

THE IDEAL BEVERAGE

should quench the thirst, cheer and
stimulate and nourish or strengthen

LABATT'S INDIA PALE ALE

Is well known as a pure and wholesome beverage both refreshing and salubrious



Taken with feed it is an aid to digestion, and a cause of comfort after meals.

Taken an hour before meals it stimulates the appetite, and prevents constipation.

Taken by nervous people at night it acts as a very effective and harmless hypnotic.

Taken at any time it will be found palatable and pleasant without any disagreeable after-effects.



You are invited to try it, and if found satisfactory to you, to ask your merchant for it