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Please be assured, however, that I am on safe ground when I repeat that the Quebec farmer will need a very active and intensive campaign to convert him; that that campaign, properly organized exactly as a sales campaign, would be not costly; that it will be useless to the party unless at the same time a revival campaign is carried on in party circles; and that, finally, no open connection between the economic and the political campaigns should be allowed to appear. I especially suggest that steps be taken at once—I mean this or next week—to commence in the Temiscouata division.

Sweetsburg, Que.,
Nov. 7th, 1924

Yours very truly,

P. C. Houston

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