

The Robert SIMPSON Company Limited

Store Closes 5.30 p.m.—Saturday 1 p.m. During June, July, and August.

H. H. FUDGER, President

J. WOOD, Manager

Phone Number Main 7841 We have 50 lines to Central.

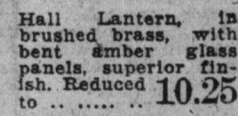
The Robert SIMPSON Company Limited

# Pre-Stock-Taking Sale of Electric Fixtures at The Simpson Store

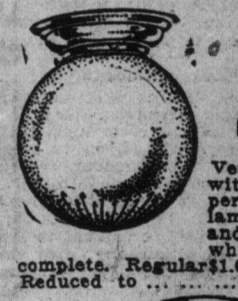
## \$15,000 Worth of Electric Fixtures Must Be Cleared Before Stock-Taking at Greatly Reduced Prices



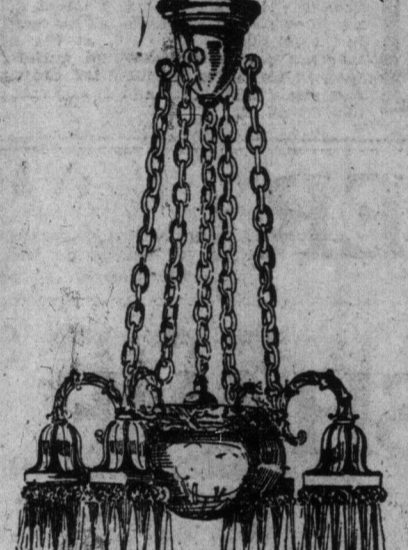
Bedroom Bracket, brushed brass, with shade complete. Reg. \$1.00. Reduced to .79



Hall Lantern, in brushed brass, with best amber glass panels, superior finish. Reduced to 10.25



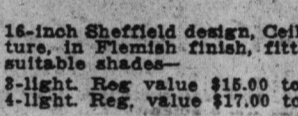
Verandah Light, with brass or copper ceiling band, and inside light, 4 cut crystal shades, white ball shade. Regular \$1.50. Reduced to .79



4-light "Mission" Fixture, in brushed brass, complete with amber or green brass-mounted shades. Regular value \$14.00. Reduced to 11.89



Handsome Rich-elt Drawing-room Fixture, with cut glass centre bowl and inside light, 4 cut crystal shades, exactly as shown. Regular 28.50 value \$35.00. Reduced to



14-inch Sheffield design, Ceiling Fixture, in Finnish finish, fitted with suitable shades. 2-light. Reg. value \$15.00 to \$11.50. 4-light. Reg. value \$17.00 to \$13.50

All fixtures fixed FREE within the city limits. Insulating joints extra.

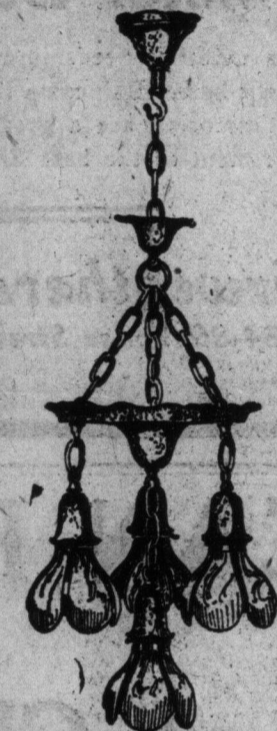
Commencing at 8 o'clock Monday, July 8th, and during the five days following, these fixtures of the highest grade and workmanship will be placed on sale. They will be displayed to advantage in our large showroom on the Fifth Floor—all elevators.

EXTRA SALESPEOPLE WILL BE ON DUTY TO AVOID UNNECESSARY DELAY

### 7-Piece Electric Outfit, Complete \$18.45



Complete Electric-lighting Outfit of 7 pieces, exactly as shown above, every piece of good design and high quality. Fixed within city 18.45



4-light Hand-hammered "Dan" Fixture, complete with suitable shades. Regular value \$20.00. Reduced to 15.89



4-light Shower Fixture, shown below in brushed brass, fitted with suitable shades, makes a good dining-room fixture. Regular value \$19.50. Reduced to 15.89



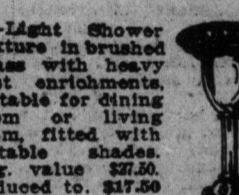
Store Fixture in brushed brass, fitted with "Luc-co" shades for Tungsten lamps at following reduced prices— 2-light . . . \$5.19 4-light . . . \$7.29



Handsome Crystal Fixture for drawing room, with lamps complete. Regular value \$20.00. Reduced to 13.89



"Torch" Bracket in brass or black finish, complete with shade as shown. Reduced to 6.89



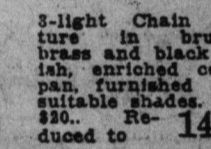
4-light Shower Fixture in brushed brass with heavy cast enrichment, suitable for dining room or living room, fitted with suitable shades. Reg. value \$22.50. Reduced to 17.50



3-light Chain Fixture in brushed brass and black finish, enriched centre pan, furnished with suitable shades. Reg. \$20.00. Reduced to 14.89



Massive "Mission" Bracket, in brushed brass, complete with shade. Regular value \$11.50. Reduced to 1.19



3-light Chain Fixture in brushed brass and black finish, enriched centre pan, furnished with suitable shades. Reg. \$20.00. Reduced to 14.89

## The SIMPSON Company Robert Simpson Limited

### For the Annual C. C. A. Regatta

The Canadian Canoe Association are holding a meeting at the Windsor Hotel at Montreal to-night. A number of the prominent members of the Toronto Canoe Club left last night for Montreal to attend the meeting, which is being held to decide the location of the big C. C. A. regatta on Aug. 3, 1912. All the aquatic clubs will enter, and they

are making great preparations for the coming event. The Ontario and Quebec Navigation Company's steamer Geronia left Toronto on her schedule time on Thursday for Quebec. This idea of sailing thru to Quebec without change of steamers is becoming very popular. The Geronia will leave every Thursday at 1 o'clock. Those desiring accommodation should make early application to Messrs. A. F. Webster & Co., corner King and Yonge-sts.

### Rosedale Off To-day For Philadelphia

The Rosedale team leave this evening for Philadelphia, where their five games arranged last winter will be contested within the next two weeks. The matches are as follows: July 9-10 Germantown, Manheim; July 12-13 Philadelphia, St. Martins; July 15-16, Merion Haverford; July 18-20, Moorestown; Moorestown; July 19-20, All Philadelphia, ground to be arranged.

this afternoon at the exhibition grounds: A. E. King (capt.), F. J. Hadler, H. R. Watson, M. R. Hodgson, A. Rostrance, F. Townsend, W. Stroud, G. E. Jones, O. McKee, W. Watson, J. Mariner. Reserves: T. Ashworth, J. Andrews. All the above are requested to be at the corner of Van Horne and Dovercourt at 2 o'clock sharp.

St. Barnabas team to meet St. James' in a Toronto League game at Trinity College this afternoon will be as follows: A. G. Greenwood, R. G. Murray, H. Roberts, F. Bland, W. Brooks, L. Sampson, N. Adgey, A. Martin, P. Britton, J. Hutchinson, W. H. Ferguson.

Reserve, R. Wilson. Alexandra Lawn Bowling Club. The North Toronto Lawn Bowling Club (in Alexandra Gardens) opened its new greens and clubhouse yesterday. A good attendance was present, and all were most enthusiastic about the condition of the greens and the excellent prospects of the club. It is expected that in addition to a large number of friendly matches to be played a tournament will be held by the club during the season.

The opening of this club is another indication of not only the rapid growth of North Toronto, but of the popularity of the sport of lawn bowls.

**Salvador**  
CANADA'S MOST FAMOUS BEER

THAT TIRED FEELING

In the sultry Summer weather the ideal drink for chasing that tired feeling is SALVADOR—Canada's Most Famous Beer.

Brewed in the most up-to-date and sanitary plant in Canada.

Just try a bottle of cool, invigorating, sparkling SALVADOR.

Not a headache in a dozen bottles.

INSPECTION INVITED.

REINHARDT'S OF TORONTO

The eleven of the Garrett Cricke Club will visit St. David's this afternoon for a friendly game at 2.15. The grounds are Leslie Grove, East Queen street. The Garretts will be: G. Tunbridge, E. Barford, F. Swore, S. Tunbridge, A. Belgrave, S. Tunbridge, E. Brown, J. Galloway, H. Nichols, E. Tunbridge, F. Marriott and J. Bitchener.

East Toronto Cricke Club meet St. Albans' to-day at 2.15 on St. Albans' ground. The following members are requested to be on hand: Whittingham, J. Hebert, J. Townsend, Edwards, M. Brown, C. C. C. eleven to meet West Dovercourt C. C. eleven to meet West Toronto in a C. & M. League game in Dovercourt Park on Saturday afternoon will be as follows: E. Watson, A. T. Henderson, W. J. Butterfield, J. Rothwell, W. C. Smith, B. Fowler, W. Carter, A. Hammond, G. A. Gray, J. H. Gould, S. Blackwell. Reserve, J. Grave.

The eleven from the Toronto Cricke Club to play a league match with St. Albans' to-day at 2.15 will be: A. D. Corner, J. M. Laing, E. H. Leighton, J. L. Hynes, A. C. Helsingham, A. A. Beemer, N. Seagram, H. P. Lowndes, R. C. Reade, P. E. Henderson, S. H. May.

The following is the team selected to represent St. Edmund's C. C. in their game with the Yorkshire Society C. C.

## APPLEGATH'S BIG STORE ON THE CORNER

# ONE-DAY SALE

OF ALL

# \$5 PANAMAS

FOR

# \$3.50

We have just 75 DOZEN PANAMAS left from our big sale of genuine \$10 Panamas, which are selling to-day for \$4.95, and in order to make a record sale to-morrow (Saturday) you may have YOUR CHOICE OF ANY \$5 PANAMA for \$3.50

See Window Display at the Big Store on the Busy Corner

## L.J. APPLEGATH & SON

Corner Yonge and Richmond Streets