

Established 1778

# The Gazette

Morning Daily

MONTREAL,  
CANADA.

## The Quality

of a newspaper circulation is of more importance to advertisers than mere output. The Gazette is read by all members of the household in

## The Best Homes

throughout Quebec Province and Eastern Ontario. Advertisers can through it reach a wealthy community, representing by far the greatest purchasing power in the Dominion.

## Business Men

study The Gazette, the premier commercial newspaper in Canada and the only English morning daily in Montreal. Its circulation increases year by year, 1898 showing an increase of 15 per cent. over the previous year.

FOR RATES, ADDRESS

RICHARD WHITE, Man.-Dir.,  
GAZETTE PRINTING COMPANY,  
MONTREAL.

Just think  
of this

The whole city of  
Montreal depends  
upon The Gazette for  
its morning news,  
no other English pa-  
per being published  
before 4 o'clock in  
the afternoon.