

# BUSINESS AGENDA

**Ottawa** — February 2, 1993 — World Business Publications will sponsor a full day seminar on international agricultural opportunities. The seminar, being held at the Chateau Laurier Hotel, is directed to Canadian exporters of agricultural goods and services who wish to increase their international activities. It will also be of particular interest to associations, government officials, and the agricultural research community. For further information, contact World Business. Tel.: (613) 747-2732. Fax: (613) 747-2735.

**Victoria** — February 17, 1993 — **Corporate Communications Corcom'93 Trade Show**, organized by Trade Trends Marketing. For more information or to reserve booth, contact Ruth Roman. Tel.: (604)361-9598. Fax(604)361-9335.

**Ottawa, Oakville, Richmond Hill, Thunder Bay**—This winter, Industry Science and Technology Canada is again sponsoring the seminar **International Trade Shows Made Profitable** in Ontario. The seminars will be held in: **Ottawa** - February 18; **Oakville** - February 24; **Richmond Hill** - March 2; **Thunder Bay** - March 30. For more information or to register, phone or fax International Training and Management Company, Toronto, (416) 483-3836.

**Montreal** — March 16-18, 1993 — Under the auspices of Industry, Science and Technology Canada, the Metropolitan Montreal Chamber of Commerce is organizing **Technology Focus**, a trade fair at the Montreal Convention Centre. With "Technology in the Service of Business" as its

motto, the fair will offer visitors an exhibition, lectures and seminars, along with a program of technical visits and one-on-one meetings. The event is designed to bring businesspersons and technology specialists together in an environment conducive to doing business. For more information, contact Toby King, Metropolitan Montreal Chamber of Commerce. Tel.: (514) 878-4651. Fax: (514) 878-2262.

**Montreal** — March 15-18, 1993 — **The Canadian Industrial Transportation League (CITL) Annual Convention and Transpo'93** ("One Step Beyond") will be held at the Place Bonaventure. For registration and exhibit information, contact: Patricia Mackle (CITL). Tel.: (416) 447-7766.

Singapore:

## Paint Labelling Requirements

The Singapore Ministry of the Environment has issued new labelling requirements for all paints containing lead compounds as additives. The new requirements are effective February 1, 1993, and apply to paints imported to Singapore for local applications. They are not required for paints imported into Singapore for re-export.

For details on the new labels, please contact the Canadian High Commission in Singapore, fax number (65) 225 2450, or the Asia Pacific South Trade Division of External Affairs and International Trade Canada in Ottawa, fax (613) 996-4309.

## Reminder: Not Too Late for Guadalajara Food and Consumer Show

There are still a few places available for ANTAD'93, the March 27-30 food and consumer show taking place in **Guadalajara**.

**ANTAD** attracts some 10,000 Mexican managers/buyers that represent supermarkets, department and specialty stores that serve the fast-growing food and consumer goods market. Indications are that consumer imports into Mexico are growing constantly—because of consumer curiosity to try new products and because imports of this kind are viewed as a status symbol.

Last year, the 29 Canadian companies participating in **ANTAD** recommended a return engagement. These Canadian exhibitors were suppliers of processed food, beverages, store equipment, leisure goods, housewares and giftware, all looking for an opportunity to penetrate the hugely attractive Mexican market. To register for **ANTAD'93**, please contact Ms. Sony Marques, Trade Fairs and Missions, Latin America and Caribbean Trade Division (LGT), EAITC. Tel: (613) 996-6142 Fax: (613) 952-3904.