

## 20TH ANNIVERSARY SALE 20TH

### Most Sensational Bargains in Fashionable Millinery Ever Known in Canada

To commemorate our 20th year of successful business in St. John, we have inaugurated the Most Stupendous Dollar-Saving Sale of Ultra Smart Feminine Headwear and Accessories ever known in this Canada of ours.

Our Mr. H. G. Marr has just returned from Montreal, Toronto and New York, bringing with him over 500 dozen of the most fascinating millinery creations in the highest grades of Velvet, Hatter's Plush, and Velours in every wanted model and coloring, especially for this Great Sale.

Hatters Plush Hats, worth up to \$12.00 ..... Sale price \$2.98  
Velour Hats, worth up to \$8.00 ..... Sale price \$2.98  
Children's Trimmed Hats, worth up to \$3.00 ... Sale price \$1.00

**Banner Bargain Extra**  
**HATS**  
Stylish - Dainty - Dependable  
MARVELOUS VALUES  
**98c - \$1.98 - \$2.98**

Rich Ostrich Plumes—Wings—Fancy Feathers—Ornaments—  
Flowers—All at Startling Reductions.  
Hundreds of Other Record-Breaking Bargains—This is your  
Great Opportunity to Save Dollars.

NO HATS ON APPROVAL POSITIVELY NO HATS EXCHANGED

COME EARLY AND GET YOUR SHARE OF THIS GIGANTIC BARGAIN HARVEST

**THE MARR MILLINERY COMPANY, LIMITED**

### Boxing Champion of Canada Dead

**Billy Elliott Dies From Wounds  
After Being Recommended For  
a Military Cross**

(Montreal Star.)  
Billy Elliott, of the Shamrocks, amateur boxing champion, is dead. His brother Joseph, after having been first informed some three weeks ago that Billy had been wounded, found, and had been carried to a London hospital, while recommended for the Military Cross for bravery, today received official notice that the boy had been killed on Sept. 15. The dead boxer had a large number of friends, who will read of his death with regret.  
He had barely won the Canadian amateur championship in the Montreal Arena when the war broke out, and after the Lusitania murder he joined.

He was born in Manchester, England, twenty-five years ago, and after winning the amateur championship, an old country friend named Walker, who had won some minor English championships and lived in the States, urged him to go to the States and become a professional, as there was money in that.

Realize, therefore, the surprise of his brother to meet him suddenly in the street in the uniform of the 42nd Royal Highlanders.  
In explanation he said, pointing to a bulletin of the Lusitania outrage: "After this I've got to do some real fighting, and the boxing is not heavy enough for that."

He had won the city amateur championship in 1914, and was never beaten. He always cheerfully took part in any charitable or benefit entertainments and smokers that took place in the city.

**GOAT'S BUTTER FINDS  
BIG SALE IN ALBERTA**

Macleod, Alta., Nov. 9.—By way of a change, made-in-Alberta goat butter is

now coming on the market, and is apparently coming to stay. There are even said to be good prospects of a profitable industry in goat farming and dairying.

the beginnings of which have already been made.  
W. A. Schroeder, of Macleod, has a herd of more than 100 goats, and is

making fifty pounds of butter and cheese a week. He is the first man in Alberta to commercialize goat farming and is sending his output to the Macleod and Calgary markets, where it sells on even terms with the orthodox brands.

Mr. Schroeder is a Swiss, and is now carrying out in Southern Alberta the same principles of domestic dairying that have for generations been so successful in his native land. His goats feed along the creek bottoms and banks of the Old

Man River, near the town of Macleod, and there is at present a population of about a hundred kids, from which other herds in the province probably will be supplied.

An aeroplane of American manufacture, purchased by the Chinese military authorities for army use, has arrived at Swatow, China. A Chinese aviator trained in the United States has been engaged to operate it.

Forty-five selected grafts of mango plants have been shipped from Madras, India, to an American horticulturalist who, it is understood, will transplant the trees in Florida. It is believed that the importer intends to graft the Indian mangoes on Florida stock or to develop a special plantation of East India mangoes in Florida. The experiment is regarded with interest, as mangoes produced in India have a high reputation for excellence.

**DICKESON'S  
TEA**

---has been a favorite in the Old Country for years. You can easily believe that when you once enjoy the exquisite blend for yourself



Agents:  
R. T. Sturges,  
St. John, N. B.



### Evidences of Sincerity

**I**F you had your choice of two beautiful vases, the one factory-made, stiffly and coldly correct; the other a hand-made vase, but making visible in its every graceful line the soul of an artist-craftsman, which would you select? We are very sure you would be charmed by the sincerity and personality of the skilled craftsman's handiwork. When you select your piano, remember it will be for a lifetime. Put your faith in a player-piano that is the personal achievement of a recognized genius in the art of tone-production.

Each individual Martin-Orme Player is the personal pride and enthusiasm of a master-artist-craftsman to whom anything short of the highest ideals in player-piano building would be unthinkable. Every Martin-Orme Player is made in sincerity under the personal supervision of Owain Martin, the creator of many innovations which have since become "standard" in high-class piano construction. We invite your critical inspection of these famous instruments in our warerooms.

**THE C. H. TOWNSHEND  
PIANO CO.**

ST. JOHN :: :: NEW BRUNSWICK



## LAZARO

"The Greatest Tenor since Rubini  
—a Greater than Gayarre!"

**T**HE voice that swept whole countries into adoration. And you can hear it on Columbia Records before the great tenor makes his first appearance on the opera stage in this country.

In Lazaro, the world is listening to a voice that will be recalled in future generations as the great world tenor. Not only is there no voice of greater power, but there is no tenor with such range or control.

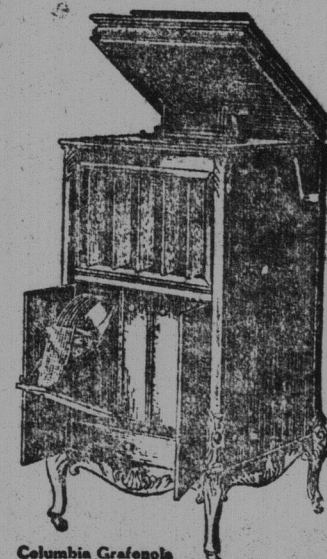
12-inch—\$3.00 each

- 48762 AIDA—CELESTE AIDA. (Radiant Aida).
- 48741 LA BOHÈME—CHE GELIDA MANINA. (How Cold Your Hands).
- 48747 L'AFRICANA—O PARADISO! (Oh Paradise on Earth).
- 48783—I PURITANI—A TE O CARA. (Often, Dearest).

Imagine a tenor voice that shades down to a whisper, to an exquisite, scarce-breathed shadow of sound—then is carried higher and yet higher; swelling, sustained, a mighty organ-note—until the very air seems ringing with its power.

Your dealer has Lazaro's records now. Ask him to play them—and hear a tenor who has no equal in the world.

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**RECORDS**

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**The J. A. MacDonald Piano  
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