WAR HAS SHATTERED FAITH IN RELIGION, SAYS N. W. ROWELL

Influence of Church on People's Mind Greatly Weakened.

NEED OF MISSIONS

That the church had not the same power today it had before the war, and that religion had not the same hold on men's minds, was the declaration of Hon. N. W. Rowell at a big Methodist missionary rally in Massey Hall last night. It is proposed to raise $200,000 for mission work and the meeting was to inaugurate the campaign. The hall was crowded and Mr. Rowell, who took for his subject, "Are Missions a Success?" gave an account of his visit to South Africa, which was a fruitful field, he said, for the missionary, and where the church had already done good work among the natives.

Mr. Rowell, while admitting that church affairs were far from satisfactory, said it was no time to become discouraged; that would be cowardly. The whole trouble was not that there was too much but rather too little religion, he thought.

South African Missions.

When he went to South Africa, he was told to be sure and see an aged native chief, who had known Livingstone, the great explorer. The chief was a real prohibition leader, a man of outstanding ability and influence in the country, and he said regarding missionaries, "They showed us the way."

The great weakness of Christian missions was the unchristian conduct of so-called Christian people, declared Mr. Rowell.

The great war had shown that no nation could prosper on the adversity of another nation. Christian people, like Canadians, could not play the part of the priest and the Levite and pass by. Conditions were in many respects more serious at present than during the war.

Germany had the material force to enable her to achieve a victory during the first two years of the war. But it was confidence in the cause of right and justice that upheld the courage of the allies, who thereby saved the world for righteousness.

The League of Nations would succeed, Mr. Rowell thought, because it had as a fundamental basis those same great principles of right and justice.

Problem in Black and White.

To South Africa, south of the Zambesi River, there were one and a half millions of European stock and seven and a half million natives. It was a fertile field for missionary effort. The natives were developing a racial consciousness. Commercial interests were teaching the natives materialism and it was very necessary for the Christian church to combat and counteract that growing tendency. The native should not be treated as an industrial machine, but as a human being. If he were treated as such it boded ill for Christianity and for those one and a half million of European stock who lived south of the Zambesi.

Missions to the East.

J. H. Arnup briefly referred to the campaign which had been inaugurated to raise funds for missionary purposes, and Fletcher Brockman spoke interestingly on the far east as a factor in the world's future. "A wonderful change in Japan and China's natural life had, within the last few years, taken place and they must soon be reckoned with in world affairs. The church should project Christianity into the east—that was the bounden duty of every Christian. But they should first strengthen all missionary endeavor as soon as possible if their efforts were to bear fruit.

The chairman of the meeting was J. H. Gundy, and during the evening a massed choir, under E. M. Shildrake, sang several hymns. Prayers were offered by Rev. E. B. Lanceley.

James Tindall Heads Woodstock Conservatives

Woodstock, Ont., Jan. 13.—(Special) —James Tindall has been elected president of the local Conservative club for the third consecutive term. H. B. Neely and C. R. Hutchinson are the new vice-presidents. The annual report of the club showed the finances in good shape and an increased membership. The club has arranged for an extensive entertainment program for the winter months.

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BRANTFORD GOES ON WITH FUEL INQUIRY

Civic Officials Did Not Allow for Wood Shrinkage — Extend Car Lines.

Brantford, Ont., Jan. 13.—(Special). —That there had been no allowance made for the natural or additional shrinkage in wood cut at the civic fuel yards, was brought out in the fuel inquiry before Judge Hardy today. Ex-Ald. J. T. Burrows, last year's chairman of the fuel committee, declared that the shrinkage in wood reached 35 per cent. and no provision was made to allow for this. Wood, when they first found out that there was a deficit on every cord, was a drug on the market, and only when the market grew firmer was it possible to advance the price.

To Extend Car Lines.

Extensions to Holmedale from the main line and to the General Hospital are planned by the street railway commissioners, and the work, it is expected, will be carried on as soon as spring arrives. The commissioners have already secured the necessary rolling stock for the extensions.

The local Hydro commission reports that the demand for Hydro for industrial purposes, in place of dropping here, as is the case elsewhere, is actually increasing. The local employment situation, too, lightens.

SERUM TO CHECK CATTLE DISEASE

Foot and Mouth Preventive Discovered By Commission of French Experts.

Paris, Jan. 13.—A serum for the prevention of foot and mouth disease has been discovered by a commission of French experts, but it is impossible at the present time to manufacture the serum in sufficient quantities to inoculate all cattle against the plague. The commission is composed of Professors Roux, Nocard, Carre and Vallee, which was formed at the request of parliament, and will submit its report to the ministry of agriculture shortly.

Attention is now being given to increasing the production of the serum, of which there is only enough to inoculate the prize cattle and valuable animals of the world.

Professor Vallee, who is attached to the Alfort governmental agricultural school laboratory, discussing the disease today, said that the microbe was invisible under the microscope, it being so infinitesimal that it passes thru porcelain filters, which have heretofore retained all known microbes. The virus used in the manufacture of the serum can be obtained only from the diseased parts of affected animals, namely, the mouth and feet, and thus very small quantities are available.

FOR GAME PRESERVE IN NEW BRUNSWICK

Proposal to Allot Hundred and Fifty Square Miles for Moose and Deer.

Moncton, N.B., Jan. 14.—A movement is on foot in this section of the province for the establishment of a game preserve particularly for the preservation of deer and moose. The land suggested for the preserve is a wild territory extending north of Norvers Brook to Canaan Station, to the original Inter-Colonial Railway line on the east side and the Canaan River on the west. The area would be about one hundred and fifty square miles admirably suited, it is said, to the propagation of game animals.

Petitions asking the government to close this block of land to all settlement and to place in it an adequate staff of wardens to protect the deer and moose are in circulation, and have been widely signed. The overflow from the preserve would make game animals more numerous in the province, it is argued.

A considerable revenue flows into the coffers of New Brunswick each year because of the "good hunting" in her forests. In the season just over, 1275 moose were slaughtered in the province. This was about 125 less than in 1919. In 1920 2450 deer were killed, about the same number as in the previos season.

The game wardens have of late been very active, and there have been a large number of prosecutions for violation of the law.

MAKES HORSES WINTER IN AN OPEN FIELD

Montreal, Jan. 13.—One of the most distressing cases that has ever attracted the attention of the Society for the Prevention of Cruelty to Animals, was recently brought to the notice of that organization by Inspector Wilkinson, who discovered four horses, a cow and two calves at Riviere de Prairie in such a pitiful condition of exhaustion as to be almost dead. Action will be taken against their owner. The poor animals have been practically without food and shelter during the entire winter.

J. Bisch, Jr., Bridgeport, Is Missing in Northland

Kitchener Ont., Jan. 13.—(Special.) —It was given out here today that Jacob Bisch, jr., of Bridgeport, who for the past six years has been a trapper in the north, has been missing since October 5. Bisch had traps near Allenwater. He was last seen by some bushmen on October 5. A search of the woods is being conducted.

WIFE OF W. EULER, M.P., IS SERIOUSLY BURNED

Kitchener, Ont., Jan. 13.—(Special) —Mrs. W. D. Euler, wife of W. D. Euler, M. P. for North Waterloo, narrowly escaped death this morning when her clothing took fire as a result of a hot coal from the furnace falling on her clothing and igniting her dress. She received severe burns and was removed to the hospital, where it is reported she will recover.

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TOMORROW you can save money by taking advantage of the unusual situation in the fur business. The late season, the mild weather, the luxury tax, general conditions, all combined to leave us with an excessive stock. It is the fixed Sellers-Gough policy that nothing must be carried over from one season to another. To attain immediate clearance we have reduced prices without any regard for cost.

The prices listed here represent reductions at least 33 1-3%. Many of the finest creations that master artists have ever produced are tomorrow offered to you at actually half their former prices. Every wanted fur, every wanted style will be on display at amazingly reduced prices. Read through this list. It is but typical of the wonderful array of bargains this store offers you tomorrow.

Muskrat Coats.
$350.00 —Made from very fine quality dark Canadian skins, in the full box styles, with all-around belt at waist and pockets. The large shawl collar and deep cuffs, with a wide border on skirt of coat, are cut from best quality Hudson seal skins; all have fine quality silk linings, 36 inches long. Reg. $350.00. SALE PRICE $165.00

Canadian Mink Neckpieces
$150 —Made from fine quality dark natural skins, in the shoulder cape and caperine styles, trimmed with paws and natural tails, with finest quality silk linings. Reg. $150.00. SALE PRICE..... 115.00

Canadian Mink Muffs.
$125 —To match neckpieces, made in the new round and melon styles on eiderdown beds, with silk linings and bracelet wrist cord. Regular $125.00. SALE PRICE 67.50

Alaska Sable Neckpieces
$115 and $125 —Made from beautiful quality full furred skins, in the shoulder cape styles. There is different designs, all well over shoulders, with all-silk linings. Regular $115.00 and $125.00. SALE PRICE 72.50

$60 and $65 —Alaska Sable Muffs to match, made in the new round and melon styles, with eiderdown beds, silk linings and bracelet wrist cord. Regular $60.00 and $65.00. SALE PRICE 35.00

Hudson Seal Coats
TRIMMED
$675 to $725 —Made in the most popular styles for this season from number one quality skins, with convertible all-around belts, pockets and seal buttons, large shawl collars of best quality Canadian beaver; handsome all-silk linings. Regular $675.00 to $725.00. SALE PRICE $325.00

Canadian Beaver Stoles
$125 —Made from finest quality natural skins in the most popular cape styles, fastened with large beaver buttons; all have best quality silk linings. Regular $125.00. SALE PRICE 62.50

$95 —Canadian Beaver Muffs to match, made in the new barrel style with cuff ends, also the melon styles; best quality linings and trimmings. Regular $95.00. SALE PRICE .. 57.50

Lucille and Isabella Fox Neckpieces
$110 —Made from selected silky haired skins, in the full animal style, trimmed with head, paws and large natural brush, finest quality silk linings. Regular $110.00. SALE PRICE 62.50

$95 —Lucille and Isabella Fox Muffs to match, made in the animal round style, with head and large natural brush; eiderdown bed. Regular $95.00. SALE PRICE 55.00

Hudson Seal Coats
TRIMMED
$700 and $750 —Made from the best quality skins in the full box and semi-box styles, with all-around belt at waist. Seal or fancy buttons at pockets, large shawl collar and deep cuffs, cut from selected quality Alaska sable skins. The linings are from our exclusive patterns in brocaded and pussy willow silk. Regular $700.00 and $750.00. SALE PRICE $350.00

Hudson Seal Neckpieces
$85 —Made from very best quality skins, in the shoulder cape styles of different designs. These garments are wide on shoulders and fasten with two large seal buttons; best quality crepe de chine linings. Regular $85.00. SALE PRICE 37.50

$65 —Hudson Seal Muffs to match, made in the round, melon and canteen styles, with crepe de chine linings, eiderdown bed and bracelet wrist cord. Regular $65.00. SALE PRICE 35.00

Hudson Seal Coats
PLAIN
$650 and $675 —Made from finest quality skins in the full box and semi-box, also straight box styles, with all-around convertible belts, pockets and seal or fancy buttons. These coats are in different lengths, and all are lined with best quality pussy willow or brocaded silk. Regular $650.00 and $675.00. SALE PRICE $295.00

(Black) Dyed Sable Neckpieces
$35 —Made in the full animal style, with head, tails and paws; all silk linings. Regular $35.00. SALE PRICE 18.00

(Black) Dyed Sable Muffs.
$35 —Made to match neckpieces, in the round style, trimmed with head, tail, and lined with silk linings. Regular $35.00. SALE PRICE 17.50

Taupe and Brown Wolf Neckpieces
$45 and $55 —Made up as samples from fine quality skins, in the full animal style, trimmed with head, paws and natural tail; silk linings. Regular $45.00 and $55.00. SALE PRICE 32.50

French Seal Coats
TRIMMED
$400.00 —Made from beautiful quality skins in the loose box or straight box styles, with all-around belt at waist, large shawl collars and deep cuffs of number one quality Alaska sable or grey squirrel; finest quality all silk linings. Regular $400. SALE PRICE $250.00

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Anyone living anywhere in Canada can take advantage of the unusual money-saving opportunity our January Sale presents. You can order direct from this advertisement or you can write immediately for a fuller list of January bargains. Thousands of people in Canada each year buy their furs from Sellers-Gough by mail. You are guaranteed complete satisfaction or your money will be refunded. Be sure to write immediately.

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