

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

Only Three Days Left in Simpson's Midsummer Sale

45c to \$1.00 Wall Papers Roll 33c



Broken lines of this season's most popular wall hangings, including tapestry, chintz and conventional patterns, as well as textile-weave and plain effects. Midsummer Sale, today, single roll, 33c.

Oatmeal Wall Papers 17c Single Roll. Cut-Out Borders to Match, 6c Yard.

Heavy duplex stock—30 inches wide—5-yard roll. Dark shades of brown and green, also light green, red, golden brown, tan, buff, drab and cream. Decorative treatments for sitting-rooms, halls and stores.

Bedroom Papers 15c Single Roll. Cut-Out Borders 5c Yard.

Dainty chintz or shadow stripe designs, delightfully colored with delicate tints of pink, blue, rose, green and yellow, in many combinations of colorings. Printed on light backgrounds with ivory, white or grey.

Simpson's—Sixth Floor.

Electrical Appliances For Household Use

Hotpoint 6-lb. Electric Iron \$7.00—With patent plug that prevents cord troubles and with "thumb rest." An exclusive Hotpoint feature.

Simpson's "Reliable" 4-Heat Electric Grill—Fully nicked, with cord and plug and 2 pans with handles, \$8.50.

Electric Stoves \$4.40.

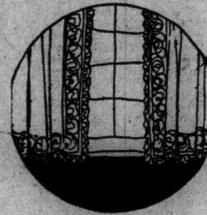
As illustrated, nickel-plated, with round porcelain bed holding the heating elements. Complete with cord and plug. Special price, \$4.40.

Round Electric Stoves, Special, \$7.15—With round bed nickel-plated, complete heating element in porcelain

Simpson's—Sixth Floor.

8.30 to 9.30 a.m. Sale Today--- Curtain Materials

In the lot there are just enough for a brisk one hour's selling today. Included are imported Bungalow Nets, strong American Scrims and dainty Scotch Madras Muslins. No phone or mail orders for these specials, the quantity being limited. No refunds.



\$1.35 to \$1.60 Bungalow Nets, Today, 8.30 to 9.30 a.m., yard 98c.

49c and 59c American Scrims, Today, 8.30 to 9.30 a.m., yard 39c.

59c to 98c Scotch Madras Muslin, Today, 8.30 to 9.30 a.m., yard 49c.

98c Window Shades Trimmed With Insertion, 59c Each

200 only, in the popular cream color. Size for the ordinary window, 37 inches wide, 70 inches long. Complete with brackets, nails and pull. Regularly 98c. Today, 8.30 to 9.30 a.m., each 59c.

Only \$15.95 for Heavy Tapestry Rugs



Useful hard-wearing quality in Scotch-Made and Canadian Rugs. Size 9 x 9 ft. Assorted designs in good colorings. Less than today's cost price. Today \$15.95.

Congoleum Rugs Reduced to \$8.39.

Pretty rug patterns, heavily glazed and rich colors. Size 6 x 9 feet. Today, special, each \$8.39.

Bedroom Rugs \$8.95—Reversible rugs woven from tough wool and fibre mixture, in two-toned shades of green, brown and blue. Size 9 x 9 feet. Today, \$8.95.

Prairie Grass Rugs—Special!

A durable, strongly woven and well bound rug, in plain centre with fancy border, or in all-over designs. Size 9 x 12 feet, today, special, \$10.95; size 8 x 10 feet, today, \$5.95; 6 x 9 feet, today, special, \$4.95 each.

Simpson's—Fourth Floor.

Towels Clearing 3 Pairs \$1.00

White Huck with red stripe borders. Turkish in all white with hemmed ends. Not more than 6 pairs to each customer. Midsummer Sale, today, 3 pairs for \$1.00.

40-Inch Factory Cotton 29c Yard.

1,000 yards only, Unbleached or Factory Cotton. Medium weight. Will bleach white. 40 inches wide. Not more than 25 yards to each customer. Midsummer Sale, today, yard 29c.

Madapolam 25c Yard.

Medium weight cotton, for women's and children's whitewear. 36 inches wide. Midsummer Sale, today, yard 25c.

Pillow Cases 65c Pair.

Hemmed Pillow Cases, made from good quality white cotton. Sizes 40 x 33 and 42 x 33 inches. Midsummer Sale, today, 65c.

2,000 Yards Sheeting 59c Yard.

Close weave, soft finish, heavy quality Plain Bleached Sheeting. 70 inches wide. Specially priced for Midsummer Sale, today, yard 59c.

1,500 Yards Sheeting 95c Yard.

Heavier quality, in a wide width, for very large beds. 80 inches wide. Fully bleached, plain weave. Midsummer Sale, today, yard 95c.

Simpson's Market Today

FRESH BEEF, lean, boneless, for stewing, lb.	23
MINCED SHOULDER STEAK, lb.	23
BRISKET, best boiling cuts, lb.	23
ROUND STEAK, Simpson quality, lb.	23
SIRLOIN STEAK, Simpson quality, lb.	23
FRESH VEAL for pot pie, lb.	24
FAMILY SAUSAGE, our own make, lb.	25
BREAKFAST BACON, choice, mild, sliced, lb.	58

Our Ready-for-the-Table Meats—boiled, roasted and jellied—at the cooked meat counter saves you worry for quick meal or picnic.

GROCERIES.

2,000 pails 1/2. Williams' Raspberry Jam, No. 4 size pail (only 2 pails to a customer), \$1.00.	
Choice Pink Salmon, tin, 24c.	
Monarch Flour, 24-lb. bag, \$1.59.	
Pure Gold Salad Dressing, 2 packages, 18c.	
Malt Vinegar, bottle, 10c.	
Choice Rice, 3 lbs. 36c.	
Cocoa in bulk, lb., 30c.	
White Beans, 3 lbs. 25c.	
Choice Cooking Flax, lb., 20c.	
Finest Gold Dust Cornmeal, 7 lbs. 42c.	
2,000 lbs. Finest Canned Corn, tin, 12c.	
Salt, 2 pkts. 10c.	
Fels Naptha Soap, 3 bars 30c.	
Lux, 3 pkts., 35c.	
Surprise, Comfort, Borax and Gold Soap, 4 bars 34c.	
Lenox Soap, 4 bars 30c.	
Sunlight and P. & G. Naptha Soap, 4 bars 34c.	
Simpson's Big Bar, bar, 16c.	
Ammonia Powder, 3 pkts. 25c.	
Cleall Soap, 6 pkts., 25c.	

Blue, 2 pkts. 10c.
Old Dutch Cleanser, 3 tins 27c.
Soap Chips, 2 lbs. 24c.
Gold Dust Washing Powder, large pkt. 25c.
Laundry Starch, pkt. 11c.
Toro Tablets, 6 pkts. 38c.
Sapolio or Bon Ami, cake, 12c.
Babbitt's Cleanser, 3 tins 21c.

TEA SECTION.

2,000 lbs. Pure Celona Tea of uniform quality and fine flavor, black or mixed. Today, lb., 48c.	
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FRUIT SECTION.

California Valencia Oranges, Sun-kist Brand, dozen, 53c.	
Finest Lemons, dozen, 25c.	
Choice Onions, 3 lbs. 40c.	

POULTRY SECTION.

Finest Scratch Feed, 10 lbs. 45c.	
25 lbs. \$1.09, 100 lbs. \$4.10.	
Laying Meal, 10 lbs. 39c.	
Shells, 10 lbs. 20c.	
Bran, 10 lbs. 20c.	
Oyster Shell, 6 lbs. 10c.	
Mica Grit, 9 lbs. 10c.	
Cracked Corn, 7 lbs. 28c.	

Rousing Specials for Simpson's Basement Sale Today

LAUNDRY SUPPLIES, OIL STOVES, ALUMINUM UTENSILS, MOPS, BROOMS.

Washing Machines \$6.95.

The "Marvel" Washing Machine, a very popular make—oblong cut—rocker action—easy to operate. \$6 only to sell today, \$6.95.

Folding Tub and Wringer Stands. holds two tubs and a wringer. Made of well finished hardwood. Today, \$2.75.

Wash Boilers \$1.95.

Heavy tin bodies and cover, flat copper bottom. No. 3 size. Today, \$1.95.

Aluminum Fry Pans, 10 in. diameter. Today, \$1.25.

Aluminum Double Boilers, 2-qt. size, \$2.50 value, today, \$1.95.

Aluminum Tea Pots, 6-cup size, handsome design and finish. Today, \$2.49.

Wear-Ever Aluminum Covered Saucepans, 4-pt. size, \$2.35 value, 50¢ to sell today at, each, \$1.59.

Aluminum Preserving Kettles, 6-qt. size, \$2.25 value. Today, \$1.95.

New Perfection Oil Cook Stoves.

Latest improved type, 40 only to clear today at a clearing price, 3-burner size, \$21.95.

1,000 Corn Brooms at 75c Each.

These are an excellent grade of broom corn, exceptionally well made and finished, and are good dollar brooms. Not more than two to a customer. Today, each, 75c.

Kleeno Polish Mops, for cleaning and polishing hardwood floors, linoleum, and oil-cloth. Complete plate with handle, 50c.

Jewel Food Choppers.

For cutting meats, fruit, vegetables—coarse, medium or fine. Large family size. Today, \$1.25.

Gibson Teapots 59c.

5, 6 and 7-cup sizes, in various decorations. Today, 59c.

Cups Only 7c EACH.

Put up in 1/2 and 1-dozen lots only, only white porcelain.

Cups and Saucers 13c.

Good quality English white porcelain.

Clover Leaf Cups and Saucers, today only, 10c.

200 dozen White Fruit Saucers, while they last, today, each 5c.

Brass Jardinieres \$1.19.

3 ball feet, dull or bright finish, fit 8-inch pot. Regularly \$1.50, today, \$1.19.

Decorated Milk Jugs 39c.

In three sizes and various decorations, your choice, only 39c.

Sherbet Glasses 10c.

Sherbet or ice cream glasses, colonial design. Today, 10c.

Shaving Mugs 49c.

Shaving mugs in pretty floral decorations. Today, 49c.

Butter Dishes 49c.

Butter Dishes, pretty floral cutting, 49c.

Cut glass bon bon dishes. Today, 49c.

\$25.50 Dinner Sets \$19.95.

Your choice of two Wedgwood porcelain Dinner Sets with gold-traced handles and edges. Floral and pheasant decorations. Today, \$19.95.

Complete Dinner Service for 12 Persons.

Excellent quality English ware with green floral decoration. 97-piece set. Today, \$12.95

Preserving Time Needs.

Phone Main 7841.

Crown Sealers.

Small size \$1.00 dozen.
Medium size, \$1.10 dozen.
Large size, \$1.25 dozen.

Perfect Seal Jars.

Small size, \$1.25 dozen.
Medium size, \$1.40 dozen.
Large size, \$1.75 dozen.

Rubber Rings, 10c dozen.

Metal Rings, 25c dozen.

Measuring Cups, 4c each.

Measuring Jugs, 49c each.

Lemon Reamers, 10c each.

Orange Reamers, 15c each.

7-Piece Water Sets \$1.49.

7-piece water sets, 100 sets only, with 3-cut stars, as per illustration. Today, the set for \$1.49.

Crocks of Heavy Stoneware.

No. 1 size	32
No. 2 size	44
No. 3 size	59
No. 4 size	69
No. 5 size	84
No. 6 size	138

5-Piece Toilet Sets \$4.50.

5-piece toilet sets for camp or summer home, in blue, pink and green decorations. Today only, \$4.50.

The Robert SIMPSON Company Limited