LOAN AND **SAVINGS** OMPANY,

OFFICE: 26 KING STREET EAST.

Capital Subscribed,	-	•		\$2,500,000 00
Capital Paid-up,	-	-	-	1,250,000 00
Reserve Fund, -	-	-	-	335,000 00
Total Assets, -	-	-		5,464,944 00

DEPOSITS RECEIVED, Interest Allowed. DEBENTURES ISSUED, Interest Coupons Attached. MONEY TO LOAN AT LOWEST RATES.

DIRECTORS :

HON. GEORGE A. COX, President. RICHARD HALL, ESQ., Vice-President. - 1

Hon. T. W. Taylor, J. J. Kenny. E. S. Vinden, Robert Jaffray, Rev. John Potts, F. C. Taylor. Wm. Mackenzie. J. H. Housser, A. A. Cox.

FOR FURTHER INFORMATION APPLY TO

F. G. COX,

E. R. WOOD,

MANAGER.

SECRETARY.

the Imperial Life Assurance Company

of Canada

HEAD OFFICE

TORONTO, CANADA

CAPITAL, \$1,000,000

Deposit with the Dominion Government, \$250,000 (market value), being the Largest Deposit made by any Canadian Life Insurance Company.

PRESIDENT:

THE HONORABLE SIR OLIVER MOWAT, P.C., G.C.M.G., Lieut.-Governor of Ontario, ex-Minister of

VICE-PRESIDENTS:

FIRST-JOSEPH W. FLAVELLE, Esq., Managing Director The Wm. Davies Company Limited, and Director

SECOND—A. E. AMES, Esq., of A. E. Ames & Company, President Toronto Stock Exchange, and Treasurer
Toronto Board of Trade.

This Company has valuable districts not yet assigned to field representatives, and is prepared to deal liberally with gentlemen of intelligence, energy and integrity, desirous of making a record

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The unprecedented success of the Company, its strong financial basis of operation, its sound, scientific plans of insurance, and straightforward and simple policy contract, render the Company.

Communications will be considered as confidential if so desired.

F. G. COX, Managing Director. T. BRADSHAW, F.I.A., Secretary and Actuary.

ROBT. JUNKIN, Superintendent.