

- b) Are any countries excluded by treaty from any taxes or restrictions? If yes, describe.

None

D. BOOK PUBLISHING

Please complete the following table.

1. Market data

- a) How many English/French language titles are available in this country/territory? (See chart columns 1 and 3.)
- b) How many copies of English/French language titles were sold last year in this country/territory? (See chart columns 2 and 4.)
- c) How many foreign language title translations are available in this country/territory? (See chart column 5.)
- d) How many copies of translated foreign language titles? (See chart column 6.)

2. Pricing

- a) What is the average retail price of a hard cover best seller in this territory/country? \$3.50-4.00 W 4.536 (1987)
- b) What is the cost of printing a hard cover best seller in this territory/country for:

Quantity = 50,000? \$ _____

Quantity = 200,000? \$ _____

Printing firms were unable to give cost figure unless they received detailed info

- c) What is the cost of printing a soft cover best seller in this territory/country for:

Quantity = 50,000? \$ _____

Quantity = 200,000? \$ _____

However, a large printing firm has advised that the cost of offset printing process only for 50,000 sheets of 788mm x 1092mm paper is W 1,600.