NEWS OF SPECIAL INTEREST TO WOMEN

ARCHDUKE WISHED CONSORT TO LIVE

Last Words Spoken Were, "Sophie, Live for Our Children.

Canadian Press Despatch.

SARAYEVO, June 29.—The official account issued today of the assassination of the archduke and duchess after stating that the deadly effect of the murderous bullets was explained by the extreme closeness of the range proceeds:

"The Duchess of Hohenberg collapsed against her husband, and Field-Marshal Oskar Potiorek thought she had merely fainted from the shock. He was strengthened in this belief by the fact that the archduke and duchess exchanged a few words in a low voice.

"It was not until the field-marshal turned round after giving instructions to the chauffeur to proceed to the governor's palace that he noticed the archduke, while still sitting quietly upright, had his open mouth full of blood.

"When the car stopped before the palace the duchess was unconscious. After she had been lifted from the car the archduke collapsed in the seat.

"The archduke died about a quarter of an hour afterwards, and a few minutes later the duchess expired without either of them regaining consciousness."

A report was current here today that the archduke's last words to his wife were: "Sophie, live for our children."

The fact that the duchess collapsed against her husband was probably responsible for the story that she threw her arms around his neck.

DIVERSE WAYS OF WEARING SASHES

The sash is perhaps the most contrary article of milady's apparel—its ways and means are many. A huge bow at the back means that the sash is swathed high in front and gradually drops low on the hips at the sides. The bow is sufficiently low to catch up a bouffant tunic in the back.

Black and white striped leather is extensively used in footwear, especially for pumps when the long vamps are patent leather or white buckskin. Contrasting heels are more and more in evidence.

The elegance of the midsummer hosiery makes it worthy of being counted among the luxuries of the moment. The reason of their extreme refinement may be explained by the tendency of Dame Fashion to shorten the skirts and to don low-cut shoes. Black silk stockings have embroidered on the instep gold or silver wheat ears or an ornament of colored beads giving an effect of iridescent jewelry which is very elaborate. Many stockings are embroidered with colored wreaths or with large clocks on the sides, and in the case of colored models the embroidered patterns are in a complimentary shades, old gold or blue emerald green or violet being in the height of popular favor.

One Thousand Islands and Return $8.50 Including Ramble Trip.

A delightful outing to the 1,000 Islands and return over Dominion Day will be run on steamer Kingston, leaving Toronto at 6 p.m. Tuesday, June 30, returning arriving back in Toronto Thursday morning. Ticket will include berth and evening dinner in each direction, also 50-mile tour of the islands. Tickets at Canada Steamship Lines Ticket Office, 46 Yonge street, corner Wellington street.

CARPENTERS SYMPATHIZE WITH FIRM.

No change is reported in the strike of sheetmetal workers on the Royal Bank construction. It was stated yesterday that the work was continuing as usual. The carpenters have offered to make an agreement with the sheetmetal men, promising to handle only such material as bears the label of the Sheetmetal Workers' Union, but to give the carpenters the right to do all trimming work and hang all doors on the construction. The metal men have refused. The carpenters appear to be sympathetic to the Ormsby firm.

Praise for Northern Navigation Co.

The Ohio Bankers' Association, numbering three hundred and fifty, who held their annual convention on the Northern Navigation Company's steamer Noronic, arrived in Sarnia on Friday morning last, after making the round trip between Sarnia and Duluth. The members of the association were loud in their praise of the Noronic, as they were able to carry out their program in its entirety in spite of some heavy weather encountered on Lake Superior.

HUSBAND MUST CARE FOR HER.

Beatrice Welsby, a young married girl, who drank chloroform and camphor, when charged with attempted suicide yesterday, told the magistrate that it was because she felt ill. She was discharged on the promise of her husband to take care of her.

ADVERTISEMENT.

Real Wonder-Worker For Wrinkled Faces

Those who have tried all sorts of so-called "wrinkle-removers" in a vain effort to lose those unwelcome traces of age, illness or worry, can scarcely find words to express their delight with the wonderful saxolite formula, once they have given it a trial. The success of this method is due not alone to its marvelous effectiveness—upon the deepest lines and crowsfeet, as well as upon the very fine ones—but also to its surprisingly quick action and its entire harmlessness. Its simplicity and its inexpensiveness are other commendable features, for one needs only dissolve an ounce of powdered saxolite in a half pint witch hazel, and bathe the face in this solution. At once a remarkable transformation is beheld.

It is not only the effect on wrinkles and creases that is so noticeable, but facial contour is remarkably improved and the face looks much younger. One should be sure to ask the druggist for the powdered saxolite. The lotion, being so refreshing, is particularly grateful to tired faces these warm, depressing days.

GOOPS

By GELETT BURGESS

Rollo Howard

I hope you never
are a coward
Like such a Goop
as Rollo Howard.
For when his mother
says, "See here,
You'll *have* to see
a dentist, dear"
He screams "I won't!"
he hates it so.
You say, "I hate it, —
but I'll go!"

Don't Be A Goop!

LINER'S PASSENGERS SAFELY REMOVED

No Lives Lost When California Struck Reef Off Irish Coast.

Canadian Press Despatch.

LONDON, June 29.—A wireless message to the Malin Head Station early today from the Anchor Liner California, which is ashore on Tory Island, stated that the vessel struck at 9.20 o'clock last night in a dense fog. In response to her distress calls the steamer Cassandra and three torpedo boat destroyers rushed to her aid.

The Cassandra and the destroyers, the message stated, experienced some difficulty in locating the California, owing to the fog and treacherous nature of the coast. The destroyer Lynx was the first to arrive at the scene of the accident, and by the aid of a searchlight from the Lynx the Cassandra was enabled to approach the California.

The 1016 passengers on the California commenced disembarking at daybreak, being taken aboard the Cassandra. The officers and crew of the California were assisted by men from the three destroyers in the work of transferring passengers.

The message stated that the wireless worked excellently, and from the moment of the impact the California was in constant communication with the Cassandra, the Malin Head Station and the destroyers. The message confirmed earlier reports that no loss of life had resulted from the accident, or in the transfer of the passengers to the Cassandra.

C. P. R.'S NEW SERVICES START.

The new Toronto-Ottawa service and the new Toronto-Belleville service of the Canadian Pacific Railway were inaugurated yesterday. The first train of the new service, the Ottawa express, No. 38, left the Toronto Union Station at 8.05 a.m., arriving at Ottawa at 4.50 p.m. The equipment consisted of baggage car, first and second-class coaches, cafe car and a parlor car.

Westbound, Ottawa express, No. 37, left Ottawa at 10 a.m. and arrived in Toronto 6.50 p.m. The first train of the new Toronto-Belleville service pulled out of the Toronto Union Station at 6.30 p.m., arriving in Belleville at 10.45 p.m.

NEW EPWORTH METHODIST CHURCH.

The congregation of Epworth Methodist Church, corner Christie street and Yarmouth road, are undertaking the erection of a new church edifice to replace the old roughcast structure which has for some time proved unequal to the needs of the community. The building complete will cost about $65,000, exclusive of site.

The first sod in connection with the erection of the above will be turned by Mr. John Hoidge, sr., on Thursday evening of this week, in the presence of the congregation, their friends and well-wishers.

WHY HYDRO MEN STRUCK.

Speaking in connection with the electrical workers' strike, now in progress in Hamilton, Fred B. Pegg, organizer for the men, stated yesterday that Manager Sifton of the Hamilton Hydro-Electric Commission had failed to carry out his promise to give the Hamilton workers the same rate as those paid by the Toronto Commission, hence the men had struck. Only 38 linemen and wiremen are affected, but others are joining the strikers. Toronto men are picketing the Union Depot, and Hamilton men are watching the other end for possible strike-breakers.

CONTRACTOR'S CHEQUE FORFEITED.

Another contractor's deposit cheque was forfeited to the board of education yesterday. R. Chalkley and Son wrote withdrawing their tender of $12,-833 for masonry work for Brown school which was accepted. Their cheque for $640 was ordered forfeited.

HEBREW CHRISTIAN ALLIANCE

NEW YORK, June 29.—The Hebrew Christian Alliance of America was organized at a meeting held today in Brooklyn. Rev. S. B. Roehold, Toronto, Ont., was elected president.

GRAVE OUTBREAK AGAINST SERVIANS

Throwing of Bomb by Youth Starts Rioting — Much Damage Done.

Canadian Press Despatch.

SARAYEVO, June 29. — A bomb thrown by a youth standing on the corner of the main street of the Bosnian capital was the signal this morning for a serious anti-Servian outbreak which the troops found considerable difficulty in quelling. The only damage done by the bomb was a slight injury to a passing Mussulman, but the rougher element seized on the incident as an excuse to start a demonstration. They were joined by a number of Croatian students and the crowd passed along the streets stoning the windows of Servian shops, clubs, schools and houses and looting the interiors.

The manifestants paraded the streets with a portrait of the Emperor Francis Joseph at their head. They sang the Austrian National Anthem and attacked everything Servian until they were confronted by an overwhelming force of soldiers.

At 3 o'clock in the afternoon martial law was proclaimed by beat of drum and the posting of placards. All the chief points of the city were immediately occupied by troops.

SERVIAN HATRED CAUSE OF CRIMES

Berlin Press Blames Austrian Internal Policy for Bitterness.

Canadian Press Despatch.

BERLIN, June 29.—The Berlin morning papers, representing all parties, unite in considering the Sarayevo tragedy an outcome of Slavic embitterment over Austria's internal policy. The Tageblatt says:

"The motive is Servian hatred for the Austro-Hungarian state. The archduke and his wife have fallen as the victims of the passionate enmity which the Austro-Hungarian policy of late years has awakened among the Servian people."

The Tageblatt thinks the crime will further intensify the already tense situation in the dual monarchy.

The Tages Zeitung declares that the crime is directly connected with the Servians' discontent at Austria's assistance in the creation of an Albanian state. It adds that the death of the archduke is a great loss to Austria.

The Morgenpost expresses disquietude regarding possible consequences, and says: "General opinion will ascribe the crime to the pan-Slavistic propaganda, and great effort will be necessary to prevent it from having as eventful results for Europe as did the events at Prague preceding the 30 years' war."

General sympathy is expressed for Emperor Francis Joseph, even by the socialists.

LONDON PRESS INDIGNANT AT ASSASSINATIONS

Canadian Press Despatch.

LONDON, June 29.—The London morning papers editorially express the strongest indignation and sorrow at the manner of Archduke Francis Ferdinand's death. The Telegraph says:

"His death is, we believe, a serious loss to Europe at large, as well as to Austria."

The Times fears that Sunday's events must assuredly add clouds to the political outlook in Austria-Hungary. It thinks that the dual system of Austria and Hungary will probably be strengthened for a time, but that the more the southern Slavs see their hopes recede the greater will be the danger of an ultimate explosion.

Attractive Boat Trips Dominion Day.

Among the many attractions for Dominion Day none have a stronger appeal than an outing by the commodious steamers of the Canada Steamship Lines, Limited. Low rates will be in effect to Niagara Falls and Buffalo, also to Olcott, Grimsby and Hamilton, with special steamer service on the various divisions. For the convenience of the traveling public, the city ticket offices of the company, at 46 Yonge street, corner of Wellington street, will be open Tuesday night, June 30, but tickets can also be obtained at the offices early Wednesday morning, or at Yonge street dock. 12

MANY ARE FATHERLESS THRU MINE DISASTER

OTTAWA, June 29.—According to an official report to the labor department from its special agent J. D. McNiven, who investigated the Hillcrest disaster, 86 married men and four widowers, leaving children lost their lives. The fatherless children number 159.

New Train Service to Algonquin Park.

An improved train service has been put in operation between Toronto and Algonquin Park via Grand Trunk Railway. Leaving Toronto at 12.01 noon, daily except Sunday, the Highland Inn at Algonquin Park Station is reached at 8.21 p.m. Return service leaves the park at 8.05 a.m. daily, except Sunday, arriving Toronto at 4.10 p.m. Drawing-room-parlor-library-cafe car service on these trains.

Excellent sleeping car service has also been inaugurated as follows: Leave Toronto 2.05 a.m., daily except Sunday (car will be ready for reception of passengers at 9.00 p.m.), and arrive at Algonquin Park at 10.15 a.m. Returning, train leaves Algonquin Park at 5.28 p.m., daily except Sunday, and arrives Toronto 7.30 a.m. The Highland Inn at Algonquin Park has still plenty of accommodation at reasonable rates and good fishing can be had at this place. There are no flies and patrons can be assured of a comfortable vacation at this delightful resort.

Descriptive folders and full information may be had on application to any agent of the company. Toronto City Ticket Office, northwest corner King and Yonge streets.

EFFICIENT HOUSEKEEPING

BY HENRIETTA D. GRAUEL

DOMESTIC SCIENCE LECTURER

Cool Salads for Hot Days.

MOLDED salads have beauty of line as well as bright color in their depth of shadow and a suggestion of richness that gives a satisfying charm to them at any season, but in weather like the present they are particularly attractive.

The lovely possibilities of salads made with gelatine delight the master chef as well as the amateur. The following recipes have been tested and are warranted satisfactory from every standpoint.

Whipped Cream Salad Loaf—½ pint heavy cream, 1 ounce gelatine, 1 cup grated cheese, 2 dozen olives cut in rings, ¼ teaspoon each of celery salt, cayanne pepper, dry mustard and salt, 6 pimentos, ½ cup nut meats, chopped.

Whip the cream and add the dissolved gelatine to it, then the seasoning and other particles. Let this mixture stand in the bowl it was mixed in until it begins to solidify, then stir so that none of the ingredients will be settled in the bottom. Pour into a chilled mold and place on ice or in a cool place. Serve with chilled French cream dressing.

A loaf mold is a good shape for this salad, as it permits making neat, smooth slices when cold.

Red and Gold Salad—Make an aspic jelly for this by dissolving a chicken or beef bouillon cube in a pint of boiling water and adding two tablespoons of gelatine powder to it. Stir until the cube and the gelatine are dissolved. Any clear meat stock may be used in the place of the bouillon cube.

Pour a little of this gelatine mixture into a mold and allow it to set so that it is evenly coated with gelatine around the sides and bottom. In the meantime cut white grapes in half and remove the seeds. Also shred one can of pimentos in strips and chop a cup of pecan meats.

Arrange these articles around the gelatine lined mold, and remember that when it is served it will be inverted or the under side up.

A half a pound of white grapes should be sufficient for a pint mold, but more may be used if desired.

When one layer is arranged add more gelatine and so continue until all the materials are used.

When this salad is cold and firm turn it out on a flat salad platter and surround it with a rich dressing made fluffy and light looking by having whipped cream mixed with it.

This recipe will serve six persons.

Tomatoes in Aspic—4 fine, rosy, firm tomatoes, ½ teaspoon salt, ½ teaspoon onion salt, 4 cloves, 1 bay leaf, 2 peppers, 1 spring celery, 1 package gelatine (acidulated).

Simmer all the above but the gelatine, dissolve that in a pint of water and when the tomatoes and their seasonings are cooked strain them and add to it. Pour into small molds and when firm invert on individual dishes. Garnish with cress and serve with mayonnaise.

THE FOUNDATION

Health habits of babyhood become the health habits of childhood. Healthy childhood has its reward in healthy adult life. The diseases of infancy and childhood select the weaklings first; and even if these ills are conquered there remains the weakened constitution and the constant battle with disease thruout after life. Tuberculosis depends almost entirely for its victims upon those of weak bodily resistance lasting from childhood. Malnutrition in childhood results inevitably from malnutrition in infancy. If we could bring all our babies to childhood with normal bodies and keep them so until childhood passed, the white plague might cease to be the scourge it is today. This is equally true of all disease, for the secret of long life must be learned at life's beginning. The child who starts life handicapped with low vitality is outdistanced in the race of life almost before it has started.

The conservation of child life and health is the most important subject before us now; and its careful consideration by mothers and teachers and advisers is the kep of our whole health problem, and our most vital national need. We do not need more babies, as some claim, but better babies. It is not the mere population of a city or country that makes it a power, but the number of individual lives lived to their fullest development with physical vigor and mental and moral well-being that will make them endure as a race.

FORTUNE-TELLERS FINED.

Agnes Johnson and Maud Mullen, charged with fortune-telling, were sentenced to $30 and costs or 30 days, and $20 and costs or 15 days respectively in yesterday's police court. Charged with aiding and abetting, Madame Lillian LeMar's case was sent on to a jury and bail for $200 was accepted.

This Coupon

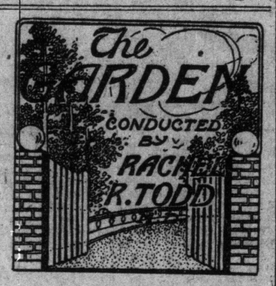
if presented or mailed to

The World

40 Richmond St. West, Toronto, or 15 Main St. East, Hamilton

together with Five Cents, which covers the cost of wrapping and mailing, etc., will entitle you to a copyrighted edition of

The Garden



Roses in Canada.

Canada, the land of the rose. Ontario, the rose province of the Dominion. Toronto, the city of roses.

For, indeed, the general public are now coming to know that in this Canada of ours conditions for rose-growing has nearly reached the ideal; that all who will may have roses; and, indeed, roses to their heart's content.

While it is by no means necessary to revel in rhapsodies to prove the point perhaps our readers will allow us to impress a few well-known facts upon their minds.

Roses require for their special health sun and heat, fresh air and good earth and moisture. Add a certain amount of ordinary commonsense care, a prudent knowledge of pruning, and a definite faith in the ultimate well-being of your bushes, and these three will insure a happy promise for a splendid rose crop.

Is there any spot under the sky other than Canada where your rose bushes can stand in a bearable sun from five o'clock in the morning until seven o'clock in the evening? Fourteen hours of sunshine! And such sunshine, too. Mind, I point out "a bearable sun," not a sun of the tropics, burning and blistering in midday, but a sun for rose bushes.

Is there any spot under the sky other than Canada where your rose bushes are still sending out countless buds, and such buds, as late as October, and giving our usual ideal Indian summer, producing perfect roses long into November? Roses from May until November. Seven months.

The tang of the salt sea in the air, some one says, gives intensity to the coloring. Not needed here in Canada. Instead, we have something that will bring out a more entrancing intensity of coloring, and a more lasting—the tang that comes to the air from an elusive (once in a short while, not so elusive, either) nip of a frost-bitten breeze. Cool night and nipping nights bring a hardy health to the rose bushes that cannot always be obtained in other lands.

And any land that can produce such roses as Toronto is now enjoying, after the January and February and March that Toronto (and other towns of course) endured lately, can produce a rose that is a real rose, hardy, fragrant, luscious, and floriferous.

Just look at Mrs. John Laing, a regal princess of the blood, graciously pink, fragrant, exquisitely feminine, and compare her with that other royal rose, Paul Neyron, pink, luscious, virile, blooming late in autumn as well as early in spring.

Cast a lingering glance at Alfred Colomb, sturdy, floriferous, blood-red, and compare him with Prince Camille de Rohan, he of the black velvet heart. There's tropical passion for you!

Then there is General Jack, of battles galore, victorious always, and glowing as every victorious general should be. Old John Hopper is another old battle-scarred veteran, a perpetual standby, and ever dependable. Such a truculent pair of crimson roses can only be grown with the nearest approach to perfection here in Canada.

Now, these six roses have actually wintered in this very Toronto of ours, in scores of gardens (amateur gardens, too, if you please), unprotected in dozens of cases, thru last winter.

I won't say it was a wise risk to run. But, here the fact remains, they did winter, and look at them now!

(To Be Continued.)

FUTURE DEPENDS ON ROYAL HEALTH

Danger to Austrian Empire if Untried Youth Ascends Imperial Throne.

Canadian Press Despatch.

VIENNA, June 29.—Since the occurrence of yesterday's tragedy at Sarayevo the opinion has gained ground in authoritative circles here that the future of Austria-Hungary now more than ever depends upon the health of the venerable Emperor Francis Joseph. It was pointed out in high political circles that if the emperor be permitted to reign only a few years more, everything may continue as usual and Archduke Francis Ferdinand's death will have little lasting material effect upon the foreign domestic affairs of the dual monarchy.

It was argued that should a youthful and inexperienced ruler like Archduke Charles Francis Joseph, son of the late Archduke Otto, suddenly be called on to take the reins of government, a period of anxiety might supervene.

The young archduke, now heir apparent to the throne, and his wife, who was Princess Sita of Parma, are both extremely popular among all classes of society, and everybody from the emperor down is said to be prepared to do his utmost to help them in every way to rise to the responsible position so suddenly thrust upon them.

BODIES WILL NOT LIE IN THE COURT CHAPEL

Canadian Press Despatch.

VIENNA, June 29.—The bodies of the murdered Archduke Francis Ferdinand and the Duchess of Hohenberg are to reach the Austrian capital tomorrow, and will be buried in the middle of next week at Anstetten, Upper Austria, in accordance with the wish of the late heir to the throne.

It has been decided that the bodies are not to lie in state in the court chapel here as the duchess was not regarded as a member of the imperial family. The lying in state therefore will take place either at St. Stephen's Cathedral or the Belvedere Chapel.

The city was covered with mourning emblems today, all the public buildings and government offices being draped with black crepe.

SOUTH AFRICANS WILL VISIT CANADIAN FARMS

Canadian Press Despatch.

LONDON, June 29.—An extensive tour of Canada and the United States has been arranged for the party of 53 South African farmers, under the leadership of Johannes Adriaan, a member of the parliament of the Union of South Africa, which recently arrived here. After visiting all parts of the British Isles and Holland the farmers will sail from Liverpool for Quebec.

The members of the party are to be the guests of the Dominion of Canada, and will visit the eastern and western provinces and afterward go to Minneapolis to study grain handling and the elevator system. They will then proceed to Wisconsin to gather ideas on dairy farming, and later to Chicago to inspect the stock yards, ending their tour with a visit to the department of agriculture at Washington.

Some of the farmers intend to remain in the United States for a time to study fruit farming in California.

EMPRESS' VICTIMS' WILLS.

Wills of two more Empress of Ireland victims were filed yesterday. Robert Malone, an office clerk and member of the Salvation Army, left $217, and Thomas Kelly, also an Army man, left $96.

DOUBLE MURDER WELL THOUGHT OUT

Victims Warned of Plots Against Lives, But Persisted in Course.

Canadian Press Despatch.

LONDON, June 29.—Every despatch today from Sarayevo and Vienna brings additional evidence that the assessination of Archduke Francis Ferdinand and the DDuchess of Hohenberg was one of the most carefully planned crimes every attempted and carried out against royal personages.

Indications from the scene of the bloody tragedy show that it was engineered by persons possessing more mature organizing ability than that of the youthful assassins. It is generally thought in Austria and Hungary that the plotters had their headquarters in Belgrade, the Servian capital.

Servian hatred of Austrians, which always has been violent, has, it is pointed out, recently been fomented by the newspapers in Belgrade, and by agitators thruout Servia and Bosnia, who have helped to inflame the minds of the students and to induce them to sacrifice their lives in the belief that they will go down to history as patriots.

Yesterday's crime seems likely to have a contrary effect to that desired by its authors, for even before the bodies of the murdered couple have been interred the Austrian authorities already are contemplating strengthening their forces among the inhabitants of Herzegovina and Bosnia, and likely further to embitter the relations between the two countries, as well as those between Austria and Russia, the protector of all the Serbs.

Archduke Francis Ferdinand, it is asserted today, was well aware of the danger he was running during his tour of Bosnia, which he undertook as inspector-general of the forces of the empire, a title which had been conferred upon him last year by Emperor Francis Joseph. His chief task was to inspect the Austrian army which had guarded the Servian frontiers during the recent Balkan wars and prevented any encroachments by Servian troops.

The Servian minister at Vienna told Archduke Francis Ferdinand of the peril of his visit to Sarayevo at the present time and implored him, even if he insisted on going there himself, at least to leave the duchess at home. When the Duchess of Hohenberg was informed, however, of the dangerous nature of the journey the archduke was about to take, she said her place was at her husband's side.

OVERTURES OF TURKEY ACCEPTED BY GREECE

Canadian Press Despatch.

CONSTANTINOPLE, June 29.—The Greek reply to the last Turkish note which has been received here is couched in friendly spirit and accepts the proposals of Turkey regarding the exchange of Turkish and Greek property and the appointment of a Greco-Turkish commission to arrange the arrangement. Greece hopes that the incidents which have marred the relations between the two countries will not recur and declares the Mussulmans in Greek territory are treated on an equality with the other inhabitants.

DUKE OF TECK NAMED TO ATTEND FUNERAL

Canadian Press Despatch.

LONDON, June 29.—The Duke of Teck is to represent King George at the funeral of Archduke Francis Ferdinand, and not Prince Arthur of Connaught as had been reported.

All the Sunshine of Summer

may be found in this wholesome, nourishing combination—the choicest product of the Northern fields and the most luscious fruit of the Canadian garden,

SHREDDED WHEAT

With Strawberries or Other Fruits

an ideal dish for the warm days when the body craves relief from heavy foods. All the body-building elements in the whole wheat made digestible by steam-cooking, shredding and baking. The only cereal breakfast food that combines naturally and deliciously with fruits, fresh or preserved. Try this delicious dish to-morrow morning for breakfast.

Heat one or more Biscuits in the oven to restore crispness; then cover with berries or other fresh fruit; serve with milk or cream and sweeten to suit the taste. Better than soggy white flour "short-cake"; contains no yeast, no baking powder, no fats, no chemicals of any kind—just the meat of the golden wheat, steam-cooked, shredded and baked.

The Canadian Shredded Wheat Company, Limited
Niagara Falls, Ontario
Toronto Office: 49 Wellington Street East 70-E