Market Adelaide 61

USE A TRANSFER CARD AND SAVE TIME

UTILIZE OUR CHRISTMAS SERVICE BUREAU

STORE **OPEN** TONIGHT Until 10 o'clock

For

Luncheons

Nicely Cooked

Nicely Served

Visit

The

Palm Room

6th Floor

STORE **OPEN** TONIGHT Until 10 o'clock

Make His Visit Sure

It is the Children who make Christmas time. They renew the youth of the Santa Claus legend. When the clock strikes Twelve of the most magic night of all the year, a thousand thousand little hearts will beat fast at thoughts ofmorning treasures he will bring.

To provide contents for innumerable stockings, and toys, games and gifts for innumerable homes, Simpson's presents a huge assorted display. Visit the Store today.

A Little Boys' Corner

Stir his mechanical genius. He longs to build an aeroplane, a bridge, a battle tank. Erector Wireless, \$1.00 to \$7.50; Erector Telephone, \$7.50; Structormode, 75c to \$5.00; Mechano, \$1.50 to \$15.00.

THE LITTLEST BOY WANTS MOCASSINS, and sturdy oil packs are indispensable when sleigh riding is the fun. Sizes 5 to 10, \$2.25; sizes 11 to 2, \$2.50.

"LITTLE CAVALIER" HOUSE SLIPPERS. Come in cherry shades of red and blue. Snug high collar gayly decorated with amusing "Mother Goose" pictures. Simpson's-Second Floor.

GLOVES FOR LITTLE HANDS. Brown suede gloves with warm wool linings are exactly like the ones daddy wears. Sizes I to 7. Price Simpson's-Main Floor.

Simpson's-Fifth Floor.

A signet ring is a gift one might give a grown-up, therefore, how acceptable to the little fellow. 10-k, or 14-k, plain or fancy signet rings. Price \$2.00 to \$5.00.

A WOOL TOQUE FOR SKATING he'll like if it's one of the short style, honeycomb knit toques so favored at school. A variety of plain colors and color combinations Simpson's-Main Floor.

POCKET KNIVES. Dozens of styles and sizes. High-grade make. Regularly \$1.50 to \$2.00. 7:30 p.m. today, each

A Little Girls' Corner

PICTURE NOTEPAPER will make the first attempt at letter writing a joy. Envelopes and picture notepaper enclosed in a cunning Christmassy bbx. Price

GUNMETAL*CHAIN PURSES have a novel note which appeals to the little miss. A long chain enables her to wear them around the neck. Price \$2.00 to \$2.50. Simpson's-Main Floor.

Christmas Show-Fifth Floor.

Simpson's-Third Floor.

ROMPERS-READY FOR HAND EMBROIDERY. What a delightful gift these dear little Dutch rompers would be, when worked by loving fingers. Green, rose or blue. Sizes 3 to 4 years. Priced 1.85 Art Needlework Dept.-Fourth Floor

10-k, gold Birthstone Rings for girls 8 to 14 years. Regularly \$1.35. Today 95

PERFUMED CALIFORNIA ROSE BEADS in variety of dainty colors.

Every Baby's Corner

A WEE HOT WATER BAG is just right size for baby's crib. White rubber with pretty hand-painted designs. Price 1.85

A WARM SILK CARRIAGE COVER would make a splendid "first Christmas" gift. Delicate floral patterns on background of white. Reverse side may be of white, blue or pink. Warmly padded and quilted. Price 3.75

BOOTEES OF QUILTED SILK, so adorable for baby's "dress up" occasions. Made of delicate color dresden silk with bands of soft rabbit fur. Price \$2.25; wool, \$1.00. Simpson's-Third Floor.

Simpson's-Third Floor.

SWANDOWN POWDER PUFFS. Soft, fluffy things, just made for tiny babies. Excellent gift for a modest expenditure. Priced 35c, 50c, 75c and \$2.00.

BABY SETS, HAND DECORATED, exquisite for Christmas giving, and so practical, too, for they come in just everything for the "youngest members" toilet. Price \$1.00 to \$7.00.

Christmas Show-Fifth Floor.



The Christmas Show Phone Main 7841

Fifth Floor

Baby Dolls, 49c Bisque head, composition body, jointed limbs, 8½ inches high. 69c value. 720 to sell this morning .49

"Sandy Andy" and "Dumping Sandy," 79c

These popular toys amuse boys and girls by the hour. They operate like big sand cranes. Complete outfit this morning79

Hankies With Pictures Always please boys and girls. The girl guide and boy scout scenes on the "Little Briton" handkerchiefs are sure to be in-teresting; 6 in Christmas box .88

Simpson's-Main Floor. \$1.50 Short Dresses, 98c Soft, white Voile Dresses of ex-cellent quality for baby yokes, trimmed with fine embroidery and silk ribbon rosettes. Fine lace on

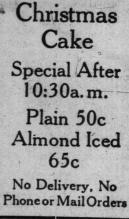
neck and sleeves. Sizes 6 months

Strap Purses, \$1.95 Top or back straps, morocco finish in black, blue, brown and gray. Neatly lined, with space for cartickets. Special value today.. 1.95

\$2.00 Duckydoo Rockers, \$1.65-For little tots, affords great fun with perfect safety.

Baby's Rail Sleighs 200 only on Sale Today, \$1.39. Hardwood seats and rails, nicely varnished, round steel runners. Toy Carts at Reduced Prices Metal boxes painted red, steel axles, wire wheels and long wood-en handles. Three sizes 79c, 85c

Army Service Wagons
Three Sizes With Rubber Tires. Painted khaki, and have name stencilled on side. Well constructed throughout. Specials at \$3.65, \$3.80, \$3.95.



Christmas Service Bureau

Would you like your purchases neatly wrapped and tied with fancy ribbon, with greeting card and seals attached? The Service Bureau on Main Floor, Richmond Street entrance, will gladly do this for you.

STORE OPEN TONIGHT Until 10 o'clock

Company

. Use a Transfer Card

Have your first sale put on a transfer card. This means you give your, name and address only once and pay for all your purchases at the one time.

Thirty-Five

PROFITS FI

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in U.

ashington, seemed to ing of the pe a few weeks nate floor tod of the railr of views ord during the pinions from vithe divided sens eased activity g the day, and predicted some fine new year.

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Chicago, Dec. on law at \$400 statement letin Mayer, c lers in the He announced approximately the United States go be filed in the Washington.

Whole Is Qu

Canadian Press Montreal, Dec. day, the whole p aced under qu ontreal is conce which was taken pal authorities rth and until ravelers from O pust comply with ontreal board of This also applies to Montreal from the Complete Comp

The official product as is as follows