

POST: SYDNEY, AUSTRALIA

ACTIVITY/EVENT	CUSTOMER SEGMENT	TARGET AUDIENCE	DATE(S)	LOCATION(S)	CONTACT
Experience Canada	General Touring	Travel Trade	Apr/93	Australia	J. Matson 612-364-3098
Brisbane Ski Show	Outdoor	Consumer	Apr 16/93	Brisbane	Bob Thacker 07 862-2201
Melbourne Ski Show	Outdoor	Consumer	Apr 30/93	Melbourne	Bob Thacker 07 862-2201
Sydney Snow Spectacular	Outdoor	Consumer	May 14/93	Sydney	Mike Petrie 02 913-3549
Melbourne Holiday & Travel Show	Travel Show	Consumer	Jun 11/93	Melbourne	Exhibitions & Trade Fairs 03 696-0666
Sydney Holiday & Travel Show	Travel Show	Consumer	Jun 18/93	Sydney	ATIA 02 360-3500
Destination Canada	General Touring	Travel Trade	Oct/93	Australia	J. Matson 612-364-3098
Canada Corroboree	General Touring	Travel Trade	Jan/94	Australia	J. Matson 612-364-3098
Asia Pacific CIBTEX	Travel Exhibition	Assn./Incentive	Feb/94	Sydney	Trade Fairs 02 357-7022
Experience Canada	General Touring	Travel Trade	Mar/94	Australia	J. Matson 612-364-3098
AIME	Meeting EXPO	Assn./Incentive	Mar/94	Melbourne	Exhib. Trade Fairs 03 696-0666
Adelaide AFTA	Travel Fair	Consumer	Feb/94	Adelaide	Phillip Styles 08 371-1700
Perth Holiday & Travel Fair	Travel Fair	Consumer	Mar/94	Perth	Pat Strahan 09 246-3192

* INDICATES ACTIVITIES/EVENTS ARRANGED/COORDINATED BY POST.