

Rowat's COFFEE

NEW ROUTE TO WESTERN CANADA PROVING POPULAR

Runs Through Famous Clay Belt of New Ontario and the Cobalt Mining District

On your next trip to Western Canada why not travel over a new route, see the wonderful land opened up in Northern Ontario by the Transcontinental Railway, and gain a glimpse of Temagami, and the Cobalt silver mining region?

You may use two famous trains on your journey without any added expense for railway fare, as compared with any other route. The International Limited will carry you to Toronto, where the "National" starts on its westward flight. The "National" uses the rails of the Grand Trunk and Northern Ontario (Provincial Government line) to Cochrane, and the Canadian Government Railways to Winnipeg, where it links up with the Grand Trunk Pacific for an important point in Western Canada.

A pleasant daylight run to Toronto, an evening in the Queen City, and the "National" is ready to carry you westward. The departure for "National" from Toronto is at 9:00 p.m. on Tuesdays, Thursdays and Saturdays. North Bay is reached in the morning, and there opens for your admiration all the lake and beauties of the territory. These are followed by a wonderfully interesting trip through the sparsely populated territory of New Ontario, giving the traveler an opportunity of inspecting the fertile region, including the famous clay belt, where tens of thousands of settlers will make their home in the future. The area of New Ontario is 230,000 square miles, fully four times the size of old Ontario, and in addition, it has wonderful resources in timber, minerals, water, and game.

The three railways have combined to make the passenger service over this new road the equal of that offered anywhere on the continent. The smooth, straight and level roadbed embodies all that has been learned in three-quarters of a century of railroad building. The dining-car service is unequalled, and the greatest travel comfort is assured. Full particulars from any Grand Trunk ticket agent, or J. H. Horning, district passenger agent, Toronto.

Dr. Morin's Syrup of Hypophosphites.

A real nerve and tissue food. Regular \$1.50 bottles for sale at

Taylor 6 Cut-Rate Drug Stores.



SERVICE STATION

EQUIPMENT AND WORKMANSHIP

UNEQUALLED

Reliance Garage

Phones: Day 6318, Night 3165. 239 DUNDAS STREET.

Clean up sale. Used tires, tubes and rims. Also a few new ones.

London's Rubber Man 346 Dundas St.

TORIC

There's a lot of difference between Toric Lenses and Flat Lenses besides their slight extra cost. They give you extra vision and extra comfort. They are better-looking, too. Come and see us about Toric Lenses.

LENSES

Brown Optical Co.

EYE SPECIALISTS AND OPTICIANS. 223 Dundas Street, Phone 1877, London, Ontario.

Our Work, Best By Test, Has Been Proven

London Tire Repair Depot

254 Wellington Street, Phone 2324. A. WILKES, Opp. McClary's.

A BATTERY SCHOOL. Maximum efficiency is obtained from your battery only by expert attention. You cannot give it proper attention, so the logical thing to do is to bring it to us. We have one department devoted exclusively to this work. Let us explain our work to you. Benson-Wilcox Electric Company, 284 Dundas street.

Carlyle TREBILCOCK OPTICIAN

PHONE 2351. 233 DUNDAS. Two Doors East of Majestic Theatre.

Save Money on Shoes Modern Shoe Repair

Phone 2310.

3 for \$1.00

40-WATT TUNGSTEN LAMPS.

Western Ontario Electric Co

PHONE 4071. 237 DUNDAS ST.

The London Loan and Savings Company of Canada

INTEREST RATES ALLOWED

In Savings Bank 4 Per Cent

Debentures 5 to 5½ Per Cent

M. J. KENT, Manager.

Clearing HATS Ladies' \$2.98

\$5, \$6, \$7 and \$8, for.....

BELTZ & CO.

The Pure, Whole-some Bread--

Parnell's

Parnell's Bread is productive of bright smiling faces and strong sturdy bodies.

Good for youngsters and grown-ups alike

BAKED RIGHT--

TASTES RIGHT

Try a trial loaf today.

The Parnell Broomman

PHONES 929, 1390

YOUR XMAS SHOPPING

will not be complete without a visit to our stores. Here you will find a very large and carefully-selected stock of Precious Stones and Fine Jewels. You will also find the quality of these goods the best to be had, which we offer at moderate prices.

Gents' Thin Model, 15-jewel Watch \$12.00

Gents' Fancy Link Waltham Watch Chains \$2.00 to \$15.00

Gents' Companions, in ebony and ivory \$3.50 to \$25.00

Gents' Rings, stones that stay in \$4.00 to \$25.00

Ladies' Wrist Watches, 15-jewel \$15.00

Ladies' Manicure Set, ivory, ebony or sterling \$30.00

Ladies' Pearl and Stone Rings \$12.00 to \$35.00

YOUNG'S

TWO STORES. TWO STORES. DIAMOND HALL.

170 Dundas St. 674 Dundas St.

Here's One of Our Satisfied Customers

This hearty youth knows all about the delicious flavor of

JOHNSTON BROS.

XXX BREAD

Mothers, make sure the bread your children eat is pure and wholesome. We use only the purest ingredients.

Johnston Bros. Phone 944

MORE YET TO COME. — Up to Monday night 27,023 notices of disposition of claims for exemption had been received at the office of Deputy Registrar Wismer. Of this number 23,445 were exemptions allowed and 3,577 were claims refused. Over 30,000 claims were filed so that over 2,000 are yet to be reported to the deputy registrar.

More Than One large advertiser has found it profitable to have every detail of their advertising looked after by

Federal Advertising Service

Dominion Savings Building, LONDON, CANADA.

More Than a Ton of Fruit Cake

Has been prepared already at Peters Bakery for the Christmas trade.

The quality is right up to the mark; the price the same as last year.

PETERS

HOUSES CRUMPLED LIKE CARDS, WITH VICTIMS IN RUINS

Cadet Adam Smith Tells of Terrible Scenes at Halifax.

ARRIVED AT HOME HERE

Blizzard of Saturday Caused Acute Suffering Among the Stricken.

Cadet Adam Smith, son of Mr. and Mrs. E. B. Smith, Wortley road, arrived in the city last night from Halifax, where he was in training at the Halifax Naval Academy when the terrible explosion occurred. He, along with others, was hurried to the ground by the force of the explosion, but beyond several cuts about the face and hands from flying glass, he is none the worse of his experience.

Scenes immediately following the disaster were, he said, beyond description. Houses crumpled like packs of cards, burying victims in the ruins. It was when the city took fire that the people began to realize what a horrible catastrophe had visited the city.

The military and naval authorities had worked heroically to restore order out of chaos.

The people of Halifax were, he said, deeply appreciative of the assistance, financial and otherwise, rendered the stricken city, but more must yet be done to relieve the situation.

Cadet Smith was in Halifax when the blizzard of last Saturday swept down upon the city, suffering of the most acute and resulted from the storm, he said.

He will remain in the city for some days.

RUSSIAN ORCHESTRA

WILL PROVIDE LONDON WITH A REAL TREAT

The concert tomorrow night in the Grand Opera House under the auspices of the Musical Art Society by the famous Russian Symphony Orchestra will be one of the most important musical events of the year from an educational standpoint, and an artistic treat as well.

Mr. Modest Altschuler, the conductor, has arranged a most impressive and entertaining program, introducing Russian music heard for the first time in Canada.

In the fifteen years of the orchestra's history it has been the policy of the director to make known to America the wonderful heritage his countrymen have in their national music. One cannot lose hope for Russia after hearing its music and reading its treasure in literature.

A feature of tomorrow night's concert will be the attendance of a large party of high school students under the supervision of their teachers. This gives a metropolitan touch to the event, as it is the practice in all large cities for high school and music students to attend the opera, concerts and recitals in company with their teachers, who act as chaperones.

Also of the students to the salient features of the entertainment. The opera house is entirely filled with parties of this kind. Mr. Joseph H. Ryan has prepared an analytical program which will be read to an intelligent hearing by the audience. For reserved seats telephone the Opera House.

CHRISTMAS MUSIC.

The addition of flute to the Neapolitan trio of flute, violin and harp proves remarkably effective in the delightful arrangement of "Crucifixus" and "Hallelujah" by the same trio.

This appears on Victor Records 18389, 18390, 18391, 18392, 18393, 18394, 18395, 18396, 18397, 18398, 18399, 18400, 18401, 18402, 18403, 18404, 18405, 18406, 18407, 18408, 18409, 18410, 18411, 18412, 18413, 18414, 18415, 18416, 18417, 18418, 18419, 18420, 18421, 18422, 18423, 18424, 18425, 18426, 18427, 18428, 18429, 18430, 18431, 18432, 18433, 18434, 18435, 18436, 18437, 18438, 18439, 18440, 18441, 18442, 18443, 18444, 18445, 18446, 18447, 18448, 18449, 18450, 18451, 18452, 18453, 18454, 18455, 18456, 18457, 18458, 18459, 18460, 18461, 18462, 18463, 18464, 18465, 18466, 18467, 18468, 18469, 18470, 18471, 18472, 18473, 18474, 18475, 18476, 18477, 18478, 18479, 18480, 18481, 18482, 18483, 18484, 18485, 18486, 18487, 18488, 18489, 18490, 18491, 18492, 18493, 18494, 18495, 18496, 18497, 18498, 18499, 18500, 18501, 18502, 18503, 18504, 18505, 18506, 18507, 18508, 18509, 18510, 18511, 18512, 18513, 18514, 18515, 18516, 18517, 18518, 18519, 18520, 18521, 18522, 18523, 18524, 18525, 18526, 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