

V

The
Church of England Publishing Co.
LIMITED
.....Toronto.....

Letters patent have been issued by the Lieut.-Governor of Ontario in Council, incorporating this Company. The capital stock is fixed at \$50,000, in shares of \$50 each. We are sure that this announcement will be a matter of very real gratification to a very large number of Church people throughout the Dominion. It has long been felt that we are neglecting a very powerful agency for good in not having an organization for circulating amongst our people the vast and splendid stores of literature which the Church of England has produced.

This feeling has often found expression on the floor of our Synods, and many fruitless attempts have been made to get the Church in her corporate capacity to take active steps to provide for this great need.

At last, despairing of any other remedy, and hearing from all parts of the country that the houses of our people were being filled with an alien and often hostile literature, and that anti-Church religious sentiment was thus being created, a few individuals determined to start a joint stock Church Publishing Company. The Company have set before them three objects. First, the establishment of a Church paper, which, in information, editorial guidance, and literary character, shall be in some measure worthy of the Church of England. The issue of this paper is the first fruit of their desire in that direction.

Second, the establishment of a Church bookroom, which will keep on hand and be the ready instrument for procuring promptly Church Books and all other current literature which the reading public may require.

The third thing which the Company has set itself to accomplish is the establishment of a Church Printing and Publishing House. This has already been initiated and will be carefully and gradually expanded as the need grows.

Catalogues of our books sent on application. Orders promptly filled. Special discounts for libraries. Address

R.

Telep
Brant

Church of England Publishing Company, Ltd.
17 RICHMOND STREET WEST, TORONTO.