

**If you Want to Learn Anything About Advertising.**  
 If you are a business man and get or want to get business by any kind of advertising, and want to know how to advertise and make money for if you are an employee and expect to go into business for yourself for if you want to get into a new and profitable profession--we furnish the foundation--the accumulated knowledge on the subject. Investigation costs you nothing. Invaluable information will be sent free. Address Advertising World, Publicity Club, Columbus, O.

### HOTELS FOR COMMERCIAL MEN.

|                       |                   |
|-----------------------|-------------------|
| Halifax, N. S. ....   | Halifax Hotel     |
| " " .....             | Queen Hotel       |
| Montreal .....        | Windsor           |
| " .....               | St. Lawrence Hall |
| Quebec .....          | Chateau Frontenac |
| " .....               | Hotel Victoria    |
| St. John, N. B. ....  | Hotel Victoria    |
| " " .....             | Royal Hotel       |
| Sherbrooke, Que. .... | Sherbrooke House  |
| " .....               | Walker House      |
| Winnipeg .....        | Leland            |
| " .....               | Winnipeg Hotel    |
| Ottawa, Can .....     | The Windsor Hotel |

### *The following*

*is a partial list of the  
Goods we manufacture :*

**The Sun Lighting Machine.**

(sprinkling system.)

**The Beacon Acetylene Machine.**

(immersion system.)

**The Simplex Acetylene Generator.**

(the best and cheapest machine made for supplying a moderate number of lights.)

**The Duplex Acetylene Machine.**

(the only machine that will supply both Light and Heat from one and the same machine.)

**Acetylene Gas Stoves and Ranges.**

(for use with the above machine.)

**Special Photographic Apparatus.**

(beats sunlight for photography.)

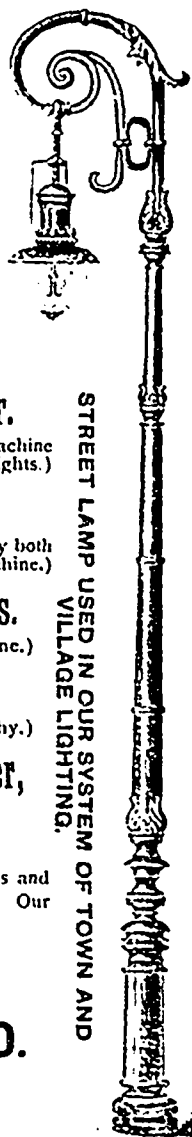
**The "Crescent" Acetylene Burner,  
Acetylene Gas Meters, etc.**

We also make a specialty of lighting Towns and Villages, for which we design special apparatus. Our goods are all guaranteed. Send for catalogue

**THE ACETYLENE  
MANUFACTURING CO.**  
LIMITED

Head Office, LONDON, ONT.

Capital, \$300,000.



## A.A. ALLAN & CO.

Wholesale  
Manufacturers

# FUR



### JACKETS in

Capes and Collarettes  
Caperines, Newest Designs  
Neckwear In Great Variety  
Seal  
Persian Lamb  
Grey Lamb  
Electric Seal  
Astrachan  
Raccoon

Men's Fur and Fur-Lined Coats

RELIABLE QUALITY  
ATTRACTIVE PRICES

51 Bay St.,

TORONTO

## NOTHING DECEPTIVE

— ABOUT —

# Patent Roll Cotton Batting

## North Star, Crescent, Pearl Brands

The "North Star" and "Crescent" for 1899 will show very decided improvements in whiteness and quality. No other cotton bat will retail as satisfactorily nor call for as many repeat orders.

The "Pearl" grade will continue the leading low priced bat of Canada, being designed for customers' uses, and with no selling frills at expense of strength.