

PUBLIC AMUSEMENTS

At the Princess

Francis Wilson in "The Bachelor's Baby."

Francis Wilson can write a play and he can act one as well, and this was amply and satisfactorily demonstrated last night at the Princess when he produced "The Bachelor's Baby," the funniest farce comedy seen here for some seasons. The audience laughed itself tired over the whimsicalities of the child-hating old bachelor, and the absurdities of closely knit and fairly coherent plot. Thomas Beach's twin-brother and his wife have been lost at sea, and the little five-year-old girl, their child and Tom's niece, is left to him as guardian. His mother has left a letter to her brother, Col. Calvert, asking him to take charge of little Martha. Wilson is clever once again engaged to Col. Calvert, but the colonel, weakened, perhaps, as Tom suggests, because he had seen Winifred's mother, Tom's child, who is now a good reason, but he is a little selfish and Winifred, who loves him, refuses him on this account, hoping that she will be able to reform him. Little Martha, a part which is taken with charmingly natural precocity by little Baby Davis, who manages to play a priggish little girl, is the element that operates for Tom's regeneration and the uproarious amusement of the audience. Francis Wilson is unique and could carry the whole laughable fabric himself, but he is ably supported by Louis Masseh, as Dale, his friend and adviser; Richard Gordon as Harrier, his club friend; Thomas F. Tracey as the colonel; Solenne Powell, as Forbes, the butler; Alma Chester as Mrs. Brookfield West, the formidable mother-in-law; Eleanor Barry as Mrs. Streator, and Edna Burns, who is very charming as Winifred, and who plays down on a scene in which the maternal has taken a sudden start. Four curtain calls led to a most little speech from Mr. Wilson, which he said he was surprised and delighted to find so many still remaining, considering who the author was. Nobody wanted to move as long as the delightful funny dialog continued, and the engagement should prove to be one of the big successes of the season.

At the Royal Alexandra.

Robt. Mantell in "Julius Caesar."

That the lure of Shakespeare has lost nothing of its attractive character need no other proof than the crowded house that welcomed Mr. Robert B. Mantell last night. Not only had the Royal Alexandra a capacity house, but nothing could have exceeded the interest with which the audience followed the unfolding of the thrilling tragedy of the first dramatist of the world, has built round the transition period of Roman history. Usually believed to have been written about the year 1607, also first printed in the folio of 1623, "Julius Caesar" stands between the earlier and later tragedies of the supreme master of the dramatic art. Popular from the beginning, it has never lost its hold on the British stage.

Brutus is the true hero of the play, because the theme is not so much Julius Caesar as the man as the spirit of Caesarism. Caesar, to Shakespeare, is the great man of the action introduced into a political circle no longer swayed by patriotic motives. He is no time-server, no cringing to a potentate, but he is out of his element and falls a prey to the crafty politicians who first use his confidence and then abuse his superposition to pave the way for the restoration of that republic which Brutus knew only in ideal. The real pathos and tragedy of the play lie just there—that the noble, honorable and patriotic Brutus sacrificed himself and his reputation for a dream and that he died rather than exhibit his credulity in walking captive at the chariot wheels of the conqueror.

Mr. Mantell is not an intuitive but an intellectual actor, and he is the better for the impression that is made. But no one can dispute that Mr. Mantell is at his best in the role of Marcus Brutus, the high-minded stoic philosopher and student of Plato, who is led into a base conspiracy while believing he is doing his fellow-countrymen service. Round that central theme Shakespeare has written a play that has always been popular on the English stage and is never likely to be forgotten.

Mr. Mantell has supporting him a company that makes it certain that all his repertoire will receive adequate interpretation. Miss Keith Wakeman was an admirable Portia, well described as at once a reflection and idealization of the virtue of her husband and her father Cato. Miss Agnes Elliott Scott made the most of Calpurnia. The excellent modernization of the play, the importance of the Julius Caesar, but even in its restricted form the art of Guy Lindsey filled the gap and rounded the characters. Fritz Leiber gave an excellent rendering of the role of Mark Antony and declaimed the famous funeral oration with due emphasis. John Crawley as Cassius sufficiently interpreted the lean and hungry conspirator, and the role of Trebonius was well filled by L. E. Strange Milman. The other parts were all suitably filled and Mr. Mantell's company certainly made it clear that the classical drama will lose nothing at their hands. Tonight "The Bachelor's Baby" will be offered and, judging from the enthusiasm displayed, this Shakespearean week will provide an exceptional treat for Toronto theatregoers.

At Shea's

Montgomery & Moore Again—Hurrail.

When it comes to inspired nonsense Florence Moore and Billy Montgomery have got it on most, if not all, of the vaudevillians there are. They are responsible for a half hour's good healthy laughter at Shea's this week, and do it every day with any old audience they meet. They have their same old act, but sometimes a man does not want to change old things. He does not look for a new mother for instance. Bowers, Walters & Crocker, "The Three Rubens," have a howling comedy dancing and acrobatic act. Their stuff is of that simple variety which makes old men's memories laugh over the days of barn raising and hoe

downs. The body to the applause that they get shows that there are hearts behind the hands that applaud.

May Tukey & Co. present a Reno divorce romance, "The Battle of the Clouds." It is a cynical little sketch, but the lines are clever. May wrote the sketch herself or helped Bozeman to do it, and they have reason to be proud of the sparkling patter which has been crowded into May's lines.

Whoever told Knox Wilson, billed as "late star of the Land of Nod," that he was funny played a mean trick on Knox. He can play the concertina and the saxophone, but he keeps it to the last of the act, and by that time most of the listeners are thinking of the "Land of Nod" and wondering why Knox ever left it. There are so many old jokes that are good that it seems a pity he should choose only the poor ones.

The Five Piroscottis have an elaborate and clever juggling act, which got a lot of applause and deserved it. The Kratons are clever once again engaged to Col. Calvert, but the colonel, weakened, perhaps, as Tom suggests, because he had seen Winifred's mother, Tom's child, who is now a good reason, but he is a little selfish and Winifred, who loves him, refuses him on this account, hoping that she will be able to reform him. Little Martha, a part which is taken with charmingly natural precocity by little Baby Davis, who manages to play a priggish little girl, is the element that operates for Tom's regeneration and the uproarious amusement of the audience. Francis Wilson is unique and could carry the whole laughable fabric himself, but he is ably supported by Louis Masseh, as Dale, his friend and adviser; Richard Gordon as Harrier, his club friend; Thomas F. Tracey as the colonel; Solenne Powell, as Forbes, the butler; Alma Chester as Mrs. Brookfield West, the formidable mother-in-law; Eleanor Barry as Mrs. Streator, and Edna Burns, who is very charming as Winifred, and who plays down on a scene in which the maternal has taken a sudden start. Four curtain calls led to a most little speech from Mr. Wilson, which he said he was surprised and delighted to find so many still remaining, considering who the author was. Nobody wanted to move as long as the delightful funny dialog continued, and the engagement should prove to be one of the big successes of the season.

At the Grand.

"At the Mercy of Tiberius," a dramatization of Augustus Evans Wilson's popular story of the same name, was the offering at the Grand last night, and drew a large audience, evidencing that the novel has been widely read.

A short synopsis of the play discloses that Beryl Brentano (portrayed by Miss Eleanor Montell), a young girl of aristocratic birth, is sent by her mother on a mission of appeal to her grandfather, who has disinherited the mother for making a marriage contrary to his wishes. The mother is very ill and only an operation can save her. Beryl, much against her desire, starts to Virginia to see her grandfather. She pleads with him, and while he will not forgive her mother, he sends her \$100 and a case of jewels. The girl starts to return to New York, but before she can reach the train she is arrested for the murder of her grandfather, who had died a violent death since she had left the house.

A young lawyer who had seen her on this visit, and fallen in love with her, is the cause, for the sake of the conflict between love and duty makes some of the situations powerful. Running thru the course of the story is a girl's love for a brother—a real, vacillating boy whom the sister has promised to protect. She shields him, believing him to be the murderer, and the lawyer thinking the boy to be her lover, forces the case to the final trial. The last act, showing the mission in the mountains, where the boy has fled, and, eventually, sends for his sister to make a situation, ends everything as it should be.

The company presenting the various characters is especially well cast. Miss Montell shows herself a clever, capable actress, and was given splendid support. Richard W. Tucker, who portrayed the character of the counsel—Tiberius—has a splendid stage presence, and an intelligent grasp of the character he presents.

"At the Mercy of Tiberius" will be the offering all week with matinees on Wednesday and Saturday.

At the Star.

"Girls From Missouri," a breezy burlesque, aggregation, made a hit with Star patrons yesterday. Novelty and dash are distinguishing characteristics, and the chorus of charming girls, wearing dazzling gowns, and the music is surely of the whistletable order.

Models a la carte is a vehicle which gives Eva Moll a shout, who is a daintiness personified, a great opportunity to shine. Others who exhibit their charms are Margaret Lee, the prima donna, late of the "Naughty Marietta" Company; Mildred Cecil, recently portraying a leading role in Gus Schell's "Joyland" by vaudeville singing; Fred Russell, an exceptionally clever comedian; Frank P. Murphy, another humorist of ability; Booby Harrington, a breezy light-comedy juvenile, and Herbert Terry, a talented vaudeville.

At the Gayety.

"Columbia Burlesques," the attraction at the Gayety this week, present a two act burlesque entitled "A Parisian Temptation," and an olio of three performances. The show is very entertaining, affording Leo Stevens, the chief fun maker, an excellent opportunity, which he certainly takes advantage of. The olio includes the Banta Bros., who besides being clever musicians, also sing very well and Miss Nellie Fiedler, who, as well as singing in the regular show, does a clever song act in the olio. This young lady rendered very cleverly a selection from "The Chocolate Soldier," which was enthusiastically received.

The opening scene is described as "Aboard the Lusitania," and introduces an ambitious mother in quest of a titled husband for her daughter. The husband, a millionaire pork packer, has the habit of making love to every young lady he meets. His watchful wife catches him with his arms around a charming female, all of which affords more or less entertainment. The second act is in a Paris cafe, and affords the young ladies of the company a chance to display their gowns to advantage. The show in all is entertaining.

Miss Alexander's Recital.

Miss Jessie Alexander and Mr. Redfern Hollinshead, who open the season at the new Foresters' Hall to-morrow evening with a recital, have been very popular with Toronto audiences. Miss Alexander has just returned from a successful tour in Northern Ontario, being greeted with enthusiastic ovations.

A FOXY PLAN.

NEW YORK, Oct. 9.—Frank J. Doran, cashier of the Hotel Manhattan for the last twelve years, who is alleged to have stolen some aggregating \$2,000 from the hotel, was to-day sentenced to serve from five to ten years in Sing Sing. He was convicted on three specific accounts, charging him with stealing \$222, \$300 and \$1150.

Doran's method was to extract from the cash the exact amount of a cheque received from a patron for his hotel bill. Thus the proper balance would

ELECTRICITY

Maids may come and maids may go. Generally they do. In most households there are periods when the housework—the hard part of it—must be done without "hired help." These are occasions when electric helps lift

FOR

large loads from tired shoulders. Take on its lance—ironing day. It is about the hardest work a woman can do—lifting, walking, stooping or standing in an overheated kitchen. Such is an ordinary ironing day. But with an electric iron, what a difference there is, and at what a moderate cost it can be brought about! No stove,

HOME

no walking, no changing irons—there are no delays. A simple turn of the button prepares the iron for use. Another turn cools it. The cost is five dollars. This is one example of what we mean by Electric Home Helps. We have many more. Ask for the Comfort Number, Main 3975

COMFORT

The Toronto Electric Light Co. Limited
12 Adelaide Street East

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Steamer on Fire.

BUENOS AIRES, Oct. 9.—The Danish steamer Canada, arrived here from Gulfport via St. Thomas, has had an outbreak of fire in her bunkers, and the fire has spread to her cargo.

ARRESTED AFTER CHASE ACROSS THE CONTINENT

Alleged Head of Counterfeiting Gang Captured as He Was About to Sail From New York.

WASHINGTON, Oct. 9.—After a chase across the continent, set up into British Columbia, the secret service operatives to-day captured Albert Leon, a Russian Jew and political refugee, as he was about to leave New York for South America. Leon is alleged to be the head of an extensive counterfeiting gang which has flooded the Pacific coast with spurious \$10 bank notes during the past year.

The secret service was to-day advised that Leon was alleged to have perfected a process by which he photographed the face of a note that looked so much like surface printing that many experts declared it to have been printed from this process.

Two of Leon's alleged confederates, Rudolph Swanson and Fred Marneek, were arrested in Chicago two weeks ago. These two men charged with passing some of the counterfeit money. Leon arrived in this country about three years ago. He took up a section of land near Beaumont, near Los Angeles, where it is believed that the first spurious notes were made. In December, 1910, he went to Nootka Island in British Columbia, and it was there that most of his counterfeit work came out of his plant there.

TEMPERANCE ALLIANCE RALLY

Meeting To-Night Will Consider Plans for Organization.

The Ontario Branch of the Dominion Temperance Alliance has called a meeting to be held to-night at 8 o'clock, in the hall of the Ontario branch of the "convocation call," says: "Recognizing the desirability of having a permanent rallying centre for the temperance forces of the City of Toronto, so that some responsible organization can be looked to for leadership in formulating and carrying out a definite program of action, and recognizing that it is the people of Toronto themselves who must decide what shall or shall not be done, the committee of the Ontario Branch of the Dominion Alliance have decided upon the calling of a convention."

Joseph Gibson is president; A. J. O. McCarthy, vice-president; and B. H. Spence, secretary.

It is stated that the main questions for discussion will be:

- 1.—Organization of the forces in and for the city.
- 2.—What action should be taken under legal powers now possessed.
- 3.—What amendments, if any, should be requested from the legislature.

Hon. A. B. Morine will be chairman.

A BIG DIFFERENCE.

WASHINGTON, Oct. 9.—A discrepancy of over \$2,283,271 between the material on hand and that called for by the books of the Washington navy yard was shown by the inventory of that yard just completed, according to an announcement by Secretary of the Navy Meyer to-day.

Tracing the discrepancy to the inventory of record made at this yard within the last 25 years.

The navy department officials stated that they were not sure of the cause of whatever that moral turpitude was involved in the discrepancy and that it undoubtedly was due to the antiquated bookkeeping methods.

A YOUTHFUL ROBBER.

KINGSTON, Oct. 9.—In broad daylight, a 10-year-old lad walked into the home of W. Linton, took \$3.00 out of a purse on the hall-tree, put the purse back in its place, and walked out. Members of the household heard the door slam, and, running to the door, saw the lad setting away. The boy is under arrest, having been identified by Mrs. Linton as the thief. He was caught twice before stealing in houses.

Change in Foreign Mails.

Postmaster W. B. Rogers gives notice that as the sailing of the steamship Curmania of the Cunard line of steamships, from New York, scheduled to sail on Wednesday, the 11th inst., has been cancelled, a British and foreign mail via England will not be back at its Toronto General Post Office at 11 a.m. on Tuesday, the 10th inst., as previously advertised.

The next British and European mail for the east will be closed at 11 a.m. on Wednesday, Oct. 11, for despatch by the steamship Cedric of the White Star line, sailing from New York on Thursday, the 12th inst.

BRITISH PEOPLE PLEASED.

Albert Semple, secretary to Hon. W. J. Hanna, has returned from a six weeks' holiday in England. He says that the reaction to the Canadian election was taken in the Canadian general elections by the English people. In London on election night, Sept. 21, bulletins were thrown on screens at the newspaper offices and crowds of people congregated in the streets watching the returns. The newspapers of the British Isles were unanimous in their admiration of the Canadians, who, by an overwhelming majority had shown that even the possibility of personal gain as the supporters of reciprocity tried to explain would happen, would not suffice to make the people approve of any legislation that would tend to weaken the ties between Canada and the motherland.

Cornelius Elise Dead.

NEW YORK, Oct. 9.—Cornelius N. Bliss, former secretary of the interior, and ex-treasurer of the Republican national committee, died here to-night.

No Foul Play.

OTTAWA, Oct. 9.—The coroner's jury in the death of J. Frederick Fraser, former light commissioner of the marine department, decided that the deceased died from cyanide poisoning, probably self-administered. There was nothing in the evidence to support the theory of foul play or the sensational stories sent from Ottawa on the affair.

Dr. Martell's Female Pills

EIGHTEEN YEARS THE STANDARD prescribed and recommended for women's ailments; a scientifically prepared remedy of proven worth. The result from their use is quick and permanent. For sale at all drug stores.

Telling Men How to Make Money

The Advertising Agent of Today

Advertising advisers, in the year 1911, must be more than most men suppose.

This business, called advertising, really involves the whole science of making money.

There isn't a step from the factory to the home which the advertising sponsor dares to overlook.

And the qualified man should know every maneuver evolved in all business experience.

Mere advertising today, without all the accessories, is simply inexcusable folly.

The reasonable way to learn these things is through other men's experience.

One can hardly conceive of a selling idea which somebody hasn't worked out to the finish.

Your problems have all been solved somewhere. Your possible pitfalls have all been discovered. And there isn't a road to merchandising success which anybody hasn't traveled.

There lies the value of qualified advisers. A value that amounts to necessity.

Their lives have been lived in a vortex of experiments utterly unknown to you. They have learned what you need to know.

For instance, Lord & Thomas.

We have been the advisers of a thousand concerns, all leaders in their lines. We know all of their problems, and how they were solved. We know all their successes, and to what they were due. We know their mistakes, and how you can avoid them.

By comparing all methods, their

cost and result, we have learned the best way to meet any condition.

A single piece of advice, founded on this experience, has, again and again, won a fortune.

All this has resolved itself into a science, called Strategy in Advertising. It is the digested result of a myriad clever maneuvers.

It points the best way—the quickest, surest, cheapest way—to accomplish each selling purpose.

Strategy has revolutionized advertising in our institution. It has formed the foundation of all our recent successes.

It has given new products national sale in a month. It has made them immediately profitable. It has taken from advertising about all its uncertainties.

We have set these discoveries down in a book—the most valuable book ever written on advertising. It reveals, for the first time, our most valuable secrets. It cites examples of profitable procedure.

It will also give you a new respect for the men who wrote it. That's why we send it out.

Cut out this reminder; put it in your pocket. Then, when convenient, write us for the book.

A Reminder

to write Lord & Thomas, Trude Building, Chicago, for their latest book, "Real Salesmanship-in-Print."

LORD & THOMAS

Advertising

220 Fifth Avenue, NEW YORK

132 North Wabash Avenue, CHICAGO

BETTER CHARITY ORGANIZATION

Controllers Appointed to Further Effective Work in City.

A meeting of the associated charities was held at the city hall yesterday afternoon. Dr. J. A. Turnbull occupied the chair.

In consideration of the organization for fall and winter, the appointment of the following committees was agreed upon:

A committee to endeavor to secure a larger measure of co-operation from the affiliated societies.

A committee to secure co-operation among those who distribute Christmas cheer, so that the abundance generally subscribed, may be wisely administered.

A committee to investigate the conditions at the fall under which many women prisoners who are physically unfit to mingle freely with others are allowed to do so, when they should be segregated.

A committee to devise means for creating scholarships for children who might otherwise be compelled to leave school before finishing their public school education, if considered, but action was deferred.

Colonial Office Collecting Data.

KINGSTON, Jan. 9.—The colonial office at London is seeking information here as to the possible influence of the opening of the Panama Canal will have on the British West Indies. Sir Dyneley Oliver, the governor of Jamaica, with this end in view, will pay a visit to the Panama zone in November. He will collect data and make a report to the British secretary of state for the colonies.

CHARGED WITH MANSLAUGHTER.

QUEBEC, Oct. 9.—Judge Angers has returned from Rimouski, where, on Saturday Eugene Benville was placed under arrest and brought before him to answer the charge of manslaughter. It will be remembered that an English impresario, named Causton, manager for Mark Hambourg, the pianist, was shot and killed while boarding a train at Rimouski for Halifax. Benville admitted having fired a shot into the air at a political demonstration at the time. Preliminary investigation will open on the 19th inst.

IN MEMORY OF PILGRIM FATHERS

HINGHAM, Mass., Oct. 9.—The old stepping-stone, which for 700 years stood in the public square in Hingham, England, was presented to this town to-night in honor of the people of the English village, by Hon. Jas. Bryce, British ambassador. The stone is to be used as a cornerstone for a bell tower to commemorate the landing here 275 years ago of a band of pilgrims from Hingham, Eng.

Shooting Accident.

RICHMOND, Que., Oct. 9.—A shooting accident occurred here this morning, resulting in the death of Frank Dreger, insurance agent of this place. The particulars of the shooting have not

DETROIT'S WATCH MAGNETIZED.

DETROIT, Oct. 9.—Investigation by the Detroit United Railway officials verified the belief of Motorman Harry Ubers that Saturday night's collision at Young's curve on the Flint division of the railway, in which two were killed and 12 injured, was caused by Ubers' watch having become magnetized. Superintendent Budden gave out an official statement to this effect to-day.

FIRES DUE TO IGNORANCE.

NEW YORK, Oct. 9.—Two thousand violations of the fire regulations were committed in the ten-story building in Washington-place, where 146 employees of the Triangle Waist Co. lost their lives by fire last fall. This has been disclosed by prolonged investigation. It is charged by chief of the department. He made the charges before the budget committee of the board of estimates in a plea for increased appropriations.

Fire Commissioner Johnson desires to establish a bureau of fire prevention. He said that the majority of fires were due to the ignorance of the fire department. "Matches," he said, "cause 2000 fires a year. Parents allow their children to play with fire, and they are not educated to the danger. And we have a larger number of incendiary fires than the police say any idea of." He asked for an appropriation of \$3,500,000.

SPANISH LOSSES IN MOROCCO.

MADRID, Oct. 9.—The Spanish losses in the engagement between the Spanish columns and tribesmen in the Kert River region, Morocco, on Saturday, were 36 killed and 109 wounded.

The Spanish columns, in resuming operations against the hostile tribes, advanced ten miles inland, burning the houses and driving the tribesmen from their positions. But they met with determined resistance. The operations were directed by the minister of war in person.

SHREDDED WHEAT

Biscuit is just the plain, wholesome whole wheat, steam-cooked, shredded and baked a crisp golden brown—a delight to eat and to serve.

Its very crispness assists digestion—compels the necessary chewing and mixing with saliva.

Shredded Wheat is better than mushy porridges because you have to chew it, thereby getting from it its rich muscle and bone-building nutriment.

Two Shredded Wheat Biscuits with milk or cream and a little fruit make a complete nourishing breakfast, supplying all the strength needed for a half-day's work. Delicious with fruit for lunch.

Your grocer sells them.

The only cereal made in biscuit form

Made by

Canadian Shredded Wheat Co., Ltd., Niagara Falls, Ont.

Do

CONVENTION OPENS

President Row Broad Ind Schwedt

W. H. Row Canadian Man will give a general field of view, which will be a better understanding of this subject.

The convention of previous years has been planned; subject matter and speakers have been chosen; and the outcome is the result.

In the evening New York City months in advance of the duty for the work of the convention.

The lecture, which was given by Mr. Row, was very interesting and was well received.

It has given new products national sale in a month. It has made them immediately profitable. It has taken from advertising about all its uncertainties.

We have set these discoveries down in a book—the most valuable book ever written on advertising. It reveals, for the first time, our most valuable secrets. It cites examples of profitable procedure.

It will also give you a new respect for the men who wrote it. That's why we send it out.

Cut out this reminder; put it in your pocket. Then, when convenient, write us for the book.

STUDENT

School of Science day has

For participation in the school of science, the students are heavily fined.

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