

Half-Price Jewelry Sale Ends To-Night

AT 10 O'CLOCK

Your last opportunity to buy Diamonds,
Watches, Clocks, Jewelry, China and one dozen
Umbrellas at

HALF PRICE

C. H. WARD & CO.

Diamond Merchants, Jewelers, Opticians.

386 RICHMOND STREET.

PHONE 1084

REMINDER

DON'T MORTGAGE THE FUTURE! If you suffer from
any eyestrain, attend to your eyes at once. Don't store up
trouble for future years.

Care For the Eyes That Care For You!

BROWN OPTICAL CO.

Quality Beyond Question

223 DUNDAS STREET

PHONE 1877

Branches — Hamilton, Montreal and Windsor

WEGNER'S

Wholesale and Retail Dealers in
Overalls, Sweaters, Coats, Gloves,
Mittens and Raincoats.
LONDON'S LARGEST HIGH-CLASS
WORKINGMEN'S OUTFITTERS
Exclusive Manufacturers' Agent for
the Best Canadian Makes
of Overalls.

WEGNER, "The Heart of London,"

571 Talbot Street. Phone 1949.

OPEN EVENINGS. 8 till

APPROVAL

OUR consistent
attention to de-
tails has won for
us the approval of
those who appreciate
dignified service.
Our worthiness
to serve the
people of this city
has become well
known.

W. HARRISON

FURNERAL DIRECTOR

671 DUNDAS STREET

PHONE 3150

J. FERGUSON'S SONS

R. R. FERGUSON, Manager.

174-180 KING STREET.

Funeral Director, Personal
Attention.

Day or Night Service.

Phone: Office 543. Res. 2056-W

THE FUNERAL HOME

In a quiet, convenient
location, with every
facility for rendering a
superior service at the
minimum cost.

A. L. OATMAN,
Funeral Director,
Cor. King and Colborne
Streets.

The Geo. E. Logan

Funeral Home

Built especially for the quiet
elegance of dignified, distinctive
service amidst home-like sur-
roundings.

571-3 Dundas St. s Phone 1988.

MOTOR AMBULANCE SERVICE

TRUSTEES SEEK CUT OF \$62,000

Windsor Education Board Plans
Mill Rate Reduction

AROUSES KEEN INTEREST

Expenditure In 1924 Nearly
Equal To All Other Bodies

WINDSOR, Feb. 27.—Following a re-
cent announcement by the chairman of
the Windsor Board of Education that
every effort is being made to reduce
the 1925 school rate by approximately
one mill, or possibly 1½ mills, members
of the city finance committee to-day
watched with keen interest the progress
made by the school representatives to
date.

While the board has made no an-
nouncement as to what school esti-
mates amount to, since it was reported
\$2,000 had been pared from proposed
expenditures, the sum of \$62,000 must
be slashed from the estimates before
presentation to the City Council, if the
board is to make good its promise to
cut the rate by one mill, it is stated.
To reach its fullest hope of a reduction
of 1½ mills, \$92,000 will have to be
deleted from the requisition of the
board for 1925.

The Windsor Board of Education,
which spent nearly as much money as
all other civic bodies combined in 1924,
is at present under the spotlight of
aldermanic interest, as it is the hope of
all members of the city finance de-
partment that it will adhere to the policy
of retrenchment being followed by the
other civic spending bodies.

Certain members of the board, how-
ever, are reported to be dubious con-
cerning the ambitious attempt to re-
duce the rate, and, according to those in
well-informed circles, are doubtful
whether or not the slash will be possi-
ble.

With indications that the municipal
tax rate will be lower this year than
in 1924, city officials are observing the
attempts of the board to effect such a
drastic slash with interest. It is stated
that it will be kept a close eye on the
board to see what they will be forced to
pay for maintenance of the schools and
Windsor schools and educational facili-
ties in general.

Gordon Weir Imprisoned For
Chicken TheftsST. THOMAS, Feb. 27.—Norman
Weir, of Yarmouth, was allowed to go
on suspended sentence when he ap-
peared before Magistrate Maxwell this
afternoon on a charge of stealing
chickens and also being drunk in a
public place. Norman is the youth who
gained considerable publicity by an-
nouncing that he would be married to
Violet Boedden in the county jail.

Gordon Weir, arraigned on the same
charge, was sentenced to serve not less
than nine months nor more than two
years, less one day, in the Ontario re-
formatory. Previous convictions regis-
tered against Gordon Weir, both in this
country and in the United States, proved
detrimental to his plea for leniency.

Violet Boedden, who served not less
than nine months nor more than two
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CASH PRIZES

FIRST PRIZE	FOURTH PRIZE
\$25.00	\$10.00
SECOND PRIZE	10 PRIZES OF
\$20.00	\$5.00 each
THIRD PRIZE	15 PRIZES OF
\$15.00	\$2.00 each

Boys and Girls--There Is Still Time To Enter The Neal Invisible Color Picture Contest

No matter if you have never started, Do it now! You may still win First
Prize. Any entry of 35 pictures or more will be received.

Ask mother to take Neal's Wrapped Loaf (large size) and help you win a cash
prize.

RULES—Get the picture each day from Neal's Money-back Wrapped Bread (large size) and color it as directed.
There is one issued each day. When the contest ends, April 15th, send your entry in to the Federal Advertising
Agency, Ltd., 306 Dominion Savings Building, London, Ontario. No entry received after April 29th.

This is the most pleasing and interesting contest ever conducted for the boys and
girls of Western Ontario. Everyone up to 15 years of age can enter.

Besides the fun you get out of it there are many generous cash prizes and all
have an equal chance to win.

NEAL BAKING COMPANY, Limited

Bread factories at

WINDSOR

LONDON

ST. THOMAS

SARNIA

after coming back from Ottawa with
the Queen's girls' hockey team, which
was the Ottawa Alerts by
a chill on the way down to Ottawa.

SEES DIFFICULTIES IN
LOCAL GUARANTEES FOR
HYDRO-ELECTRIC BONDS

TORONTO, Feb. 27.—Premier Fer-
guson said to-day that he could see

objections to the proposal put forth by
Toronto City Council that municipali-
ties should be allowed to guarantee
hydro bonds to finance construction
projects and extensions without any
provincial guarantee. "I have not gone
into the matter thoroughly as yet,"
said the premier, "but I can see certain
objections to it."

SEEK SECRETARY-TREASURER.
WINDSOR, Feb. 27.—The Board of
Education last night decided to ad-
vertise for a secretary-treasurer to re-

place Thomas H. Borrow, recently dis-
missed from that position. George A.
Pearson, principal of Prince Edward
School, who had been offered the
vacancy, informed the board he pre-
ferred to retain his present position.

NEARLY OVERCOME BY GAS.
ATLANTER, Feb. 27.—H. L. McConnell
and family, of Lakeview, had a narrow
escape from death on Wednesday,
when they were nearly overcome by
gas from the exhaust of a gasoline

Lead Pipe, Sheet Lead,
Lead Traps, Lead Bends

Prompt Delivery From Stock.
The Canada Metal Co., Ltd.
TORONTO.

engine connected to their lighting
plant. A doctor was called and soon
had the members of the family
from the effects of the gas.

LET'S MAKE OUR TOWN
SPICK AND SPAN

WE APPEAL
TO YOUR
PATRIOTIC SPIRIT
REDUCE THE
ENORMOUS
FIRE WASTE

BY REMOVING
THE CAUSE

CLEAN UP

FIFTY MILLION
DOLLARS
WORTH OF PROPERTY IN CANADA
DESTROYED ANNUALLY BY
FIRE!
EIGHT OUT OF TEN FIRES
PREVENTABLE

FOUR PRINCIPAL CAUSES OF FIRE:

Take Pride
In Your
Place of
Business and
Residence
CLEAN UP!

**FORGETFULNESS
IRRESPONSIBILITY
REFUSE
ERRORS**

Take Pride
In Your
Place of
Business and
Residence
CLEAN UP!

CITY OF LONDON

JOHN AITKEN, Fire Chief

G. A. WENIGE Mayor



This is one of the
first and most
important questions
after every fire.

Can you answer 'Yes'
for your property?

Don't delay
insure with

BEDDOME - BROWN
GRONBY & POCOCK

392 Richmond Street.
PHONE 693.

BELIEVE WORST OF FLOOD OVER

Waters of Thames Recede In
Chatham Vicinity

ICE JAM 20 MILES LONG

Dover West Farmers Isolated By
Ice In Fields

CHATHAM, Feb. 27.—There are no
immediate prospects of flood waters
damaging low lying lands at the mouth
of the River Thames, and the belief
here to-day is that the worst of the
situation is past.

From different sections came reports
that the flood waters had receded
noticeably in some places as much as
18 inches. This is due to the freezing
of the creeks and dredge cuts, and the
consequent change of stage of the
waters, which empty themselves into the
Thames. The jam of river ice, which
formed in the early hours of Thursday
morning at the mouth of the river, now
extends inland some 24 miles to Louis-
ville, six miles east of here. The wind
is still in the north, but has lost much
of its driving force.

That the flood waters would recede
about 18 inches during the night was
the prediction made this evening by
H. E. Crow, who still holds the opinion
that the worst of the flood situation is
passed, despite the 21-mile jam of ice.
The veteran navigator has made fore-
casts of the situation with great ac-
curacy since the flooding began. His
belief is that the 21-mile ice jam he
is not solid to the bottom for a good part
of the distance. His observations have
convinced him that there is sufficient
space to permit the natural flow of the
river current. He does not anticipate
any serious rising of the water, even
when weather conditions are more
favorable and the ice barrier moves.

Gilbert Reaume, of Tilbury East, who
resides near the pumpkins of the
Dauphin scheme, said to-night that the
dikes, which protect 2,200 acres of that
township are still holding firm. He
reported that the water had receded
several inches.

People in Dover West, the locality
most seriously affected by the flood,
are not suffering, according to telephonic
messages this evening. They report
the waters on their farms as steadily
receding. Portions of Harwich Town-
ship were inundated this afternoon as
the ice jam continued to grow above
Chatham, but no hardships have been
caused the farmers. A team of horses,
drawing a wagon, slipped on a road,
and rolled into a swollen creek, and the
driver, a man named Ripley, was
plunged into the water. He managed
to scramble to safety and get his
horses out of danger.

With the Dauphin dikes holding
firm, there was no danger to-night
of flood waters causing washouts of
the roadbed of the Canadian National
Railway near Jewett's Creek. Sup-
plies of timber are in readiness to use
if necessary.

Basements of downtown stores were
flooded this morning, but no stock was
damaged, forewarned, they having
moved their merchandise to places of
safety. Dressing-rooms of the Griffin
Theater are still flooded and a stock
company was prevented from perform-
ing to-night.

INDUSTRIAL CONDITION BANS SALARY INCREASE

WINDSOR, Feb. 27.—Describing the
industrial situation along the border as
"terrible" and asserting that present
conditions do not warrant salary in-
creases in any of the city departments,
Mayor Mitchell has told representatives
of Windsor police department that no
wage increases would be allowed until
economic conditions righted themselves
during the next few months.

A deputation of policemen appeared
before the police board to ask for a 10
per cent. salary increase on the grounds
that high living costs in Windsor
necessitated such action.

The mayor related several distress-
ing cases here due to adverse industrial
outlook and asked the men to defer
their application for more pay until
the horizon brightened rather than
burden the taxpayers further. The
suggestion was accepted.

FUNERAL TO-DAY.

WINDSOR, Feb. 27.—Funeral ser-
vices for Mrs. Mary Ann Lindsay, 91,
who died to-day at the home of her daugh-
ter, Mrs. William Chew, 110 Bridge
avenue, will be held to-morrow after-
noon. Mrs. Lindsay was a native of
England.

Eyes Strengthened 50% by Proper Eye Care, Says Doctor

Suggests Simple Home Treatment Which
Quickly Relieves All Irritation
and Sharpens Vision.

No longer is there any excuse for most
of our eye troubles. For specialists
have perfected a simple but amazingly
effective treatment which not only
quickly relieves burning, itching, smart-
ing, aching eyes, but also banishes
eye headaches, eye-strain and blurred
vision.

This simple treatment is called the
Bon-Opto system, and is now being pre-
scribed by physicians and specialists
everywhere. It is based on the latest
scientific discoveries. Scientists have
recently proved that 50 per cent. of all
eye troubles are due to weakness in
certain little muscles which adjust the
eye. Eyeglasses alone will not
strengthen these muscles. But the Bon-
Opto treatment seizes through directly
to them, heals and tones them, and
soon restores them—and therefore the
eyes—to their old-time strength and
vigor.

Don't neglect your eyes. The dis-
comfort felt after an automobile ride,
a movie or any close work are im-
portant danger signals. Yet every irri-
tation and ache can be almost instantly
banished by a Bon-Opto eye bath, and
more serious trouble prevented. Bon-
Opto should be in every home. Your
eyes are far more important than your
teeth. As often as you use your tooth-
brush you should take your eye bath.

So get a package of Bon-Opto. Re-
sults guaranteed. Money back with-
out question if you are not delighted
with the improvement in your eyes and
sight. Bon-Opto is sold by good drug-
gists everywhere.—Adv.