

STORE OPENS AT 8:30 A.M. CLOSING AT 5 P.M.

EATON'S DAILY STORE NEWS

At both Yonge Street and Queen Street doors are order boxes where orders or instructions may be placed. These boxes are emptied daily at 8:30 a.m., 1 p.m. and 4 p.m.

"Jessie Alexander's Platform Sketches"
A Book of Recitations by the "Queen of Elocutionists," and what Miss Marjory Mac-Murchy, our special reviewer, writes about it.

IF ONE were asked, "Who knows Canadian character and temperament better than one could answer with good reason, 'Jessie Alexander.' She knows us better than Sir Robert Borden or Sir Wilfrid Laurier, better than doctor, lawyer, or minister, because in all her journeyings round Canada, she has given gaiety of wholesome laughter and the sense of beauty in daily life to a somewhat reserved and tongue-tied people who long for those things.

Thousands of Canadians will enjoy this book of recitations because it is characteristic of Jessie Alexander. There is "A Confidential Preface and Some Reminiscences" which tells only too little of her biography. Read it, and learn how once upon a time, a policeman gave Jessie Alexander a penny for a recitation when she and her companions had come under the displeasure of the law because they had made an toy slide on the way home from school.

The original sketches are delightful, and prove that Miss Alexander could easily be a successful author besides being an interpreter of life through dramatic art. Other well-chosen selections have been adapted for recitation.

"Platform Sketches" is a happy, wholesome Canadian book, the result of honest work of gifts well used and of a personality which is the endowment of a dramatic interpreter. (Price, \$1.00.)

A Time Saver—Call Main 3501

When you want to telephone for goods from several departments. An experienced shopper will make your purchases for you almost as well as you could do in person.

If you live out of town and wish to purchase any of the merchandise described on this page, write to the Shopping Service, and your order will be carried out carefully and promptly by one of the special shoppers.

Paris Dresses at \$35.00 and \$57.50

An extraordinary offering of afternoon and evening gowns from Bernard, Doeuvillet, Doucet, Jenny, Weeks, Brandt, Agnes and Havel, and other renowned costumeres—Marked for Clearance at less than half usual prices

ON SALE THURSDAY AT 10.30 A.M.



SERGE DRESSES, SATIN DRESSES, Georgette crepe dresses, net dresses—dresses of every plain and elaborate type which a woman requires for the varied duties and diversions of the day! All such will be found in this collection of Paris models which will be offered at a mere shadow of their usual prices on Thursday morning. And every dress in the consignment is a marvel of smart designing, with that distinctive, indefinable quality which we term French chic.

They will be divided into two groups, as follows:

At \$35.00—delightful models in navy blue serge by Jenny and by Lina Moulton, simple and original in line, some of them charmingly embroidered in beads; also afternoon models by Brandt, Rondeau le Grand and other well-known makers, in Burgundy color taffeta, brown striped silk, and navy blue charmeuse, all exquisitely finished at neck and wrists in variously dainty ways with crepe, lace, or embroidery.

They will also be included a few New York models.

At \$57.50—superb evening gowns in velvet, brocade and gold and silver net; and a host of most fascinating afternoon gowns in charmeuse, crepe meteor, crepe de Chine, and heavy kimona silk, some of them bordered with Hudson seal (seal rat), mole rabbit, and other smart peltries, and many of them marked by a delightful simplicity of long, straight line. Included are a number of all black models, also a quaint little wedding gown in ivory charmeuse and silk net, designed by Margaine LaCroix. Other distinguished makers represented in the group are Doeuvillet, Premet, Bernard, Drecoll, Georgette, and Jenny.

The two groups will be placed on sale on Thursday morning at 10.30 o'clock—at \$35.00 and \$57.50.

—Third Floor, James St.

Immense Special Selling of Misses' Suits

New York and Paris models at greatly reduced prices for quick clearance on Thursday—Smart Winter costumes in velours, broadcloth, gabardine and other fashionable fabrics, many of them fur-trimmed

THE VERY CREAM of the present offering in the misses' suit section is involved in this selling on Thursday. Practically every model now on display will have a pencil drawn through its regular price and a lower amount substituted. French and American productions in velours, broadcloth, gabardine and serge make up the collection—modish Winter costumes beautifully tailored along lines specially designed for youthful figures. Moreover, most of them are fashionably furnished with collars and cuffs of fur, imitation and real.

Russian blouse, redingote, and belted effects provide a wide assortment in styles, sizes ranging from 14 to 20 years. They will be divided into four groups priced as follows, at \$25.00, \$39.50, \$50.00 and \$65.00.

Group One—at \$25.00: A large collection of models and samples in gabardines, broadcloths, velours, velvets, and fine serges; some trimmed with fur, others with plush, or silk; coats are all fully interlined and lined with satin or silk; skirts in the new, straight effects with belts, pockets or gathers; colors, navy, Burgundy, brown, green, wine, taupe or black. Clearing Thursday, \$25.00.

Group Two—at \$39.50—Imported models and samples in wool velours, broadcloths, velvets and gabardines, only one of a style, many trimmed with Hudson seal (seal rat), or beaver, others with seal plush or silk velvet or braid. Colors featured are navy, Burgundy, green, brown, and black. Clearing Thursday, \$39.50.

Group Three—\$50.00: Sample suits in rich velvets, wool velours and broadcloths—individual models from New York and Paris, beautifully tailored, coats nearly all having collars and cuffs of Hudson seal (seal rat), mole, beaver, or sable—beautifully lined and finished. Clearing Thursday at \$50.00.

Group Four—\$65.00: Suits from Paris and New York in wool velours, velvet and broadcloths, the coats have trimmings of kolinsky, racoon, seal rat or mole—all fully interlined and lined with satin. Colors are navy, green, brown, Burgundy and black. Clearing Thursday at \$65.00.

—Third Floor, Yonge St.

You Were Inquiring?

If You Want Advice on the Subject of Fashions, Housefurnishings or Like Matters of Interest to Women, Write to the "Scribe." The Reply to Your Query Will Appear in the Column Below.

"Country Maid"—No need for you to flounder in darkness, Mam'zelle. There are two excellent books to be had for the ordering—Ward Crompton's "Folk Dance Book," containing the best known national dances, with instructions and music, a cloth-bound book priced \$1.75; also "Folk Dances and Singing Games," by Birchenal, containing national dances with music and instructions—in paper cover, at \$1.25. "Pop Goes the Weasel," of ancient memory, is included in "The Balmoral Reel Book" at 50 cents.

As far as children's plays are concerned you could not do better than those four by Edith Lelan—"The Making of Canada's Flag," "The Key of Jack Canuck's Treasure House," "The War on the Western Front," and "A Canadian Fairy Tale." They are all of a patriotic nature, easily put on, and, under capable management, promise splendid results. They are 25 cents each.

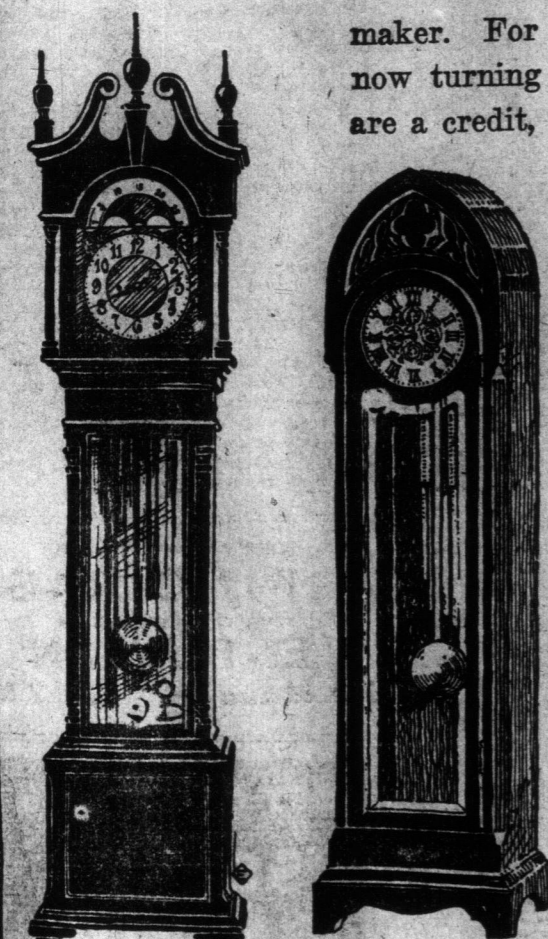
"One-in-Need"—In need of the advice or of the cost? At any rate we hasten to inform you that the belt on the garment you admire can be removed, if you prefer, without detracting from the handsome appearance of the coat. The pleish is from neither of the makers you mention, but the quality is good, nevertheless, and, finally, it would be wise to have the wrap ample in size—say, 28 rather than your usual 26.

"Inquirer"—A present to take to a cotton wedding? Why a host of things come bobbing up to offer themselves—a couple of Madeira bottles, a pair of fine huckaback guest towels, a tray cloth, a pair of embroidered linen pillow cases, an embroidered linen bedspread, a pretty handkerchief, an embroidered muffin napkin, a damask tablecloth, a linen scarf for a dressing table or a sideboard, an embroidered or lace-edged tea cloth, and so on and so forth, according to the amount of money you feel inclined to spend on the gift.

The Scribe.

Two Grandfather Clocks With Chimes

Think of the sweet sound of it, and the interesting appearance of it, to say nothing of its practical qualities as a time-keeper.



WHEN THE WAR IS OVER, Europe must look to her laurels as a clock-maker. For in the United States they are now turning out Grandfather clocks which are a credit, indeed, to the American Continent. For example the two handsome time-pieces in the accompanying sketch, each of which is equipped with the sweet chimes of Westminster bells.

That to the right is an admirable design for the living-room or dining-room with low ceiling, or for the landing at the turn in the stairway, the clock standing 6 feet 4 inches in height. Its simple, substantial looking case, with Gothic top, is offset by a handsome silvered dial with the figures inset with black. Furthermore, it is equipped with a fine set of Westminster chimes to mark the quarter hours with their clear musical peel, a separate strike denoting the hours. The price of it is \$250.00.

The taller clock in quaint English design with narrow waist and broken pediment top is likewise in mahogany with silvered dial with black raised numerals, and is similarly furnished with Westminster chimes and hour strike. The price is \$285.00. Both designs are supplied with reliable eight-day movements, their absolute satisfaction being guaranteed.

—Main Floor, Yonge St.



Fur and Lace Trimmed Hats

Featured at Small Prices
For the Second Day of the Special Showing of Winter Millinery prominent place will be given to our great array of clever models from \$5.00 to \$8.00—also to Misses' and Children's New Winter Headwear

SMART HATS AT SMALL PRICES—This will be the chief attraction for Thursday in the special showing of Winter Millinery. And very cleverly has the latest vogue of fur and metallic laces been developed in hats which range in price from \$5.00 to \$8.00.

Included in the offering are the tricorne, sailors, tam o' shanters, wide-brimmed picture hats, small close-fitting toques, and the new Russian turban with the painted front. Bandings and ornaments of imitation seal, imitation beaver, and imitation mole, are almost universal, while many of the larger models show transparent brims or edgings of gold or silver lace. Black and brown velvet composes the majority of them.

Misses' and Children's Hats of Fur and Veil, in Special Display
For little girls of five years and older are the cunningest little cap-like turbans in white, rose, blue, and black velvet with buttons or bandings of fur to give a cozy, wintry touch. Drooping mushroom hats and some with wide flat brims make for a splendid choice in headwear for Sunday and "best," a touch of the fashionable gold or silver lace appearing also on many of the new juvenile models. Prices run from \$2.50 to \$7.50.

Misses' Hats for Winter are no exception to the rule of fur, and the smartest of the sailors, chin-chin, tam-o'-shanters, and turbans for school and special wear are banded and ornamented with beaver, wolf, mole, rabbit, racoon, and seal rat. A most attractive display of them will be made on Thursday at prices ranging from \$5.00 to \$12.00.

—Second Floor, Yonge Street.

THE T. EATON CO. LIMITED

Where Musical Quality Combines With Low Price

Namely in the Lyra piano, an instrument that boasts not only sweetness and volume of tone, but an artistic case, mechanical efficiency and the exceptionally moderate price of \$225.00

DOES YOUR HOUSE lack a piano? And is the purchase of one a matter of particular interest to you? If so, make a point of coming in and looking at the "Lyra."

It is an instrument that is remarkable for more than one reason.

To begin with, it possesses musical qualities of a high order, being equipped with the Otto Higel brass flanged action.

Added to rare sweetness and volume of tone, it rejoices in a most pleasing exterior, the case being of Colonial or Louis XV. design in walnut or mahogany finish.

And, furthermore, it is a reliable piano featured at the extraordinary low price of \$225.00. This is made possible by the fact that the amount represents only a small margin of profit above the actual cost of the making of piano, none of the usual expenses being incurred in its selling, such as agents' fees, warehouse charges and commissions, etc. Moreover, since each piano is shipped direct from maker to customer, only one freight rate is involved.



Furthermore, with every "Lyra" goes our ten-year guarantee.

—Fifth Floor.

Vertical text on the left edge of the page, including "life", "DESTROYED TO A FINISH", "Dashing Italian", "WASHED RAGS", "ILLAN Ad. 760", "PRICES", "DER BITT PIPE", "ALS", "METAL CO.", "NTO - Winnipeg".