## ARTICLE 3

## Objectives

The objectives of the Cooperation Programme shall be to:

- promote closer understanding between the peoples of Canada and the European
  Community, including broader knowledge of their languages, cultures and institutions;
- improve the quality of human resource development in both Canada and the European Community, including the acquisition of skills required to meet the challenges of the global knowledge-based economy;
- encourage an innovative and sustainable range of student-centred higher education and training cooperative activities between the different regions in Canada and the European Community that have a durable impact;
- improve the quality of transatlantic student mobility by promoting transparency, mutual recognition of qualifications and periods of study and training, and where appropriate, portability of credits;
- encourage the exchange of expertise in e-learning and open and distance education and their effective use by project consortia to broaden Programme impact;
- 6) form or enhance partnerships among higher education and training institutions, professional associations, public authorities, private sector and other associations as appropriate in both Canada and the European Community;