PROVINCIAL BOARD SANCTIONS MILLION DOLLAR STEAM PLANT

been approved by the city subject to

permanent auxiliary

service to operate the plan can be dealt with: (a) by the installa

Benefit of Steam Plant.

emain under the direct control of the Coronto commission and therefore

inder the general hydro scheme.

5-Lower capital cost.

6-Economy due to utilizing the steam plant for the reduction of peak

8—Greater possibility of expansion in accordance with the requirements of the system and service.

We therefore beg to recommend ad-option of scheme "a" in general principle

when the details can be carefully worked out, and a report submitted to the Toronto commissioners with a view to considering the various commercial features which concern the

AN INVESTMENT THAT WILL

YIELD BIG PROFITS TO LARGE

AND SMALL INVESTORS—SOLVING THE

HOME PROBLEM FOR WORKING MAN

PROGRESSIVE BUILDERS, LIMITED

Authorized Capital - \$200,000,00

Divided into 200,000 Shares of Common Stock at \$1.00 per Share

Officers and Directors

THE OBJECT, THE NEED AND THE ASSURANCE

OF PROFITABLE INVESTMENT

paying in rental today, \$25.00 to \$35.00 a month, which will pay taxes, interest, insurance, and pay off the

wishes to purchase and own his own home, is also a desirable investment to the shareholders. American companies operating the same way as PROGRESSIVE BUILDERS, LIMITED, are yielding today profits of

from 25 PER CENT. TO 40 PER CENT., and it is confidently expected equally as great an opportunity

100 HOUSES TO BE COMMENCED AT ONCE

100 houses, to sell at from \$2500.00 to \$3500.00, on a cash payment of, say, \$200.00 down,

and cash monthly payments of from \$25.00 to \$35.00. PROGRESSIVE BUILDERS, LIM-

ITED, have options today on excellent proties in excellent localities for workingmen's

allotted in order of application—25 per cent. of purchase money to accompany the application—balance to be paid at rate of 25 per cent. per month—a discount of 5 per cent. allowed

Application for Shares in "Progressive Builders Limited"

McBRIDE & COMPANY, Real Estate Brokers, Solling Agents for Progressive Builders, Limited,

Please find enclosed dollars, being 25 per cent. deposit on shares of the stock of Progressive Builders, Limited,—and I agree to pay the balance at the rate of 25 per

Signature

Name in full

Address in full

Plans and all information may be had from

McBRIDE & COMPANY Real Estate and Financial Agents, Selling Agents for "Progressive Builders, Limited."

474 Blcor Street West, Toronto - Phone Coll. 6417

Profession or business

PROGRESSIVE BUILDERS, LIMITED, will immediately commence the erection of

Shares in PROGRESSIVE BUILDERS, LIMITED, are being offered now-and will be

To build comfortable homes for workmen in desirable localities within the City of Toronto and environs—to make it possible for every man to purchase and own his own home for a very moderate cash first payment and a fixed monthly payment which does not mean a greater outlay than that which he is

PROGRESSIVE BUILDERS; LIMITED, while offering a most desirable proposition to the man who

DIRECTORS-Robert Prince, Merchant, Toronto; Angus M. Robertson, Lumber Merchant, Toronto.

PRESIDENT—Andrew D. McBride, Real Estate Broker, Toronto.

SOLICITORS-Messrs. Heyd & Heyd, 26 Adelaide Street West, Toronto.

VICE-PRESIDENT—Theobald Prince, Hardware Merchant, Toronto. SECRETARY-TREASURER—Fred. J. Cameron, Coal and Wood Merchant, Toronto.

offers itself in Toronto just now to make equal if not handsomer profits than this.

Capitalization-\$200,000.

cent. per month until the whole amount of my stock is paid for.

undertaking under their control.
H. H. Couzens.
F. A. Gaby.

sanction of the provincia

electric

Hydro Commission Adds Its fered the city a specially low rate for the electric service, which rate has Approval of Reserve Sys- the tem and Toronto May Enter on Project at Once.

Toronto's reserve auxiliary plant for the supply of power to the waterworks system has received the sanction of the Provincial Hydro-Electric Commission. This enterprise bearing now the approval of both local and government bodies, bids fair to be settled upon, and the tenor of the discussion which interested officials held over it yesterlay, was that construction should be begun as soon as possible.

and General-Manager Couzens, were in conference with commissioners W. K. McNaught and Col. Hendrie The report which calls for an esti-

mated expenditure of a million dollars, states that following the joint meeting of June 24, the best means of provid-ing auxiliary electric service for the water and sewage plants, had been considered by both engineers without regard to questions of policy and general commercial considerations, the engineering side alone had been set 7—Ability to use the plant in cases of emergency in accordance with the terms of the agreement between the provincial commission and the City of forth. To outline a line of action to obtain relief for the situation, as early as possible alone was attempted Low Rates Was Given.

"We find that the waterworks have an insufficient reserve of steam power to deal with their load in case of in-terruption in the supply of power, which, apart from other considerations, does not enable the city to meet the requirements of the Fire Underwriters' Association.

"It will be remembered that in con-sideration of the waterworks steam reserve, the Toronto commission of

AUDITOR-J. E. Turk, Toronto.

for full cash payment for stock allotted.

474 Bloor Street West, Toronto.

HYDRO BUILDING IN QUEEN'S PARK

Commissioner Decides Sites and Lets Many Contracts in Construction.

commission. The power required for the civic requirements as outlined is over 14.000 horsepower, and there are two broad lines on which The Hydro-Electric Commission resterday completed a mass of busiess of general provincial importance tion of generating plant within the city, to be given by steam, gas or oil The recommendation to the governengines; (b) connection with the system of the alied electric companies.

The engineers find the first of these two to be preferable. The report conment of the site of a building for the in Queen's Park, was included. Other items dealt with the extension

A comparison of these two methods shows, in our opinion, the following and other work at Wasdell's Falls and among other advantages in favor of the former under present conditions:

1—Greater rapidity in picking up the also for the extension of Dundas. London and St. Thomas stations and for 2-Less delay in transferring the load after resumption of supply.
3—Greater reliability.
4—The whole Toronto system would

of power in different sections

former station. effort should be put forth to safe-guard the position taken by them in the public interest in regard to Chats Falls, the settlement of which is now before the Ontario Railway Board. The work of building the Windson line is being rapidly pushed and large gangs are working west of Chatham, where the right of way has been se-

provincial government that the new ilding for the use of the Ontario Hydro-Electric Commission be located immediately to the north of the east wing of the parliament buildings.

INVALIDS THREE.

LONDON, July 8.—(C. A. P.)— Amongst several distinguished invalids just now are Right Hon. Walter Long, who has undergone an operation; Earl Minto and Sir Edward Carson, who is

BOOK REVIEWS BY CHESTER FIELD

Leonardo Da Vinci

Dr. Jens Thiis' work on "The Florentine Years of Leonardo and Verrocchio," is announced for September. The publishers say that it was not until recently that the manuscripts of Leonardo da Vinci became an object of research and study. The reason for this was the difficulty they presented by being written from right to left. Investigation has proven that the great artist was one of the most richly en-downed human beings that ever lived. Picture after picture attributed to the master has been found to be spurious. In the Uffizi Gallery there are forty-two drawings bearing his name, but Dr. Thiis finds that only seven are genuine. Forgers, copyists and pupils have contributed to swell the stream of Leonardo's reputed pictures. Dr. of Leonardo's reputed pictures. Dr. Thils has devoted many years to the study of the work of the artist his master. Verrocchib, and his contemporaries, with the result that he writes of the Florentine period with the authority of there knowledge. He has enriched his text with 300 illustrations in tints and black and white.

The Jews of Today

Dr. Arthur Ruppin, whose "The cial set. Maria, however, was the sector of Today" has been translated by Dr. Joseph Jacobs, believes that there is a Jewish question common to tack that won their admission into all Jews wherever their lot is cast. He has proved his faith in Zionism by actually living among the Jewish colonies in Palestine. The Jew, like other men, is moved to emigration by the desire to better his condition. It is only when he cannot make a living where he is, and when he is reduced to hopeless poverty that he consents to join a Jewish colony, and for that reajoin a Jewish colony, and for that rea-son he is the 'east desirable of colon-ists, Dr. Ruppin, however, foresees the return of Hebrew as vernacular speech among a population of which between 70 and 80 per cent spoke either Yiddish or Spaniolisch, and foresees also the revival in Palestine of Jewish culture.

Daisy Darley

"Daisy Darley," or "The Fairy Gold f Fleet Street." by W. P. Ryan, has or its "world" journalistic and literary London presented from a unique point of view, the mysticism of Fleet street. Its hero is a young man of Oriental. Celiic, modern and mystic ropensities, and the other characters are typical of those who make up the staff of the ordinary newspaper, and the important questions are discussed in the tale, they do not obscure its human interest. The chief was a giant amongst journalists. He gave Fleet street an epic significance. He chamstreet an epic significance. He championed in his editorials everything that was poor and oppressed. He made the changing moods of London his very own. He was broad-minded and humane a true soldler of humanity. Thus did the public picture the editor of The Gleam. Arthur Clandillon thought of his appointment to a position of sub-editor on the staff, when he was notified that the chief wished to see him, he approached his sanctum with aim. he approached his sanctum with a feeling of elation—he left it sadly dejected. The young sub went into journalistic work with hopes and ideals running high, but when he was warned by the Titan editor of London that brilliancy and literary style would alarm the English public, that they wanted murder descriptions, suicides, betting news and cockfights and that the life story of humanity was one of filth. fear and futility, the halo of humanity was somewhat diamed to filth. fear and futility, the halo of journalism was somewhat dimmed to the young aspirant who believed that the real and essential story is the in-volution and evolution of divinity. It is a story of literary London in come-dy, irony and tragedy. J. M. Dent & Sons, are the publishers.

Joyous Gard

In his latest volume of essays, Arthur Christopher Benson pictures this as one of undue haste and for wealth which makes life weary and dull, and robs it of its heritage of joy and comfort. He says: "I do not believe that we shall ever rise to true greatnesss as a nation until we learn not to take property so seriously. We must get rid of much of the pompous nonsense about money and positions, which now spoils so many lives ... and that when the world is organ-ized on simpler lines, we shall look back to this era as an era when men's heads were turned by work, and when more unnecessary things were made and done and said than were made and done and said than has ever been the case since the world began. . . . The essence of happy living is never to find life dull, never to feel the ugly weariness which comes of overstrain; to be fresh, cheerful laisurally activates cheerful, leisurely, sociable, unhur-ried, well balanced."

\$1,000 REWARD

For information that will lead the discovery or whereabouts of le person or persons suffering front ervous Debility, Fits, Skin Disase, Blood Poison, Genito Urinary roubles, and Chronic or Special complaints that cannot be cured t The Ontaric Medical Institute, 63.265 Yonge Street, Toronto.

E. PULLAN

GET OUR PRICES FOR TIN. LEAD, ZINC. BABBITT. SOLDER, SHEET LEAD, LEAD PIPE he Canada Metal Co.Ltd.

The Unforgiving Offender

John Reed Scott takes for his hero-ne a beautiful woman, who has beome the wife of a man ove, a condition which leads to all sorts of unpleasant and unwholesome relations, and, in the end, causes the death of two men, who grapple in a furious fight in house, and are found lying on floor amid a confusion of bric-abrac and broken furniture. It is story of society life, with its its dances, and its tea and its teas. schemes, deceptions, and meannesses. The admittance of old "Bill" son and his wife and daughter into one of the most exclusive clubs is a familiar occurrence, and proves once more that money, where cul-ture fails, steps in and fills the mighty void. At a fashionable even-ing dinner, Mr. Emerson, after imbibing freely, proceeds to amuse his guests by relating something of his early career, and in so doing simply gave another example of history repeating itself, for "Bill" is not the only bartender who, thru the "refining" influences of the promoting business, has won his way up to a seat among the mighty, nor is his "Sally" the only Sally who has "risen" from the washtub to the sotact that won their admission into this particular smart club. Her husband owned 50 acres of land that the club wanted. To get it, they had to pay the price and admit the family to active membership. The situations are all familiar by their frequent quent occurrence in real life, and are cleverly described. Copp Clark are the publishers.

Socialism in 1913

William English Walling's "The Larger Aspects of Socialism" has the novelty among Socialist writings of being based wholly upon the so-cial conditions, the knowledge and the thinking of 1913. He not only interprets the intellectual evolution of the Socialist movement, but summar izes the present transition and outlines the next stage in Sycialist thought. Mr. Walling claims that the newest and most modern philosophy, tho it does not go by the name of cialism, is a product mainly of the antagonism to class rule, and could not have been produced by anything else, and that it leads to Socialistic conclusions at every point, pro-viding the basic principles upon which the new civilization is being erected. The larger aspect has two It Is," in which the economic and po-litical phases of Socialism are ap-proached from the inductive stand-point. To the many who found that work one of the most comprehensive treatments of its kind, the new book will be valuable supplementary reading. Macmillans are the pub-

Kiren of Lowbole

"Keren of Lowbole," by Una L. Silberrad, will be enjoyed by many readers. Its setting is in the days of William of Orange. Its hero is an alchemist, whose greatest achievement was the making of the "Spiritus Vini Atherens." Other interesting characters are Zachary Ward, a lover of music and nature, who accepted life as he found it, and Tobiah, the scholarly preacher. The writer gives an attractive description of English homes of the time, with the mode of living, which, in many respects, is still to be found in the old English families of the pres ent day. Constable & Co. are the pub-

BAND CONCERT TONIGHT.

The Band of the Royal Grenadiers will play at Dufferin Grove, this (Wednesday) evening, from 8 till 10 o'clock.

been gradually accumulating in small amounts, saved occasionally. A osit of one dollar will open such an account for you with the Home Bank, and full compound interest will be paid at highest Bank rate on all amounts

HEAD OFFICE AND TORONTO JAMES MASON T BRANCHES IN TORONTO GENERAL MANAGER

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Cor. BLOOR WEST and BATHURST 240 BROADVIEW Cor. WILTON Ave. Cor. DUNDAS St. and HIGH PARK Ave

Amusements

JACKSON'S POINT Ho! Herb Lennox Picnic"

Wednesday, July 16th The Greatest Annual Picnic in the World

Addresses will be delivered by Sir James Whitney, Hon. Frank Cochrane, Hon. Sam Hughes, Hon. W. J. Hanna, Hon. J. S. Duff, Hon. I. B. Lucas, Capt. Tom Wallace and others. There will be all kinds of ATHLETIC, FIELD and AQUATIC SPORTS. FIFTEEN BRASS BANDS will furnish

DANCING in the Pavilion. GRAND DECORATED AUTOMOBILE PROCESSION FROM SUTTON. SPECIAL MIDWAY ATTRACTIONS. EXTENSIVE FIREWORKS IN THE

Everybody Welcome COME ALONG! Bring your baskets and enjoy an old-time pionic in the cool and shady park on the shores of Lake

SPECIAL TRAIN starting from Tor-Stations.

SPECIAL TRAIN starting from Vivian
Mt. Albert
Zephyr
Brown Hill

Sutton 10,05 "
Returning, special will leave Jackson's coint for Stouffville and intervening coints at 9.15 p.m.; and for Beaverton at p.m. Children under 12, half-fare.

TEN THOUSAND TO HEAL BROKEN HEART

Ida Shulman to Sue A. Abramovitz For Breach of Promise.

Action was commenced in Osgoode Hall yesterday by Ida Shulman to recover from Abraham Abramovitz the sum of \$10,000 for alleged breach of promise of marriage. Miss Shulman is but 19 years of age Amusements

"Just Across the Bay" HANLAN'S HAS THE THIS WEEK D'URBANO AND BAND

The SEVEN THRILLERS FROM EUROPE

PONY CIRCUS

It's All FREE

ALEXANDRA MAT. 25°

SHEA'S THEATRE "The Coolest Place in Town."

All Matinee Seats Reserved.

THE BONSTELLE PLAYERS MARY JANE'S PA

SCARBORO' BEACH PARK

FREE OPEN AIR SHOW CHICK & CHICKLETS

Sensational Bicycle Act MOVING PICTURES Mississauga Horse Band

MASSEY HALL 8380

Final Week SCOTT MOTION PICTURES

BRUCE OLD BOY Southampton, \$2.40 Return Wiarton, - - - \$2.30 Return

FRIDAY, JULY 11th Via G.T.R., leaving Union Station 7.00 a.m., returning Monday, July 14th. 234 day, July 14th.

and alleges that they have been engaged two years, and Abramovitz is now about to marry another.

The Glooms Have It

The supporters of the great international game of Baseball, so far as this city is concerned, are not receiving very much encouragement from the ball team's hired men. However, good baseball can be seen at the many Amateur League events played in various parts of the city every Saturday afternoon, and inorder/to dispel the aforesaid gloom and let the joys have it, you are invited to clip the coupon from the Baseball Page and forthwith send it to The World Office for a copy of The World's Comic Baseball Cartoon Book. You will be able to derive some crumbs of comfort from the humorous caricatures displayed in this original book of cartoons by The World's Special Artist. One coupon together with 10 cents secures it.

Weil-Know A PROMI

 ΠL

He Was Mutu

Edward V and well-kn partner in th O'Sullivan, o pital at 2 p. ness of a we his way to th which he w week ago las stroke. He Dunn avenue St. Michael's lerwent an his trouble. Mr. O'Sulliv but had alrea ous real estat

duate of St. James E. Day called to the Day's firm. Mr. O'Sulliv Holy Family grand deputy Benefit Assoc Toronto Cou coe Club and nity. He was earlier in life the Argonaut Three years ried Miss Em and a 3-year-o Emma O'Sull formatory, his when her son home yesterda 16-year-old sis plished violinis burg, Russia, days with her the news of he ed. The other are Paul, a fel city; John of Margaret and neral will be

WATCHMA On being red begin dragging of George Mur the fire-swept Aykrold, set fo foot of Spadi street, yester dragging para Aykroyd toiled the water are he thought a m in, but found i isfied that Mu slip, and no m

o'clock, from to Mount Hop

Spe

The little bo low (which I sealed by mait, elderly man tains in its 8 lustrated pagman need knowers and as his entire life cate period ownorms and to a healthy old aglion of these thus distribute the world. The world of the wo

ness. As we all condition of it manhood is e tainly only sure say to you, no your occupation of in the fact your vigor an same great perstore your will be exactly bearing as ot With an ititle VITALI numbers for u IZER is very suspecting the