



OUR SUCCESS IS THE TRIUMPH OF PRINCIPLE.

This success with its consequent expansion has rendered necessary the occupation of larger premises which we have secured at

24 Adelaide Street West,

where we occupy the entire building, affording us nearly 10,000 square feet of floor space.

We work from the principle that our customers' interests and our own are identical.

We do not force on them unsalable or undesirable merchandise.

When goods bought from us prove unsalable we find pleasure in exchanging, always allowing full price for goods we take back.

This, of course, does not apply to prescriptions or wares made especially for customer.

OUR CUSTOMERS ARE OUR FRIENDS.

THE COHEN BROTHERS, LIMITED,

24 ADELAIDE STREET WEST,

TORONTO, CANADA.

