

# Minty's Tooth Paste

Used and recommended by more than 50% of the dentists in Canada. A few of these testimonials follow:

"The best yet."

Dr. J. Mullins,  
St. John, N. B.

"Splendid Paste; it not only fulfills what it promises, but leaves a pleasant flavor in the mouth. Would be pleased to receive samples for my patients."

W. H. Steeves, D.D.S., L.D.S.,  
Fredericton, N.B.

"The nicest Tooth Paste I ever used."

Dr. J. Barton,  
St. John, N. B.

"It is fine. Never had any better. Send some small samples to give to patients."

Dr. B. F. Reade,  
Moncton, N.B.

Necessary to  
Good Teeth

CLEANSSES  
WHITENS  
PREVENTS  
DECAY

## WILL BUILD MORE SHIPS AND FASTER

Conference at Washington Lays  
Plans to Increase Supply  
of Labor

Washington, Nov. 3.—A general quickening of shipbuilding operations on the Atlantic coast was promised at a conference of builders and labor leaders with officials of government departments. The meeting was called by Chairman Hurley of the Shipping Board, to work out means of co-ordinating the efforts of all having to do with the shipbuilding programme.

The difficulty of obtaining sufficient labor is the chief obstacle in the way of speeding up tonnage production. Through draft exemption for ship workers the Shipping Board hopes to overcome this difficulty in large measure. At the same time it will give consideration to other plans for inducing trained workers in other lines to enter the employment of ships.

Builders at the conference agreed with government officials that measures should be taken to prevent yards from hiring each other's workers, and a general standardized wage system was proposed as a means of accomplishing this. Shipping Board officials have suggested that legislation may be asked to prevent the practice.

A committee of builders named today will co-operate with the government in obtaining materials and in dealing with the labor shortage. One member of the committee will serve as an aide to the board, giving all his time to the work. The committee comprises H. L. Ferguson of the Newport News Shipbuilding and Dry Dock Company, J. W. Powell, vice president at the Bethlehem Steel Company, and an official of the Fore River Shipbuilding Company, J. H. Hand of the William Cramp & Sons Company, and A. M. Neeland, of the New York Shipbuilding Company.

Greater consideration of the wooden shipbuilding industry was urged on the Shipping Board today by Senator Chamberlain of Oregon. Labor and materials are available on the Pacific Coast, he declared, for twice the amount of wood on ship construction under way in that district. An additional 500,000 tons of shipping easily could be built. Senator Chamberlain set forth, if the board would take advantage of the men and materials offered.

capacity of the country. Nor can the shipyards alone do it. The labor of the country, no matter how intelligent, skillful, and patriotic, cannot accomplish it by itself. But working together, determined to forget everything but the national welfare, we can achieve the goal we have set for ourselves. Working even as we are we have accomplished remarkable results.

Tribute to Labor's Patriotism.

"I want to pay a tribute to the patriotism of labor in this situation. Shipyard owners probably do not understand the obstacles which the patriotic labor of the country has had to overcome. Nor does labor probably understand the obstacles faced by the shipyard owners. It is that we may all understand each other better, pull together, and speed up that Admiral Capps and I called this meeting."

"We will build 6,000 deadweight tons of ships in 1918. I say we are going to do it, rather than that we are going to try to do it, because anything America sets out to do she does. As a fighting nation we have a clean record for victory. We have the men, we have the money, and we have a cause that is cutting out red tape. Whatever help right. In striving for this new goal, we labor needs we shall give to labor."



money, and we have a cause that is cutting out red tape. Whatever help right. In striving for this new goal, we labor needs we shall give to labor."

Whatever help the shipyards need we shall give to the shipyards. We want the labor representatives who are here to tell us the best way to speed up and augment the labor supply. We want the shipyard representatives to tell us what they think will facilitate the work of production.

## THE LAST NIGHT OF LEGAL LIQUOR SALE IN THE U.S. CAPITAL

The "lid" was battered down on the United States capital on Wednesday night at the stroke of 12, when the Sheppard anti-liquor law, passed by congress last winter, went into effect. After more than 100 years of open libation, Washington became at midnight a "dry" town, and whoever gets his "nip" today does it in his own way.

Washington will not be entirely a desert, for the Sheppard law allows the entry of wet goods into the town. It may be done by import from neighborhood communities, accompanied by an affidavit that the liquor is not to be used for an illegal purpose, or it may already have been provided for stockpiling up the cellar. To say that Washington took the new order of events in the ordinary sedate way would be an exaggeration. While the nation's capital was prepared for it and looked for the final stroke of the hour when the drought set in, the town was more alert, perhaps, than at any other time, even on election nights.

Confetti was sprayed upon the streets in what might be called the White Light district, and throngs crowded the thoroughfares—although they were not the crowds of New York's Gay White Way—to take care of any extreme cases that might appear. But as an evidence of how really philosophical Washingtonians were over the new order of things, it is said that only a few cases found their way to the courts. It was really a dismal night in police court circles.

Under the Sheppard law there is no prohibition against any one carrying home for his own use a limited quantity of the liquor he wants. This enabled many Washingtonians as wished to have their own parties at home, and there is no law against their keeping them up. The Shoreman Hotel, the Willard, the Raleigh, and some other large hotels shut down their bars in the afternoon. At the famous Shomakers only straight whisky was dispensed in the last hours. It will continue to do business as a soft-drink place.

## Don't Stop To Count Them

There are 250 cups of strong, rich tea—all from a pound package of Red Rose. That seems a very large number, but then you must remember that Red Rose Tea is composed chiefly of the strong, rich Assam teas from Northern India, which yield an astonishing amount of tea essence.

Why! You can brew five generous cups from about one cent's worth of Red Rose. Doesn't it seem a real war-time economy to use Red Rose Tea, which tastes better and goes further?



Kept Good by the Sealed Package

T. H. Estabrooks Co., Limited  
St. John, Toronto, Montreal, Winnipeg, Calgary, Edmonton

Red Rose Coffee is as generously good as Red Rose Tea

## COME UP SMILING

Give a nation, or an individual, pure food and plenty of it and both will "come up smiling."

## PURITY FLOUR

assures success and purity in your baking and means—  
More Bread and Better Bread—and Better Pastry, too.

## What Did Little Mary Plant?

**TELL US AND  
Win a Motor  
Car, Piano, Pony  
Bicycle, Phonograph  
Range, Watch, Sewing Machine  
Etc., Etc., Etc.**

Little Mary did National Service Work this year—had her own garden. What did she plant in it? The pictures tell you! Put your wits to work, and make out the secrets of the pictures! Those who send us correct, or near correct, answers qualify for these

**BIG PRIZES**

1st prize—1918 Chevrolet Touring Car, completely equipped—Electric self-steering, electric lights, speedometer, etc.; value \$750

2nd prize—Sweet-toothed Ennis Piano; value \$350

3rd prize—Lovely shetland Pony and Cart; value \$150

4th prize—Gilson Gas Engine (or cash)

5th prize—Famous Clart Bros. High Oven Range (or cash)

6th prize—Singer Sewing Machine (or cash)

7th prize—Standard Cream Separator

8th prize—Hoover Beauty Kitchen Cabinet (or cash)

9th prize—High Grade Bicycle (or cash)

And 41 other desirable prizes, including Waltham Watches, Royal Warranted Machine, Sears Silverplate Cigar Box, Phonograph, Sewing Machine, etc., etc. (Each may be chosen, if preferred).

**YOU WILL BE PAID A REWARD OR CASH**

Every qualified contestant will receive a valuable reward (or cash, as may be preferred) for introducing the new magazine, Rural Canada for Women, to some of your friends and neighbors. These rewards, or cash, are in addition to the Big Prizes which may be won.

So begin right now to solve the puzzling pictures. Tell us what Little Mary planted in her garden.

To help you get right started, picture No. 11, Cauliflower, Cabbage, Flower, and picture No. 9, is Beans (See page 24). So you see how to study the pictures. Can you get them all right? Try!

**RULES**

Please observe these simple rules:

1. Write on only one side of the paper.
2. Put your answers on one sheet of paper, with your full name and address (stating Mr. or Mrs. or Miss). In the upper right-hand corner. Anything other than this must be written on a separate sheet. Remember only those over 16 years may compete.
3. A qualified entry will be judged by a committee of three outside judges whose decisions will be accepted as final.
4. Contest closes December 31, 1917. Immediately after which date the judges will award the prizes.

**NO MONEY REQUIRED TO ENTER**

You do not have to pay a cent, or buy anything, to enter this interesting contest, and to qualify for one of the big prizes. All you have to do is send in your answers. Then you will be promptly told how correctly you have solved the pictures and whether you have qualified for an opportunity to win the big prizes (full list on request). Also you will receive free a copy of "RURAL CANADA for Women," our new magazine for women, and will be asked to show your copy to some of your rural friends or neighbors, to make them acquainted with and interested in it.

The prizes will be awarded to the duly qualified contestants whose entries have the greatest number of correct or nearly correct answers. When an entry is judged to be the nearest and best written (proper spelling, punctuation, etc.) it will be awarded a prize. The competition is open to all persons over 16 years of age, men and women, boys and girls. All members of a family or household may compete, but not more than one prize will be awarded to any family or household.

Do not send your entry, and try for one of the big prizes. Your entry will be \$100 car or the piano, or the pony.

**2nd Prize Value \$350**

1918 Chevrolet Touring Car, completely equipped—Electric self-steering, electric lights, speedometer, etc.; value \$750

**3rd Prize Value \$150**

Lovely shetland Pony and Cart; value \$150

**Let the Boy  
Have His Turn**

—he's going to take your place among the sportsmen of the years to come. Let him learn to shoot now. It will make a manly man of him.

**Dominion 22's**

are the cartridges that hundreds of Canadian boys are shooting today. Teach your boy to use them. The same big "D" trade-mark that guarantees the shells and cartridges you use guarantees the boy's 22's. Write for our method of teaching the boy to shoot—"Handbook of Rifle Shooting."

**Dominion Cartridge Co. Limited**  
Montreal