



Last updated: December 1st, 1998

What's New

Our Role

Client Management

Client Policies

Services to businesses

Services to Partners

Additional Services

Post Support: People

Post Support: Tools

Discussion

Français

Post Support Tools - InfoExport: Your Own Post's Web Site

A few easy steps to your own trade-related Web site.

Build yourself a home on the Web and save time answering requests from your business clients while helping them better prepare for your market. Start by contacting the Post Support Unit. Someone will contact you within 24 hours to develop a time-line for the completion of your site.

1 Get Inspired

Have a look at the sample sites that we have set up to guide you through the development of your own trade-related site. Imagine your post having a site like this one: <http://www.infoexport.gc.ca/ar>

2 Do not re-invent the wheel!

Look at your current section on InfoExport to identify gaps. Do a search for your country in ExportSource. Look at what Strategis has to offer about your country.

3 Introduce Yourself

Send the Post Support Unit the following information through e-mail in the language of your choice (English or French). You can click on the title of the document to view relevant samples:

- introduction to your territory and, if applicable, the responsibilities of the different posts;
- introduction to each post in your territory;
- basic advice to clients specific to your market;
- list of your additional services and cost-sharing arrangements; please refer to guidelines on Additional Services. (sample coming soon)