

Store Will Remain Closed Today---Store Open All Day Saturday---Hours 8.30 a.m. to 5.30 p.m.

# At SIMPSON'S—4000 Fine Lingerie Blouses, Saturday at \$1.19

## Strap Purses and Hand Bags Samples One-Third Less

200 only, newest style Strap Purses, in solid leather and vachette bright patent leather, black and colors, moire and silk linings. Hand Bags in leather and silk, black and leading colors; some silk bags are beaded, all neatly lined.

\$1.50 ones	.....	\$1.00
\$2.00 ones	.....	\$1.34
\$2.50 ones	.....	\$2.34
\$5.00 ones	.....	\$3.34
\$6.00 ones	.....	\$4.00
\$7.00 ones	.....	\$4.67
\$10.00 ones	.....	\$6.67

No Mail or Phone Orders.

## Extra! 8.30 a.m. Sales

**Ribbons 25c.**  
All 5 inches wide, Roman stripes, plaids, Dresden, checks and satin stripes. Regular value 40c and 50c. Saturday morning, 8.30 till 11 only, yard, 25c.

**Handkerchiefs.**  
Belfast manufacturer's sample lot of handkerchiefs, including plain linens and cottons, white and colored printed and embroidered styles; only one and two of any one pattern. Saturday, half price, 10c to 75c each.

**Petticoats, \$1.95.**  
Made of Hyde's real heatherbloom, two smartly tailored styles. They go with the trim summer attire, seem to be made just for that. Sizes 34 to 40. Today's price is \$3.50. No C. O. D. No refunds. 8.30 a.m., \$1.95.

**House Dresses, \$1.95.**  
"Billie Burke" Dresses—Newest and prettiest of striped and plain white ones. You can see the wisdom of early shopping. Sizes 34 to 40. Regularly \$2.95 and \$3.95. Saturday, 8.30 a.m., \$1.95.

## Fifty Different Styles--Five Are Pictured

We happened upon a noted maker who is closing out his business. He accepted our offer, so the blouses are here now, ready for Saturday's selling.

Every blouse is fresh and charmingly new in its mode—every one of the fifty designs is in high favor just now. Quantities and usual prices are as follows:

- 500 Blouses of \$1.50 Quality
- 1,000 Blouses of \$1.75 Quality
- 1,200 Blouses of \$1.95 Quality
- 1,000 Blouses of \$2.25 Quality
- 300 Blouses of \$2.95 Quality

In a seemingly endless variety of pin tucking, fine and heavy lace, motifs, embroideries and insertions.

Sizes 34 to 44-inch bust. Arranged on huge tables according to size, with extra sales force to ensure satisfactory service.



On Sale Saturday,  
8.30 a.m., at

# \$1.19

No Phone, C.O.D.'s or Exchange

## Saturday Sale of \$6.95 Table Cloths at \$5.95

All pure linen, handsome designs, presenting one of the season's best opportunities in high-grade cloths. Size 2 x 2 1/2 yards. Napkins to match above cloth, size 22 x 22 inches. Special, per dozen, \$5.95.

75c Huckaback Towels, Pair 59c.  
Hemstitched, with fancy white border; large size, 20 x 38 inches.

White Turkish Towel: Special, Pair 48c. Close, thick pile, finished and hemmed.

Battenberg Scarfs and Squares, Clearing, Each, 69c. Hand-made, with deep lace edges, drawn-work centres; squares are size 30 x 30 inches; scarfs, size 18 x 54 in. 500 greatly reduced for Saturday.

Pillow Cases, Special, Pair, \$2.95. Beautifully embroidered hemstitches. Size 45 x 36 inches.

Silkoline Comforters, Special \$2.95. Mostly light colorings. Size 72 x 72 inches.

Extra Good Quality Sheets, Special \$4.25. Fully bleached, splendid washing and wearing quality. Size 72 x 90 in.; finished hemmed.

New Shirtings, Special, Yard, 75c. Duro dye, including pretty mercerized stripes; colors guaranteed fast; 32 inches wide.

—Fourth Floor.

## The Earrings Pictured Are \$1.50 to \$2.50 Ones for 95c

One pattern pictured—a hundred other styles equally fetching.

Plain or stone set earrings, drops in hoop, ball, pear and many other unique shapes.

Colors are pearl, coral, black, jade, sapphire, amethyst, topaz, cherry, red, emerald, turquoise, Paddy green, Oriental effects, also in silver and gold plate. Regular prices from \$1.50 to \$2.50. Saturday, pair, 95c.

10k. Gold,  
Pearl Earrings, \$1.79

75 pairs of finest French pearl earrings, with solid 10k. gold mountings, for either pierced or unpierced ears. Saturday special, pair, \$1.79.



## Girls' White Dresses \$2.98

Regular \$3.75, \$5.00, \$6.50

100 only, of fine voile and embroidery, in empire and straight style; daintily trimmed with insertion and Val. lace, ribbon girle. Sizes 6 to 14 years. No Exchange; no Refund; no C. O. D.

Girls' Section, Richmond St. Side.

## Smart Little Dresses for Girls Saturday, Just \$1.25

200 only, made of strong linenette, in Oliver Twist style; white waist, with pink or blue pleated skirt; buttoned on with large pearl buttons. Sizes 6 to 14 years. Saturday, \$1.25.

## MEN! Arrow Collars

will advance in price Monday

next—from 20c to 25c each.  
Saturday is the last day to buy them  
at 20c each!

## 5000 Yards Natural Pongee Silks In a Saturday Sale at 68c Yd.!

Regular 79c and 85c Qualities.

5,000 yards of 36-inch Ivory Habutai Silks and 33 and 34-inch Natural Pongee Silks. Regular 79c and 85c per yard. On sale, 8.30 a.m., yard, 68c. Phone orders filled for both weaves until noon.

\$2.50 Natural Suiting  
Shantung \$2.19 Yd.

Much in vogue for summer suits and motor-ing coats—very durable.  
Buy all you can afford while this exceptional offer prevails. Regularly \$2.50 value. Saturday, yard, \$2.19.

\$1.25 Dress Weight  
Shantung at 95c Yd.

Note how finely woven this is—you'll admire it. Soft and smooth—it makes up beautifully. In the summery bright sand shades. Regularly \$1.25. Saturday, yard, 95c.

## The Facilities of This Store Are at the Service of Visitors to Toronto

For the accommodation of the public, there is an excellent Restaurant on the sixth floor, where, good, wholesome meals are served at moderate prices.

Telegraph Station and Free Parcel Check Room are in the Basement.  
Post Office is on the Street Floor.  
Women's Rest Room is on the Third Floor.  
Telephone Booths at convenient places throughout the Store.

## Infants' \$1.85 to \$3.50 Coats, Saturday \$1.00

No C. O. D. Orders. No Exchanges or Refunds.

At 8.30 on Saturday morning we will make a grand clean-up of all odd and broken lines from regular stock. Infants' Pique Coats and Bedford Cord Cloaks. The coats are of best quality white pique, variously trimmed with pretty embroidery and scalloping. The cloaks are of rich cream Bedford cord, with deep cape collars, richly solid silk embroidered. Big choice of pretty styles. Sizes six months to two years. Coats—sizes six months to two years. Regularly \$1.85 to \$2.50. Cloaks—regularly \$2.50 to \$3.50. Sale price, \$1.00.

## 300 Children's \$2.00 White Dresses, 95c Each

Of soft white lawn. Foot of skirt beautifully all-over embroidered and finished with dainty scalloped edge. Insertion of fine embroidery forms empire waistline. Yoke trimmed with fine lace insertions and pin-tucks. Sizes 3 to 6 years.

## Saturday, Women's Pure Wool

## Sweater Coats \$4.95

The softly brushed angora finish adds charm to the coats. You know the kind. They have smart white rolled sailor collars; new cross-over separate belt; dainty button trimmed cuffs and pockets. Colors, saxe and white, purple and white, Irish and white, and coral and white. Sizes 36 to 42 bust.

3rd Floor—Sweater Coat Department.

## 2,000 Pieces Silverware

On Sale 8.30

Silver-plated Coffee Spoons. Regularly \$2.00 dozen, each, 9c.

Silver-plated Dessert Spoons. Regularly \$3.00 dozen. Each, 15c.

Silver-plated Dessert Forks. Regularly \$3.00 dozen. Each, 15c.

Silver-plated Dinner Forks. Regularly \$3.50 dozen. Each, 19c.

Silver-plated Table Spoons. Regularly \$3.50 dozen. Each, 19c.

Fruit and Berry Spoon Servers. Regularly \$1.50 each. Each, 69c.

Cold Meat Serving Forks. Regularly 85c. Each, 39c.

Sugar Shells and Sugar Spoons. Regularly 35c. Each, 19c.

## See How This Smartly Trimmed Millinery Goes Saturday 'Way Under Price!



### Trimmed Panamas, for Women, \$6.95.

As bewitching an assortment as millady could wish to see. Trimmed Panamas, white Milans, natural Leghorns, and black Liserets—all with beautiful georgette facings and novelty trimmings. Regularly \$8.00 to \$9.00. Special Saturday, \$6.95.

### Women's Summer Hats, \$3.95.

Many a feminine head will be eager to get under these willowy Panama and fine Milan tags, light colors and black. Regularly \$5.00 to \$6.50. Saturday, \$3.95.

### Matrons' Hats, \$3.65.

Very becoming styles, in black or black with colored trimmings, black and grey or grey with colored trimmings. Regularly \$5.00. Saturday, \$3.65.

### 45 Fisk Sample Hats at \$6.95.

All summer styles, regularly \$12.50 to \$15.00, at 1.30 p.m., Saturday, \$6.95.

### In the Children's Section Panamas at \$2.25.

With fancy silk bands, in sports colors or black and white.

### Trimmed Hats, \$2.79.

Many hand made; colors, Italian Milans, smart styles.

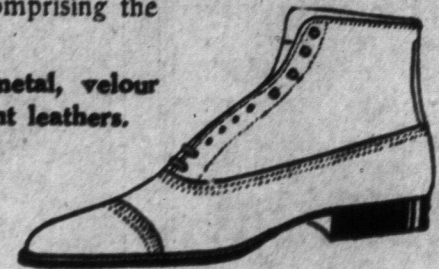
## Men's \$7 to \$8 Custom Grade Boots---Saturday \$5.45

Only 725 pairs in the sale! But the choosing is varied and excellent, comprising the smartest shapes.

Brown calf, gun metal, velour calf, vicci kid, and patent leathers.

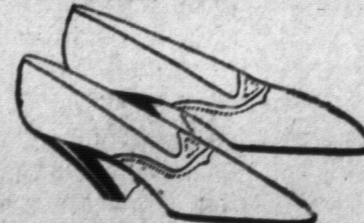
Wide and narrow toe shapes—blucher and straight lace styles—medium and heavyweight soles of leather or Neolin as you please.

All Goodyear welt sewn—military and flat heels. Sizes 5 1/2 to 11. Saturday they're just \$5.45.



No Phone, C.O.D. or Mail Orders  
Taken for Sale Footwear.

## Women's Dorothy Dodd and Boston Favorite Low Shoes \$3.95



Many different styles in pumps, oxfords, colonials and strap slippers, in brown, black, white, grey and other colored kid leathers, brown and black calf and patent colt, with turn and Goodyear welt sole, and flexible McKay sewn soles, plain vamps and sport styles, with imitation wing tip. Spanish and medium heels. All sizes in the lot. Saturday, \$3.95.

## Novelty Queen Quality Boots, \$12 to \$18 Grades \$6.45

Twelve different styles—de luxe and custom grade—9-inch tops. Including button and lace, brown and black calf, grey, white, brown and black kid; also patent colt, and other combination leathers. Plain vamps or imitation and wing toe caps, high Spanish heels, with vanity plate, and Cuban and walking heels. All sizes and widths A to D. Saturday, 6.45.

The SIMPSON Company  
Robert Limited