

**External Affairs and International Trade**

**International Trade Business Plan**

**Screening Questionnaire**

1. May I please speak with (contact name)?
- a)  Person available -note name and go to introduction  
Name: \_\_\_\_\_
- b)  Person not available -set up callback time  
Name: \_\_\_\_\_  
Date: \_\_\_\_\_ Time: \_\_\_\_\_
- c)  Person at another location - note name and number  
Name: \_\_\_\_\_ Telephone: \_\_\_\_\_
- d)  Refused - Thank and terminate

**Introduction**

Hello, my name is \_\_\_\_\_ and I'm calling on behalf of the Phase 5 Consulting Group, an independent consulting firm. We're conducting group discussions for the Department of External Affairs and International Trade. The Department would like to hear from business executives regarding the International Trade Business Plan, a publication which was recently sent to you. The purpose of these discussions is to determine ways in which the Department can improve the publication and assist Canadian companies by providing relevant information on government trade, investment and technology acquisition activities. Your input would be appreciated and will be used to help Canada's export sector. People who participate in the discussion group will be paid an honorarium of \$100 for their time.

2. Would you be willing to participate in a discussion group on \_\_\_\_\_  
at \_\_\_\_\_ p.m.?
- Yes                       No - Thank and terminate