The Robert Simpson Company, Limited

Women's and Children's Whitewear

LESS THAN HALF PRICE.

The entire sample range and overmakes from two of our best manufacturers, and the lot will go to make by far the best bargain this season has offered. There will be really wonderful choosing for early comers, and plenty to last all day; the lot includes Women's Nightgowns, Corset Covers, Drawers, Underskirts, Princess Slips and Combinations, and practically everything in whitewear for misses, girls and infants. 8 o'clock is the best time to secure yours.

Friday Bargain-Less Than Half Price.

CHILDREN'S DRESSES ALSO.

This exceptional purchase also included more than 200 samples of Girls' Dresses for this season, which, along with several oddments and balances of best selling lines in our regular stock, will be marked at half price and less to provide the busiest selling of the year. Ginghams, Chambrays, Percales, Prints, in pretty shades of blue, tan, pink, or green, and many white lawns; dainty, attractive trimmings; cut and sewing second to none.

Friday Bargain—Half Price and Less.

\$5.00 TO \$8.50 CHILDREN'S COATS, \$3.50. Clearing the balances of our High-class Coats for Children, in shot silks, diagonal serges, broadcloths, black satins and Tussore silks; charming styles, beautifully trimmed and wide. Sizes in the lot 2 to 6 years. Regular prices \$5.00, \$6.50, \$7.50 and \$8.50.

Friday Bargain—\$3.50.

WOMEN'S UNDERWEAR. Women's Combinations, finest lisle-finished cotton, low neck, no sleeves, umbrella or tight-knee drawers; high neck, short or no sleeves, tight knee. Sizes 32 to 38 bust. Regular 75c.

Friday Bargain-39c Women's Vests, airy-knit white cotton, low neck, no sleeves, deep fine lace yoke, with ribbon. Sizes 32 to 40 bust. Regularly

Friday Bargain-19c. Girls' Combinations, fine ribbed white cotton, low neck, no

sleeves, tight knee, closed crotch style, sizes 2 to 6 years. Regu-Friday Bargain-20c.

Women's Brassieres, strong white batiste yoke of embroidery or batiste with lace edges, shot steels in front, sizes 32 to 44 bust. Regularly \$1.25.

Friday Bargain-75c. \$2.00 TO \$3.50 CORSETS, \$1.25. Clearing odds and balances of several of our best selling styles

and several lines we are discontinuing in Warner's Rustproot, Jewel, La Reine, Dana A and Royale, fine coutil or batiste, high, medium or low busts, long unboned skirts, all rustproof steels, 4 garters, dainty trimmings, sizes 18 to 30 inches in the lot, but not in any one style. Regularly \$2.00 to \$3.50.

Friday Bargain—\$1.25.

-Third Floor.

Boots

DAINTY AMERICAN BOOTS, PUMPS AND LOW SHOES. REG. \$3.00, \$3.50, \$4.00 1.99 AND \$4.50. TODAY....

Over a thousand pairs, made on the newest Spring lasts, in all leathers, button and laced styles not all sizes in each style but all WHITE POPLIN PUMPS, 99c.

Women's Fine Quality White Poplin Pumps, made on the new short vamp last with neat tailored bow and Cuban heels. Sizes 3 to 7. Regular \$1.25. On sale TODAY A SALE OF MEN'S BOOTS

AND OXFORDS 2.49

Second day of the Big Special Sale of Men's "Hartt," "Brandon," "Murray" and "Tetrault" Good-year Welted Boots and Oxfords, in patent colt, gunmetal, tan Rus-sia calf, box calf and dongola kid leathers, button and laced styles. Sizes 5 to 11. Regular \$3.50, \$4.00, \$4.50 and \$5.00. On sale TO-DAY ... 2.49 (Second Floor)

\$2 Moreen Petticoats 98c

Odd lines taken from stock; some have pleated flounce, with pin stripe of color; others in all black, made with tailored flounce, inished with velvet binding. Lengths 38 to 42. Friday 98 No Phone or Mail Orders.

\$1.50 HOUSE DRESSES, 79c. Odd lines taken from stock, several different styles in the lot, black and white check. Sizes 34 Furniture Bargains

Arm Chair, in mission design. Regularly \$24.60. Friday bar-Bookcases, in quartered oak. Regularly \$54.00. Friday bargain 37.60

Bedroom Chairs and Rockers. Regularly \$3.75 and \$4.00. Friday bargain 2.90 Dinner Wagons, in fumed oak.
Regularly \$13.50. Friday bargain 9.60
Dining Chairs, in mission oak.
Regularly \$19.90. Friday bargain 13.80 Austrian Chairs, finished oak or mahogany. Regularly \$5.00. Friday Half Price (Fifth Floor)

Lunch Baskets and Traveling Goods for the Holiday

Juvenile Suit Cases, grained tan and brown Keratol, good brass lock, japanned corners, steel frame, neat lining. Special ... 1.00 Matting Club Bags, leather corners, strong handle, brass lock and side catches, linen Pring, with pocket. Sizes 16 and 18 inches. Special 1.49

Willow Baskets, strongly made, two handles, covered tops, very light weight. Special, 12 in., .75; 13-inch, 1.00; 14-inch 1.25

Bamboo Baskets, square shape, two handles, strong hinges, cov-ered tops, light and durable. Spe-

Race Millinery and Bargains in Holiday Hats

38 New Hats, the balance of our exclusive styles, will be finished and added to the showroom for Friday selling.

Sixteen cases of Fancy Ratine Hats in as many different styles, colors and trimming. This is one of the strongest selling lines we have had this summer season. For the holiday 1.25

SUIT AND TRIMMED HATS AT \$1.75.

Two tables of stylish hats. Hats for young and old, and suitable for summer and holiday outings. Regularly \$3.00 to \$4.50. Friday bargain 1.75

TRIMMED HATS AT \$4.50.

-Second Floor.

Regular Summer Hats in light colorings, trimmed with light, airy flowers and ribbons. Friday bargain 4.50 CHILDREN'S LEGHORN SHAPES AT 39c.

Cute, becoming styles in good quality leghorns, for children from 4 to 7 years old. Regularly 75c. Friday39 CHILDREN'S LEGHORN HATS AT \$1.85.

Of fine quality, trimmed with small flowers and satin ribbons. Friday bargain 1.85 Children's Hats and Bonnets at 1.25 Some of the Special Bargains for Holiday Makers, on Sale Today.

THE STORE WILL REMAIN CLOSED ALL DAY TOMORROW-VICTORIA DAY.

Women's and Misses' Suits One-third Less

New York's Best Model Suits at Special Price Reductions. These suits are all in the newest modes, with Russian blouse effects, or cutaway fronts, all beautifully finished and lined with best quality silks and satins; materials are Bedford cords, serges and tweeds, in black, tan, blue, fawn, and striped effects. Prices \$25.00, \$29.50, \$35.00, \$45.00 and \$49.50. Reduced to 16.66 to 33.00

DRESSES AT \$2.00, \$3.00, \$4.00 AND \$5.00.

A splendid variety of good styles and materials to suit the tastes of all. Percales, ginghams, and stripe effects, with low or high necks. Three-quarter length sleeves with trimmings on collar and cuffs. Splendid values at 2.00, 3.00, 4.00 and 5.00

CLOTH DRESSES FOR FRIDAY BARGAIN, \$4.95.

Clearance of Dresses Worth \$7.65, \$10.00 to \$11.75—One-piece Dresses, of serges and

GIRLS' COATS, FRIDAY BARGAIN, \$2.39.

A Splendid Offering-Big variety of styles and colors; loose-fitting coats with collars of contrasting materials; colors are scarlet, black and white check, and green; ages 8 to 12 years. Prices were \$4.00 to \$6.75. Friday bargain 2.39

WASH SKIRTS FOR THE HOLIDAY, 98c.

Good Plain-Gored Skirts, made from white Indian Head; have raised waist line and

'Vudor' Porch Shades KEEP THE VERANDAH COOL. AIRY, SHADY AND PRIVATE.

They come in two shades of green, and brown, gives full ventilation while preventing a violent draft. They are all ready to put up, nothing but a screwdriver re-

Sizes 4, 6, 9 and 10 ft. wide by 7 ft. 8 in. drop. Priced at \$2.50. \$8.60, \$4.90 and \$6.25 each.

Bamboo Shades for Verandahs

Inexpensive and serviceable, in green and natural shades; sizes and prices are as follows:

Size. Natural Color. Green. 4 x 875 ca. 1.00 ca. 6 x 8 1.10 ' 1.50 " 8 x 8 1.50 " 1.95 " 10 x 8 1.80 "

12 x 8 2.25 " 2.90 " Flags for the Holiday

Flags for the home, for the canoe, sailboat or launch, in best wool bunting, the kind that holds its color and stands all kinds of

1-yard Union Jacks, each ... 1.00 1-yard Dominion Ensigns, ea. 1.25 2-yard Union Jacks, each ... 2,50 2-yard Dominion Ensigns, ea. 3.50 A splendid assortment of Flags of all nations now in stock. Red, White and Blue Wool Bunting: 18 inches wide, yd. . . 14

Best American Striped

A splendid assortment of different colored Striped Awning Duck, water and sun-proof. Curtain your back or front verandah and add another cool, comfortable or any other requisites for room to your home. 31 Inches wide, yard 35 Yonge street door.

Wash Goods Tools for Holiday Use Steel Garden Spades, with D wooden handle. Regular 85c line,

steel Garden Hand Trowel

wood handle. Special for 5c and

Blued Steel Garden Hoe, special

plete with washers, clamps, brass couplings and brass combination

%-inch size; regular \$4.15; for

%-inch size; regular \$4.65; for

Hand Garden Shears, at prices 25c, 35c, 45c, 65c, 75c, 85c, 95c.

Screening

Screen Windows, in all the standard sizes from 14 to 24 inches high; closed from 18 to 33 inches, and opening from 281/4 to 60 inches wide; at prices from 15c to 65c asch

Screen Doors, in sizes 2 ft. 6 x

6 ft. 6, 2 ft. 8, x 6 ft. 8, 2 ft. 10 x 6 ft. 10, 3 ft. x 7 ft., and prices 75c, \$1.00, \$1.25, \$1.89, \$1.75.

doors, each

75c and \$1.00.

Hose Splicers, ½ or %, 5c and

920 yards of Striped Ging-hams, Plain Chambrays, Cross-Bar Muslins and Whipcords. Regular values from 121/2c to 19c. Friday bar-

At 17c

Brass Lawn Spray, sprays like a fountain. Good \$1.00 line, for 28-inch Black and White Reps, in eight neat designs. Regular 25c. 28 - inch Plain White,

Black, Pale Blue and Tan. Regular 25c. 28-inch Vestings, in neat

28-inch Spot, Stripe and

Embroidered Muslins. Regular 25c. 28 - inch Medium Cord

Pique. Regular 25c. ONE PRICE-17c.

One Lot of Remnants of Ponge Suitings, Linens, Poplins, Bedford Cords, Sunresista Suitings. Regular 25c to

35-inch Indian Head Suitings, in shades of gray, pink, green, linen, mauve, navy, black, brown, etc. Regular 15c. Friday bargain 11 (Second Floor)

Awning Duck, 35c Yd. Camera Supplies Main Floor

Hose Clamps, per pair5
Black Wire Fly Screening by the yard, in widths: 22-in., 12c per Procure your Films for

any make or size of Camera your Camera, just inside

yd.; 28-in., 15c per yd.; 34-in., 18c per yd.; 36-in., 19c per yd.; 38-in., 20c per yd.; 40-in., 21c per Chopping Axes, long handles, best quality steel heads, at prices

Brass, Glass, Marble and Terra Cotta

Extra Large Size Hammered Brass Jardinieres, well made, with 10-inch opening, unusually lew price. Regular price \$2.95; for .98 "Nu Cut" Glassware—The best designs and quality in low-priced glass obtainable. A fine assortment of pieces for Friday selling only, consisting of Large Berry Bowls, Celery Trays, Salad Dishes, 2-Handled Sandwich Dishes, 10-inch Sandwich Platas Large Vyses Spe.

pieces in Italian terra cotta and Jardiniere and Pedestal, handsomely modeled in relief. . 35.00 Oblong Flower Box on stan-

dards, with bas-relief ornamentation 75.00 Separate Jardinieres, extra large size, with figure carving ... 15.00 Separate Flower Pot, 16-inch size, with festoon modeling 17.50 Marble Lawn Bench, 41/2 feet long, carved edge and supports of Gray Stone Jardinieres, an excellent imitation of genuine stone, with classical ornamentation in

bas-relief and festoon garlands: 7-inch size 2.50 8-inch size 8.50 10-inch size Jardinieres and Pedestals in Corinthian and Ravisant styles. Specially low prices, at 6.00

BARGAINS ON SALE TODAY

The Robert Simpson Company, Limited

Necessary Clothing for the Holiday MEN'S TWO-PIECE OUTING SUITS

style, half lined coat and trousers with cuff bottoms, side and belt straps. Price 10.50

splendid outing suit; smart single-breasted three-button

The favorite homespun, in light gray, makes a

NATTY NORFOLK STYLE TWO-PIECE SUIT. Made from an excellent English tweed, in plain gray; cut in the new style semi-Norfolk; the ordinary style fronts and yoke Norfolk back with half belt; half lined coat; pants with cuff bottoms, belt and side straps. Price 19.00

MEN'S NEW FANCY STRIPE BLAZERS. Don't fail to wear your Blazer Coat; colors black and yellow, black and red, two-color blue; single-breasted, patch pockets. Popular coat and colors 4.00

MEN'S FLANNEL PANTS. In plain white and dark gray, with cuff bottoms and belt and side straps; nicely tailored. Price 3.50 (Main Floor)

Boys' Sample Wash Suits

Regular Value \$1.25, \$1.50, \$1.75, \$2.00. 225 Boys' Sample Wash Suits, no two alike, in Rus-

sian and blouse styles: in this lot every color is represented, showing a splendid range of novelty shades. Sizes 3 to 6 years, mostly 4 and 5 years. Fri-

BOYS' PARAMATTA RAINCOATS.

Strongly - made Double Texture Paramatta Raincoats, with close - fitting collar, Raglan shoulders and double-stitched seams. Sizes 25 to 34. Friday 6.50 (Main Floor)

Groceries

2000 bags Choice Family Flour. Choice Currents, cleaned, 3 lbs. .25 California Seeded Raisins. Three packages25 Yellow Cooking Sugar, 11 dbs. .50 Perfection Baking Powder. Three Canned Sweet Pumpkin. Three Pure Kettle-Rendered Lard, Per Canada Corn Starch. Per pack-Finest Creamery Butter. Per mild, half or whole. Per lb. .19 Choice Pink Salmon. Per tin...10 Toasted Cornflakes. Three packages25 Loaf Sugar, 4 lbs.25 Canned Corn. Three tins25 Canned Peas. Per tin10

21/2 LBS. PURE CELONA TEA, 58c. 500 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Friday, 21/2

Cuban Grapefruit. Each, .5. Per

(Basement)

500 Boys' Cashmere Jerseys

in cream, black and navy. short sleeves, also cashmere Bathing Trunks, in garnet, navy and black, all odd lines. Sizes are from 20 to 30. Regular prices 75c each. 8 o'clock special,

Wall Papers For Holiday Workers Varnish Tiles, for bath-

rooms, kitchens, shops and halls, ceiling or wall. Per

pink, green, cream, yellow. Per roll, .8, .10, .15, .25, .35 and50 Parlor, Dining - Room and Hall Papers, in brown,

green, tan, red. Per roll.....10, .15; .25, .35, .50 har cellings for any room, in white or cream. Per roll, .5, .8, .10, .121/2, .15, .20, .25 and35

PAINTS, POLISHES, WAXES, BRUSHES AND KALSO.

Best House Paints, of English lead, for outside or inside house. Per quart .55. Per pint30 Polishes for Furniture, Pianos, Autos, Liquid Veneer, Renual and Flempole. Per bottle .25 and .50

Waxes for Floors, Woodwork, Furniture and Oilcloth, Johnson's old English and mission wax. Per tin45 and .50

Lemon Oil Polish. Per

Varnish for Floors, Linoleums, Doors, Canoes or Boats. Per pint, .35. Per quart65 Brushes for Paints, Varnishes or Kalso, from Gold and Aluminum Paint, for frames, papers, radiators. Per tin, .15, .25 Kalso and Muresco, all

wall shades. Per package,

.35 and40

New Summer Rugs for the Porch and Summer Cottages

We have just received a large shipment of Beautiful, New, Extra Fine Quality, Twisted Fibre Summer Rugs—These come in numerous very attractive colors and designs, and are quite uncommon in their

NEW RATTANIA RUG. This is a fine quality Rug, that will lie flat on the floor, will keep its color well, and can be washed over with a damp cloth to brighten up the colors:

the colors:
6.0 x 9.0 7.95 4.6 x 7.6 4.45
36 in. x 72 in. 2.25 HUNDREDS OF ROLLS OF NEW JAPANESE MATTINGS ARE NOW ON SHOW IN VARIOUS COLORS AND DESIGNS INEXPENSIVE, EFFECTIVE, JAPANESE STENCILLED MATTING RUGS AT SMALL COST

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5.0 x 8.0 4.25 6.0 x 9.0 5.50 7.6 x 10.6 7.95