

★DIRECT★2★UA★

Welcome to incredible savings
at our "electronic" warehouse.
Use your client service card to
purchase and arrange delivery

- 1 Today's "SuperSave" items
- 2 Accounting Department
- 3 Delivery Inquiries
- 4 Exit to Shoppers Index

A NEW WAY OF RETAILING

This brochure explores the use of videotex in retail and sales operations and shows how the expertise of Canadian companies — world leaders in videotex systems and services — can help in the planning and operation of videotex-based retail services.

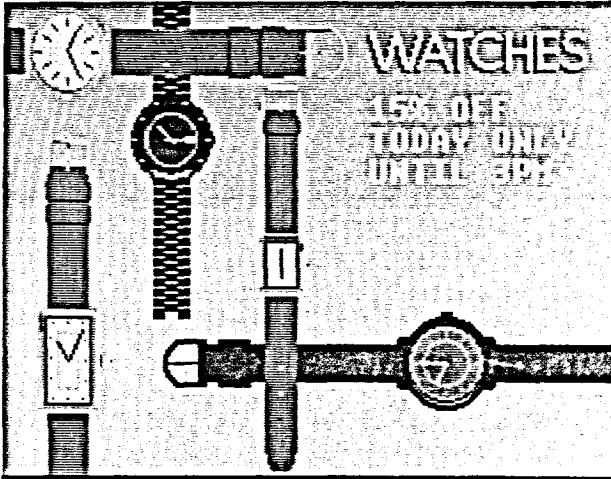
In the face of changing employment patterns, inflation, energy shortages and changing leisure habits, an increasingly mobile and independent population is rapidly developing more sophisticated information and service needs.

Videotex, with its power to deliver integrated computer communications services to the home, is emerging as a powerful new medium. And nowhere is its potential being felt more than in the retail and business sectors.

Videotex carries far-reaching revenue opportunities for today's leading-edge merchandiser and advertiser. It is a means to expand market share, cut overhead costs, offer lower prices and improve inventory and margin control.

WATCHES

15% OFF
TODAY ONLY
UNTIL 3PM



1 MORE SALES ITEMS 2 ORDER FORM