

More bread and Better bread

—And the Reason for it

A STRONG FLOUR can only be made from strong wheat. Manitoba hard wheat is acknowledged the strongest in the world—and that is the kind used for Purity Flour.

But that's not all. Every grain of this wheat contains both high-grade and low-grade properties. In separating the high-grade parts from the low-grade the Western Canada Flour Mills put the hard wheat through a process so exacting that not a single low-grade part has the remotest chance of getting in with the high-grade.



with the high grain

PURITY FLOUR

WESTERN CANADA FLOUR MILLS COMPANY, LIMITED
 WINNIPEG, WINNIPEG, GODEFRICH, BRANDON

The circular logo on the right contains the text: "WESTERN CANADA FLOUR MILLS COMPANY", "PURITY FLOUR", "TRADE MARK", "REGISTERED", "PUREST", "WHOLESALE AND RETAIL", "WHEAT".



Rev. Father Morrissey

Rheumatism cannot exist when the kidneys are in perfect working order for then they take out of the blood all the Uric Acid, which alone causes the Rheumatism.

Father Morrissey's "No. 7" Tablets

may take some time to clear out all the pushty, but after the first "No. 7" Tablets relieve the pain, and if used faithfully they rarely fail to cure.

Even if other remedies have done you no good, do not give up till you have tried Father Morrissey's "No. 7" Tablets.

50c. at your dealer's.

Let the **GOLD DUST TWINS** do your work

**The Dog and
The Shadow**

You remember the fable of the
dog who dropped a real bone for

Gold Dust Washing Powder

GOLD DUST cleanses, whitens, and softens the face, cleanses bath room, pipes, etc., and making the finest soft soap.
Made by THE N. K. FAIRBANK COMPANY, Montreal, P. Q.—Makers of FAIRY SOAP.

GOLD DUST makes hard water soft

It is a common belief that poetry doesn't pay. Verse-making is nowadays considered by most people as a waste of time. Magazine editors will accept a choice poems from well-known poets, but

[illegible]

Weak? Tired? Run-down?

These conditions come from overwork, a weak stomach, overtaxed nerves or feeble blood. When you feel "all in"—hardly able to drag about with energy, no ambition, easily exhausted and can't sleep—take

BEECHAM'S PILLS

and note what a difference they make in your condition. The stomach first to feel the good effects. Food tastes good, the digestion is strengthened, the bowels and bile work regularly, the blood is cleansed, and the nerves rest. The whole system responds to the tonic action of Beecham's Pills. There is the buoyant feeling of returning health.


Fresh Strength and New Life
Prepared only by J. B. & C. Becham, St. Helens, Lancashire, England.
Sold everywhere in Canada and U. S. America. In boxes 25 cents.



FLOUR

WESTERN CANADA FLOUR MILLS COMPANY, LIMITED
MILLS AT WINNIPEG, GODERICH, BRANDON

MADE IN CANADA



**Several Years—
Now as well as Ever**

647 Main St., St. John, N. B.
Nov. 27. 1908.

Father Morrice Medicine Co., Ltd.

I am writing to tell you I have been a victim to Rheumatism for several years, and have been treated by several doctors without finding any permanent relief until I got Father Morrice's

Rev. Father Morrissey

Rheumatism cannot exist when the kidneys are in perfect working order for then they take out of the blood all the Uric Acid, which alone causes the Rheumatism.

Father Morrissey's "No. 7" Tablets

act directly on the kidneys, toning them up and helping them to cleanse the blood of Rheumatism, all of those uric acid

the blood of the One Anointed. It may take some time to clear out all the poison, but almost from the first "No. 7" Tablets relieve the pain, and if used faithfully they rarely fail to cure.

Even if other remedies have done you no good, do not give up till you have tried Father Morriacy's "No. 7" Tablets.

50c. at your dealer's.


Father Morriacy Medicine Co. Ltd. Chatham, N.B.

Let the **GOLD DUST TWINS** do your work

**The Dog and
The Shadow**

You remember the fable of the dog who dropped a real bone for its shadow, which he saw in the Gold Dust that glitters under the name of washing powder. Don't accept a shadowy substitute; get the real

water. "Bear in mind that all is n



Gold Dust Washing Powder
with the Gold Dust Twins on the package."

**OTHER GENERAL
USES FOR
GOLD DUST**

Made by THE N. K. FAIRBANK COMPANY, Montreal, P. Q.—Makers of FAIRY SOAP

GOLD DUST makes hard water soft

[illegible]

Weak? Tired? Run-down?
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BEECHAM'S PILL

and note what a difference they make in your condition. The stomach first to feel the good effects. Food tastes good, the digestion is strengthened, bowels and bile work regularly, the blood is cleansed, and the nerves rest. The whole system responds to the tonic action of Beecham's Pills, there is the buoyant feeling of returning health,

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