department working for fire prevention in our forests.

In each case a heavy fine was imposed, showing that the civil authorities in the various towns are doing their share in eliminating this dangerous practice.

Although the prosecution of offenders along this line is not specifically a part of the duty of the state fire marshal, nevertheless this department is co-operating with the forestry department in stamping out this menace.

With the near approach of the camping season it is expected that some city persons spending their first season in the great North woods may get a salutatory lesson in fire prevention if they are not careful where and how they start fires.

This lesson will be brought back to the cities and as a result warnings issued by the first marshal in relation to fire prevention in general will be properly appreciated.