

Today's Opportunities at Simpson's Sales



Men's \$10.50 Waterproofs \$7.95

Double texture English paramatta, fawn shades, single-breasted, Raglan shoulders; sizes 34 to 44. Thursday at \$10.50. To clear \$7.95.

LUSTRE COATS, \$1.85.
Black, with a white stripe; sizes 34 to 46. To clear \$1.85.

MEN'S NORFOLK SUITS, \$10.50.
Of light gray English tweed; pin check pattern; yoke Norfolk, with cuff trousers; sizes 36 to 44. Price \$10.50.

Men's Work Shirts

Men's Work Shirts, broken lines, all sizes to 17 in the lot. Regular 75c, 89c and \$1.00. Thursday \$1.00.

White and Light Colored Outing Shirts, soiled and odd lines, all sizes. Regular 89c and \$1.00. Thursday .50.

Men's Balbriggan Underwear, all sizes, shirts or drawers, to 44. Thursday .25.

Men's Panama Hats

Regular \$4.00. Thursday 2.00.

Men's Milan Braid Straw Hats. Thursday 2.00.

Second Day of the Sale of Sample Shoes and Shoes made up to fill orders that were cancelled. The prices are very remarkable.

MEN'S \$4.00 AND \$5.00 BOOTS, THURSDAY \$2.99.
400 Pairs Button and Lace Boots, all leathers, single, double and triple thick soles, English round and high toes, all sizes. Values \$4.00 to \$5.50. Thursday \$2.99.

WOMEN'S SAMPLE BOOTS, "QUEEN QUALITY," \$2.95; "EMPRESS," AT \$1.99.
Sizes 3 1/2, 4 and 4 1/2. Sample boots; the best these well-known makers turn out. "Queen Quality" samples, 2.95. "Empress" samples 1.99. No phone or mail orders.

BOYS' \$3.50 TO \$5.00 BOOTS, THURSDAY, \$2.49.
Samples and makers' surplus stock, "Aylmer," "Endicott Johnson," "Boy Scout" and "Doctor" brands; select, high-grade, black, tan and patent leathers, newest and best styles; in fact, all the goodness that can be built in a boot; button and lace patterns. Values \$3.50 to \$5.00. Sizes 11 to 13 1/2 and 1 to 5 1/2. Thursday 2.49.

Best Rubber Soled Outing Footwear

SPECIALY PRICED THURSDAY (No Mail Orders)

WHITE CANVAS BOOT, WHITE RUBBER SOLE.	Men's 1.04	Women's 80
Men's 1.04	Boys' 80	Misses' 70
Women's .84	Boys' 70	Misses' 60
Boys' .84	Boys' 60	Misses' 50
Youths' .84	Boys' 50	Misses' 40
Boys' .84	Boys' 40	Misses' 30
Youths' .84	Boys' 30	Misses' 20
Boys' .84	Boys' 20	Misses' 10
Youths' .84	Boys' 10	Misses' 5
Boys' .84	Boys' 5	Misses' 2
Youths' .84	Boys' 2	Misses' 1
Boys' .84	Boys' 1	Misses' .50
Youths' .84	Boys' .50	Misses' .25
Boys' .84	Boys' .25	Misses' .10
Youths' .84	Boys' .10	Misses' .05
Boys' .84	Boys' .05	Misses' .02
Youths' .84	Boys' .02	Misses' .01
Boys' .84	Boys' .01	Misses' .00
Youths' .84	Boys' .00	Misses' .00



Boys' Blue Serge Norfolk Suits, \$3.95

100 Smartly Tailored Suits, single-breasted style, with patch pockets and pleats. Full-cut bloomers; the serges are all-wool; sizes 28 to 32. Thursday 3.95.

Boys' Play Suits at 29c

Regular 65c and 75c; plain white chambrays, with fancy trimmings, blouse and bloomers combined, with belt; sizes 2, 3 and 4 years. Thursday .29.

Out-of-town customers who are visiting the city and who know the advantages of this company's one-day service by mail, are reminded that they can purchase here in the store the same class of merchandise as we catalogue and have the goods delivered to their homes with all charges prepaid. Groceries, furniture and other heavy or bulky goods not catalogued are also prepaid to any station in Ontario, if the total order amounts to ten dollars or over.

Curtain Materials at August Sale Prices

All the Curtains and Draperies that you are going to need during this coming fall you can purchase now at prices that will pay you well to anticipate your requirements. In addition to this, the curtains can be made up for you entirely without charge for workmanship. Hundreds are taking advantage of our August Sale and this Free Making Offer.

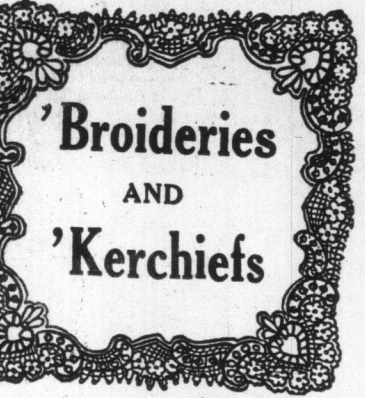
Fine Quality Scotch Madras at 54c Yard—50 inches wide.
Madras and Spanish Lace at 85c Per Yard—Highly mercerized, ivory and ecru shades, gold designs, 50 inches wide.
American Drawnwork Scrims at 33c Yard—40 inches wide.
Sunfast Curtain Fabrics at \$1.25 Per Yard—An extensive range of guaranteed unproof curtain and drapery materials, in heavy rep, armures and gauze, 50 inches wide.
English Washing Chintz at 49c Per Yard.
Futurist Repts Printed at 69c Per Yard—In green, brown, natural or black, 36 inches wide.
American Taffetas for Bedroom Curtains at 49c—Some stripe, some floral, some all-over patterns, in yellow, green, blue or rose, 36 inches wide.
Colonial Chintz at 39c Yard.

Store Directory for Visitors

Parcels checked without charge in the Centre Basement. Telegraph Office in the Basement. Telephone Booths on First, Second and Third Floors. Rest Room on Third Floor. Hosiery Sale, First Floor. Silk Sale, Second Floor. Madeira Embroideries, on Fourth Floor. Lunch and Tea Rooms on Sixth Floor.

Special Dinner 25c

Halibut Steak, Maitre d'Hotel, or Beefsteak and Kidney Pie, or Roast Spring Lamb, Mint Sauce Steamed New Potatoes Butter Beans Baked Custard Pudding, or Green Apple Pie, or Orange Ice Cream. Sixth Floor.



'Broderies AND Kerchiefs

Swiss and Cambric Embroidery Edgings. Thursday, per yard .8 and .12 1/2.

980 Sample Pieces of Women's Neckwear, round, flat collars, Puritan collars, in all white and white with touches of color; half price and less.

Children's Bibs. Thursday, 6 for .25.

Lace Edgings and Insertions, in white and ecru; suitable for curtains and trimming of fancy linen pieces. Per yard .7.

Handkerchiefs

Linen and Swiss Handkerchiefs, with colored borders, also dainty colored embroidered designs, such as birds, butterflies, flowers, etc.; hems 1/2 to 1 1/2 inches wide; colors mauve, pink and blue. Each, at .25 and .35.

\$65,000 Worth of Men's, Women's, Boys' and Girls' Handkerchiefs now in stock; all bought at before the war prices; we are selling at old prices.

August Sale of HOSIERY

Women's Heavy Thread Silk Hose, plain black and white and fancy striped effects; sizes 8 1/2 to 10. \$1.25 value. Hosiery Sale price .95.

Women's Fine Silk Thread Hose, sheer weaves, black, white and colors; sizes 8 1/2 to 10; extra value. Thursday, pair .75.

Women's Silk-Ankle Hose, strong sheer weaves; black, white and colors; sizes 8 1/2 to 10; extra value. Thursday, pair .49.

Women's Silk Lisle Thread Hose, sheer weaves, extra fine quality; black, white and colors; sizes 8 1/2 to 10; 85c value. Hosiery Sale price .29.

Women's Plain Black and White Gray and Navy Lisle Thread Hose, seamless, strong thread; sizes 8 1/2 to 10; 25c value. Hosiery Sale price, 3 pairs .55; pair .19.

Women's "Pen-Angle" Plain Black Cashmere Hose, second quality; sizes 8 1/2 to 10; 25c value. Hosiery Sale price, 3 pairs .55; pair .19.

Children's Little Darling All-Wool Cashmere Stockings, red, tan, pink, sky, black and white; sizes 4 to 7. Thursday .23.

Children's Mercerized Ribbed Black Lisle Thread Stockings, sizes 4 to 6 1/2. 25c value. Hosiery Sale price, 3 pairs .55; pair .19.

Men's Silk Lisle Thread Sox, black, tan, red, wine, white, navy and gray; sizes 9 1/2 to 11. Extra value. Thursday .23.

Moire Silk Bags

Lined with dainty rosebud silk, fitted with purse and swing mirror. Prices 1.29 and 1.49; others, at 5.00 to 10.00.

Cluster Diamond Rings

Seven perfect blue-white diamonds in each ring, platinum set, with 14k gold bands. The diamonds are not chips and look like one large solitaire, the size of our \$250 single stone. Regularly \$85 and \$40. Thursday .25.95.

Electric Fixture Special

Three-Light Fixture, new design; three lights, colonial brass, with gilt decorations, fancy shades. Regular \$10.00. Thursday 6.95.

Installed within city limits free. Insulation joints and inspection fees extra.

Stationery 19c

200 Crepe Paper 14-inch Napkins, for .19.

Waxed Sandwich Paper, 19 sheets of 24 sheets. Per lb. .19.

"Royal Court" Envelopes, Special, 5 packets of 25. Per lb. .19.

"Princess Patricia" Paper for .19.

Swan Writing Pencils, H.B. Regular 30c dozen. Special, dozen .19.

"Tuscan" English Bone China

English ware, three gold line and clover leaf decoration.

Cups and Saucers, reg. 15c, for each .12.

Coffee Cups and Saucers, reg. 25c, for each .18.

Kermis Shape Cups and Saucers, reg. 25c, for each .18.

Tea Plates, reg. 15c, for each .12.

Bread and Butter Plates, reg. 12c, for each .10.

Cake Plates, Slip Bowls, Cream Jugs, each .10.

"BRIDAL ROSE" CHINA, reg. 23c, for each .18.

Breakfast Plates, reg. 32.00, for doz. 1.90.

Soup Plates, reg. 32.00, for doz. 1.90.

Oatmeal Dishes, reg. 1.90, for doz. 1.10.

Meat Platters, 16-inch, reg. 32.00, for doz. 1.90.

Meat Platters, 18-inch, reg. 32.00, for doz. 1.90.

Muffin Dishes, reg. 1.50, for each .99.

Chocolate Pots, reg. 1.50, for each .79.

Cream Jugs, reg. 1.50, for each .79.

Cream Jugs, reg. 75c, for each .49.

Sugar Bowls, reg. 60c, for each .23.

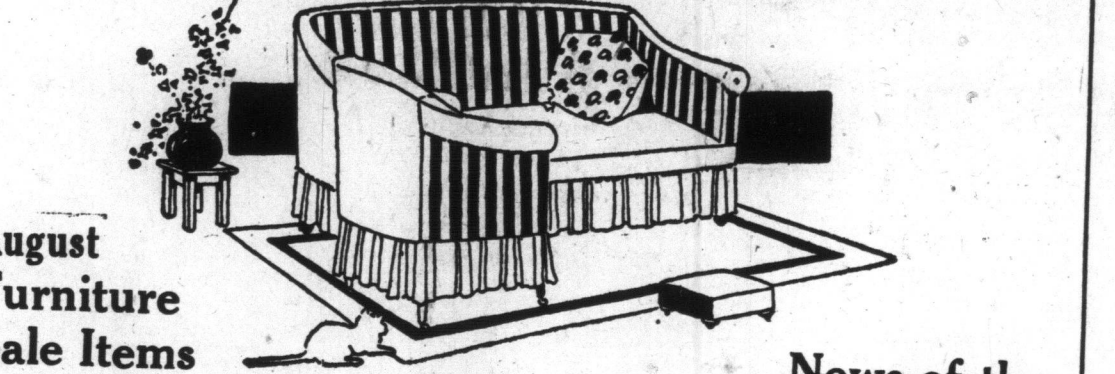
Bouillon Cups and Saucers, reg. 34.00 dozen. 2.95.

The August Hometurnishings Sales

have already kept hundreds of Canadian families comfortable by the support they have given Canadian factories over the dull season. Now they will help hundreds of others to enjoy the satisfaction of beautiful homes at prices that were never equalled. And further--

THE HOMELOVERS' CLUB

privileges of extended payments are being taken by many who prefer to get the advantage of sale prices by buying now, paying during the coming months. If you would join them ask the Club Secretary about it. Fourth Floor.



August Furniture Sale Items

Dresser, white enamel, brass fittings. Regularly \$9.75. Thursday 7.25.

Dresser, quarter-cut fumed or golden oak or mahogany veneered. Regularly \$21.50. Thursday 12.95.

Dresser, white enamel, top only, solid walnut. 40 in. Regularly \$18.00. Thursday 13.75.

Dresser, mahogany finish, size 30 in. x 28 in. Regularly \$23.00. Thursday 17.25.

Dresser, satin walnut or mahogany finish; triple mirrors. Regularly \$24.75. Thursday 19.00.

Chiffonier, white enamel. Regularly \$18.50. Thursday 14.00.

Dressing Table, two only, solid walnut, "Louis XV" design. Regularly \$34.75. Thursday 22.50.

Buffet, solid fumed oak, "Arts and Crafts" design. Regularly \$21.00. Thursday 17.00.

Buffet, quarter-cut oak, fumed or golden. Regularly \$52.00. Thursday 33.75.

Parlor Suite, mahogany finish; settee, arm chair and arm rocker; spring seats, in silk tapestry. Regularly \$25.00. Thursday 13.95.

Parlor Suite, mahogany finish; settee, arm chair and arm rocker; silk tapestry. Regularly \$36.50. Thursday 23.50.

Parlor Suite, mahogany frames; covered in silk; arm rocker; upholstered in silk tapestry. Regularly \$34.00. Thursday 22.00.

Parlor Suite, solid mahogany; settee, arm chair and arm rocker; in silk tapestry. Regularly \$37.00. Thursday 24.00.

Parlor Suite, mahogany frames; covered in silk tapestry; settee, arm chair and arm rocker. Regularly \$44.00. Thursday 34.00.

Parlor Suite, solid mahogany; seats and backs of the settee, arm chair and arm rocker in silk tapestry. Regularly \$60.00. Thursday 48.50.

Mattress, cotton felt. Regularly \$7.00. Thursday at 4.55.

Women's Whitewear Values

Nightdresses, nainsook or cotton crepe, slip-over styles, lengths 56, 58, 60 inches. Regularly \$1.25. Thursday .85.

Corset Covers, nainsook or crepe, yokes of embroidery insertions, sizes 34 to 42 bust. Thursday, special .50.

Girls' Dresses, pink rep, collar, cuffs and wide waistband of white pique, with red pipings; sizes 6 to 14 years. Thursday 1.25.

Little Children's Two-Piece Suits, tan or blue chambray, separate bloomers, sizes 1 to 3 years. Regularly \$1.25. Thursday .75.

Misses' Sateen Petticoat 49c.

Black mercerized sateen, cut full, deep flounce, knife-pleated frills, lengths 32, 34 and 36.

FLANNELETTE KIMONS, \$1.00. Floral designs, in mauve, navy or black; empire style, sizes 34 to 44.

2,340 Pieces of Enamel-ware at 25c.
REGULAR 30c TO 45c.

Kettles, Saucepans, Dishpans, Wash Basins, Moulds, Cake Pans, etc., in blue or gray ware. Each .25.

\$1.25 SCREEN DOORS, 87c.

Size 3 x 7 feet.

WINDOW SCREENS.

Size 18 x 20, opening to 33 inches .19.

Size 18 x 22, opening to 36 1/2 inches .23.

Size 22 x 24, opening to 40 1/2 inches .25.

Size 22 x 28, opening to 44 1/2 inches .25.

Size 24 x 33, opening to 52 1/2 inches .39.

The Robert Simpson Company, Limited

Pictures Framed

during August, 20 per cent. less than usual prices.

Wall Papers

at special prices during the August Sale. Borders cut out free.

Seven Black Silk Sale Specials

2500 Yards Black Duchesse Mouseline, Paillette and Chiffon Taffetas. Regular \$1.19. Thursday .98.

Duchesse Satin, Paillette and Taffetas, 36 and 40 in. Regular \$1.38. Thursday 1.24.

Black Sating Satin and Chiffon Taffetas, 40 inches wide, Regular \$1.75. Thursday 1.44.

French Peau de Soie, guaranteed not to split or cut. Sale price .150.

2000 Yards Black Paillette and Duchesse Mouseline, 36 and 38 inches wide. Regular \$1.33. Special 1.10.

Black Silk Paillette, for special selling Thursday, 36 inches wide. Regular \$1.10. Sale price .84.

Crepe de Chine, black and ivory only; new shipment to hand; 40 inches wide. Regular \$1.50. Special for the sale .119.

DRESS FABRICS.

84c English Suing Serge, indigo and black .84.

\$1.00 Crepe Armure Suing, 78c Range of colors for autumn and black; 42 inches wide. Regular \$1.10. Thursday .95.

\$1.00 Black Goods Special—Silk and wool and all-wool fabrics, in black, such as Eolienne, Poplins, Crepe de Chine, San Toy, Roxana, Fancy Armures, etc.; \$1.25 and \$1.50. Thursday at 1.00.

\$2.00 Broadcloth Suing at \$1.50—Satin finished, new autumn shades, 52 inches wide.

WASH GOODS.

36-inch White Flaxen Lawns, Regularly 15c yard. Thursday 9 1/2.

28-inch Poplins, tan, rose and mauve. Regularly 25c yard. Thursday 12 1/2.

28-inch Rattines, tan, brown, black and pink. Thursday 9 1/2.

Trunks at \$2.65

28-inch size. SUIT CASES, \$1.00. Imitation matting, size 24 in.

A Crepe de Chine Blouse \$2.95

Not a great many, but clearing our \$3.95, \$5.00 and \$5.95 tables; some of them are slightly mused; ivory, flesh pink, maize, and all the leading colors, in styles that are the very latest. Thursday 2.95. No phone or mail orders.

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