

It's the Type Bar That Does It

*How it hits, what it hits and where it hits
it tells the whole story of typewriter worth.*

THE MONARCH type bar hits in plain sight—that is visible writing.

THE MONARCH type bar hangs in plain sight, so as to be easily gotten at.

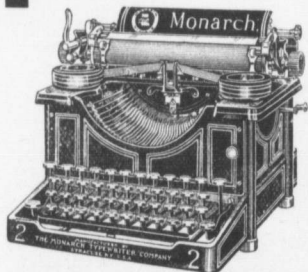
THE MONARCH type bar hits a rigid carriage and so gives a clear, clean impression of the type.

THE MONARCH type bar always hits where it ought, because of its firm bearings.

THE MONARCH type bar needs no guide because of its patented, broad, pivotal, frictionless bearings.

THE MONARCH type bar hits a sharp, snappy blow and gets out of the way "as quick as lightning."

THE MONARCH type bar hits a strong stroke with an easy touch of the type key. *In fact,*



THE MONARCH type bar hits the right thing in the right way in the right place and keeps on doing it and hence the Monarch Typewriter is the typewriter of the present and of the future.

Monarch Typewriter Co.
3 Toronto St., Toronto

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